

Opinion

QUARTERLY NEWSLETTER OF LNJ BHILWARA GROUP



PROUD TO BE INDIAN
PRIVILEGED TO BE GLOBAL

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The Wisdom Tree

"Imagination is the beginning of creation. You imagine what you desire, you will what you imagine and you create what you will."
George Bernard Shaw

Building capacity of the less advantageous sections of society

With influence and prosperity comes responsibility to use them wisely for the greater good of people. We believe that corporate social responsibility is consistent with the business goals of profit maximization and shareholder value creation.

Inclusive growth and capacity building are our key concerns. At the LNJ Bhilwara Group, we are proud of our role that's leading to the transformation of our country in our areas of influence.

Our social initiatives, spanning education, healthcare, infrastructure, employment, drinking water, child and women welfare is improving the quality of life of ordinary Indians in myriad ways.



Ravi Jhunjunwala, Group Chairman at the inaugural function of the Doonkhra school

A more recent initiative is the opening of the La Montessori school at Doonkhra, which opened its doors to 130 students in the Kullu region.

I am confident that La Montessori will become a model school and help nurture the next generation of

CHAIRMAN'S MESSAGE

An important element of our strategy to build capacity is primary education. Graphite, Mandideep; VKV, Hurda; VKV, Rishabhdev; and VVV, Sarovar are four examples of our commitment to spreading literacy in the backward areas of the country.

engineers, teachers, accountants, entrepreneurs, artists, sports persons and social workers in the state.

Ravi Jhunjunwala
Group Chairman





CORPORATE OVERVIEW

HEG signs MoU with Barkatullah university



Mr. R. C. Surana, ED & CEO, HEG and Mr. Bhupal Singh, Vice-Chancellor, Barkatullah University (BU) signed an MoU on August 11 for carrying out research in the field of carbon science and technology.

Mr. Surana drew attention to the need for innovation in today's hyper competitive markets. He was hopeful that HEG's tie-up with BU would lead to result-oriented research, which in turn, would translate into innovative products.

In his address, Mr. Bhupal Singh stressed on the importance of carbon research, as carbon was becoming a vital element in industry. He informed the gathering that this was BU's first MoU with a corporation in the state of Madhya Pradesh.

Mr. Jacob Mani, COO, officers and staff of HEG; representatives from other industries; academics and researchers; and media executives were present on this historic occasion at the HEG R&D centre.

RSWM, Mandpam accorded prestigious certificates

Fair Trade certification: The mélange team has earned certification from Flo-Cert GmbH, Germany for Fair Trade cotton. With this certification, Mandpam unit is now eligible for Fair Trade business.

SA 8000:2001 certification - Following a detailed audit and assessment by SGS, our Mandpam unit has been certified for the prestigious SA 8000:2001 standard.



GOTS certification

Mandpam unit has also been certified for Global Organic Textile Standards (GOTS). This certificate, which is issued by the Control Union, will enable us to source yarn from organic cotton suppliers.

ADHPL awarded integrated certification: ISO 14001 & OSHAS 18001

ADHPL has established an environment and safety management system compatible to ISO 14001 and OSHAS 18001. The certification was awarded on June 5. While ISO 14001 depicts our commitment towards environmental conservation and up gradation, OSHAS 18001 stresses on occupational safety and hazard minimization standards.

ADHPL PROJECT UPDATE

Day lighting of HRT faces 3&4 and 1&2

Day lighting of faces 3 and 4 completes the excavation of 1374m and day lighting of faces 1 and 2 completes the excavation of 936 m of HRT. Thus, the total excavated 2310 m of HRT is ready for lining. Work on other faces is as per schedule and in an advanced stage of completion.

On this occasion, Mr. Ashok Joshi, Project In Charge addressed the gathering and thanked all the workers and engineers for their splendid achievement. Mr. Sharad Kumar HOD (Civil) and Mr. S. P. Bansal, GM (Civil) appreciated the efforts put in by ADHPL employees.

Pressure shaft

The first ferrule in the 567 m inclined portion of pressure shaft at 52 degree inclination has been successfully lowered on August 21. The work of ferrule erection and back filling of concrete between bend 5 and 6 has been completed

Alignment of generator unit No. 2

In the power house, alignment of generator unit No. 2 has been completed and box up work of the machine is in progress.

Excavation of pressure shaft completed

Last segment of pressure shaft excavation from Adit II to Adit IIIA was completed on May 31. This 300m long inclined portion was excavated at 52 degrees, under difficult conditions. Total length of the excavated pressure shaft is 1515 m.

Site induction for trainee engineers, ADHPL

ADHPL conducted site induction and orientation programme for 42 trainee engineers from ICCS between 21st and 24th July, 7th and 9th August and between 25th and 27th August.

SA 8000 implementation in progress at Banswara

Mr. Subnit Sharma, a Quality Professional Group official conducted SA 8000 training for 20 internal auditors. After the theoretical session, they were asked to do the audit of operations, HR and personnel departments. Mr. J. C. Laddha, awarded certificates to all successful participants.

Stage 1 audit by BIS team

Ms. Shammi Singh and Mr. Sandeep Dua BIS conducted the stage-1 audit for SA 8000 certification at Banswara. The BIS team visited village Kupda to interact with the sarpanch and other villagers. They also had an interaction with Progress, an NGO to learn about the CSR activities at the plant.

The audit team announced that RSWM was ready for stage-2 audit next month.

MALANA NEWS

Record power generation : The Malana power plant generated 26.14 LU, which is the highest ever generation per day since its inception.

Annual day celebrations : MPCL celebrated its 7th annual day on July 5. Pooja and havan were organised, followed by a traditional Himachali lunch. Employees along with their families, contractors and guests from ADHEP, Manali and transmission lines, Bhuntar attended the function.

Independence Day celebrations : Independence day was celebrated on August 15 at MPCL site. The national tricolour was hoisted by our the General Manager.

Call for contributions

Opinion is your newsletter. It highlights your achievements, records the pulse of your company and mirrors the challenges you face everyday in the service of your company.

Please contribute an opinion on a subject that's dear to your heart, a joke, a story, or even a photograph or illustration that will inspire others.

Please mail your contributions to Mr. S. K. Babbar at the corporate office (skbabbar@lnjb.com) *latest by October 10*. The best entries will win surprise gifts.

GROUP BUZZ

District government honours RSWM



The district administration applauded RSWM's role in helping villagers and tribals by way of employment and CSR activities. Mr. Bhawani Joshi, State Minister for Health & Medical, Government of Rajasthan, presented the certificate to Mr. J. C. Laddha, at the Independence Day function held at Kushalbagh ground, Banswara.

Rishabhdev mill foundation day celebrations

On July 12, Rishabhdev unit celebrated its 19th foundation day. Pooja was organised at the Ganesh mandir.

Mr. P. Sethi congratulated all employees and associates on the occasion. However, he struck a note of caution, saying that the company was passing through a difficult phase given the recession in the textile industry. He urged all employees to innovate, think beyond boundaries and work cohesively.

Seminar on "Fire Safety in public places - Importance of fire retardant textiles"

RSWM sponsored the Bureau of Indian Standards (BIS) seminar on 'Fire Safety in Public Places/Buildings-Importance of Fire Retardant Textiles' on August 20 at Hotel Sheraton Rajputana, Jaipur. The seminar was organized keeping in view the large scale violation of public safety norms by the user sectors and havoc caused by the recent fires in high rise buildings; exhibition grounds, marriage pandals and shopping malls, resulting in heavy damages to property and loss of human lives.

Inaugurating the seminar, Mr. Kalicharan Saraf, Minister of Education, Government of Rajasthan highlighted the importance of fire safety in public places. According to him, national standards set by the BIS on fire retardant textiles were at par with international standards.



In his keynote address, Mr. Pankaj Joshi, Dy. Mayor, Jaipur Nagar Nigam spelt out the broad objectives of the seminar.

Mr. Y. C. Gupta, CEO, RSWM highlighted the important requirements of fire retardant textiles and the need for tightening public safety measures including the adequate use of effective fire retardant fabrics and enforcing unified fire safety legislation for textiles in public places and buildings.

Mr. K. D. Joshi, Vice-President, RSWM, said that it was imperative to increase awareness about fire safety and the benefits of fire retardant fabrics.

RSWM has been the pioneer in manufacturing and supplying fire retardant fabric for various applications - aviation, railways, hotels, shipping, cineplexes and auditoriums. RSWM's complete range of fire retardant fabrics were displayed at the seminar. RSWM also organized a live demonstration of the burning behavior of fabrics.

Mayur Company Outlet opens in Banswara

A Mayur Company Outlet (MCO) was opened at LNJ Nagar, Mordi, Banswara on August 7. Mr. Shekhar Agarwal,



Vice-Chairman, RSWM, accompanied by a senior marketing team graced the occasion. Speaking on the occasion, Mr. Shekhar Agarwal said, "The Mayur Company Outlet would enhance the salience of the Mayur brand and make it accessible to a large population of customers in the semi-urban and semi-rural areas of India."

Mr. Riju Jhunjhunwala, said: "I want to see Mayur as a leading brand. The launch of Mayur Company Outlets is an important step towards fulfilling that objective".

Two Mayur Company Outlets(MCOs) launched in Udaipur



RSWM launched two Mayur Company Outlets in Udaipur - Drishti Enterprises on the Nathdwara Highway, and Roopam Collection, inside the Udaipole Gate. In the next few months, the company plans an ambitious rollout of 100 company MCOs across the country, offering a wide range of premium fabrics and polo shirts at affordable prices. The first phase will see the launch of ten outlets covering Udaipur, Bhilwara, Jaipur, Sawai Madhopur, Faridabad, Sagar, Ratlam, Kanpur and Firozpur. Targeted at the rural and semi-urban audiences, the outlets will not only offer a bouquet of suitings, shirting and garments but also tailoring services under the same roof. Moreover, professional designers will be invited to these stores to design garments for valued customers on demand.

Speaking on the occasion, Mr. D. P. Mangal said, 'The Mayur Company Outlet is an important step forward in our bonding with our customers. Our innovative collection available at reasonable prices throughout the year will induce customer loyalty.'

Mr. Y. C. Gupta, Business Head, Mayur Fabrics and LNJ Denim said, the Mayur Company Outlets will be stocking suiting that is currently quite popular with the Americans, British and Italians - Marks & Spencer, Hagger, Perry Ellis, Ann Taylor and Incom.

To ensure high quality standards and personalized customer service, the company will retain complete operation control in these outlets. Equipped with the latest P.O.S. software and broadband, these outlets will be connected to the manufacturing unit at Banswara, which will monitor inventories, ensure uniform pricing and maintain a constant assessment of the customer's changing requirements.

Japanese team visits Mandideep



A team of four delegates from NDK, Japan and JECT, Japan visited our Mandideep plant on June 11. They had come to India for exploring a tie up with HEG for purchasing graphite scraps. The plant visit followed discussions held at the corporate office.

After the plant visit, the Japanese delegates gave a presentation on cathode manufacturing. The HEG team was led by Mr. Jacob Mani, COO, Mr. M. M. Damani, AVP (Manufacturing) Mr. S. R. Bansal - Advisor, Mr. J. Pillai, DGM (HR & MS) and Mr. J. S. Khosla, (Manager, Baking).

Mitsubishi team visit Mandpam



Mr. T. Hiroamtsu and Mr. L. Rajadurai from Mitsubishi Corporation, a prospective customer, visited our Mandpam unit on July 8.

Turkish government team visits Banswara



In the last issue of Opinion, we had communicated that a 16-member team representing Banswara, Kharigram, Rishabhdev and Ringas had worked on an anti-dumping investigation initiated by the Turkish government on import of man-made spun yarn from India. The team's report had been communicated to the Turkish authorities.

As a follow up to the above investigation, two members of the Turkish Foreign Trade Department, Mr. Mehmet Tan and Mr. Murat Karapinar visited Banswara between 17th and 20th August.

RSWM captive power plant - an update

- The 2 X 23 MW captive thermal power plant is running smoothly and feeding uninterrupted power to the Mayur Nagar, Rishabhdev, Melange, Kharigram and Ringus units.
- RSWM has inked a historic agreement with the TATAs for supplying power to them. This is the first time that Company from Rajasthan is exporting power outside the state. Sales, from an initial level of 6MW (on August 5) have climbed to 10MW (at the end of August).
- Power generation for June, July and August has been 28.55 million, 29.28 million and 26.97 million units respectively. For the same period, the PLF has been 90%, 89.43% and 82.37% respectively. The generation has been less than the installed capacity due to less demand and hence the lower PLF. However, based on the demand, the PLF has been above 99 per cent. RSWM achieved its highest ever generation of 11.3 lac units with a PLF of 102 per cent on August 8.
- Construction of the 25,000 MT capacity coal storage shed inside the plant has been completed and Railway siding work at Namli is in progress.



PRIME ASSETS Empowerment

Third phase of 'Manthan', Mandideep

The third phase of Manthan has commenced from June 1. This phase is focusing on eliciting solutions from employees to real life problems such as safe material handling, good house keeping, and controlling wastage. Suggestions have also been received for improving overall effectiveness of equipment, product quality and delivery schedules.

BARC scientist visits HEG, Mandideep



Dr. D. Sathiyamoorthy, Professor and Head, Powder Metallurgy Division, Bhabha Atomic and Research Centre (BARC), Mumbai visited the HEG - R&D centre on June 24. He rated the HEG R & D Centre at par with the best academic institutes in India. He briefed HEG scientists about carbon/graphite products required for the compact high temperature reactor. He announced that BARC was ready to share its laboratory and library resources with HEG.

RGTU team visits Mandideep

A team of professors from Rajiv Gandhi Technical University (RGTU), Bhopal, and 27 participants attending a national workshop on Recent Advances in nanotechnology at RGTU, including Dr. Rajnish Kurcharis, Reader, Physics Department



visited the HEG R&D Centre on June 6. The visitors interacted with HEG scientists and were impressed with the facilities available at the centre. They showed their keen interest in carrying out collaborative research with HEG.

International recognition for HEG R&D official



Asian Productivity Organisation (APO), Japan selected Mr. Rakesh Shrivastava, Manager (R&D) for participation in a seminar on Management of Technology held at Tokyo from June 8-13. This seminar was jointly organised by APO and the Japan Productivity Centre for Socio-Economic Development, Ministry of Economics, Trade and Industry, Government of Japan. There were 18 participants from 14 Asian countries. Mr. Shrivastava was one of two participants representing India. The other Indian representative was from IIT-Chennai.

The event gave an opportunity to discuss the difficulties faced by Asian countries in absorbing and managing foreign technology. The programme also included a visit to Japanese companies, to get a first-hand feel about the working practices there. It was evident that what gave Japan an edge was their strong skills in implementing management programmes such as B.S.C, Six Sigma, Kaizen and 5s.

Workshop on industrial safety, Ringas

Safety is crucial to the health of any manufacturing industry. Keeping this in mind, a one-day workshop on industrial safety was organized on June 27 at the HRD centre. Apart from employees, Mr. N. L. Salecha, ex. Dy. Chief Inspector - Factories & Boilers, Mr. Vikas Bhargava ex. Safety Officer, Hindustan Zinc Ltd., Mr. Mukesh Jain, Sr. Inspector Factories & Boilers, Sikar and Jaipur, Dr. Ajay Sharma, Sr. Medical Officer - Factories & Boilers, Jaipur and Mr. R. S. Tanwar, Fire Officer-Chomu, participated in the workshop. The workshop commenced with Deep Prajawalit and Saraswati Puja conducted jointly by Dr. Naresh Maheshwari, Chief Operating Officer, Ringas, Mr. N. L. Salecha, Mr. Vikash Bhargava, Mr. Mukesh Jain, Dr. Ajay Sharma and Mr. R. S. Tanwar.

On this occasion, posters and banners were displayed

through out the plant to boost awareness about safety precautions. Dr.Naresh Maheshwari pointed out that negligent safety practices could lead to tragedy and in no way, should any lapse on this account be tolerated.

Yoga training class, Ringas



Most employees residing in the staff colony at Ringas have evinced interest in yoga, so as to get rid of negative emotions which are known to have an adverse effect on our physical, mental and emotional well-being.

Keeping in view their interest, a 15-day yoga session was conducted in the staff colony by Dr. Rajendra Verma, CMO, Sterlite Yoga Classes, from July 4. Dr. Naresh Maheshwari, senior executives, employees and their families participated in the yoga camp.

10-year service award, Banswara

On the occasion of Independence Day, a Certificate of Appreciation was awarded to those staff members who had completed ten years of commendable service. At the felicitation ceremony, Mr. J. C. Laddha praised the staff for their outstanding performance and long association with the company.

Training programme on first aid, Indore

A training programme on "First aid" was jointly organized by Maral Overseas and Thermax at the Maral Sarovar plant on August 19-20. 37 employees are now certified first aid trainers for the next three years. The training programme was conducted by Dr. Gajanand Kulkarni and Dr. Shyam Risbud, St. John Ambulance, Pune. Training covered theoretical as well as practical aspects of dispensing first aid.

Meeting with CERG Consultants, Banswara

An introductory meeting between the core team of Banswara unit and two senior officials from CERG (a consulting firm headed by Mr. Onkar Goswami), Mr. Vishal More and Mr. Arindam Mukherjee, was held on June 23.

Recruitment drive for trainees, Banswara

To offset absenteeism and attrition, RSWM decided to recruit 500 CTs in July and August. Mr. V. B. Shrivastava, GM (P & A) initiated the recruitment drive. The target was achieved with the help of existing employees and an NGO. Mr. Bharat Singh (R/F) Master, made a major contribution to this drive by recruiting more than 100 workers.

Training programme for women, Banswara

Under the CSR programme, Progress, an NGO conducted two training programmes for 130 women of Kupda and Vaka at the HRD Learning Centre, Lodha. The programme was

inaugurated by Mr. J. C. Laddha and Mr. Sanjay Sharma. Mr. M.P. Pareek, DGM (HRD) and Mrs. Sudha Pandey, Coordinator, Progress spelt out the objectives of the programme. During the training, participants were given inputs on self-help groups, code of conduct, microfinance and income generating activities. Mr. V. B. Shrivastava, GM (P & A) gave the vote of thanks.

First advance diploma course in textile technology



The inaugural advance diploma course in textile technology (under the public-private partnership of LNJBhilwara Group and MLVTEC, Bhilwara) commenced at MLV Textile & Engineering Collage,

Bhilwara. The syllabus was designed by Mr. Atul Pareek, DGM, Bhilwara Spinners with the help of technical heads of all LNJBhilwara Group units. He is also taking the lead in imparting practical training to this batch at different plants of LNJBhilwara Group. To ensure that the students get industry exposure, senior officers from production, HR & personnel and commercial departments will be invited from Kharigram, Melange, Banswara, Bhilspin and BSL.

Workshop on "Combating stress", Banswara

Mr. M. P. Pareek, DGM (HRD) conducted a workshop for 60 staff members on how to tackle stress. Given the importance of the subject for employees, and the favourable response of the participants to the first programme, more workshops are being planned.

Summer camp, Kharigram

To keep the children and ladies of the staff colony engaged in interesting activities during the summer vacation, the RSWM staff club organized a 10-day camp from May 23 to June 2. A 4-member team from Udaipur led by Mr. Amit, organized aerobics, Salsa dance, drawing, football and Rajasthani dance.



Prof. Bhatt addresses Mahila Club, Kharigram

Prof. Hitesh Bhatt urged the ladies of the Mahila Club to realize their true potential, motivate their husbands to

become better workers and develop the natural potential of their children. Prof. Bhatt's illuminating talk was much appreciated by the members, including Mrs. Manju Maheshwari, Mahila Club President.

CERG team visits Kharigram

A high power team comprising Mr. Vishal More and Mr. Arindam Mukherjee, visited Kharigram on June 24 and interacted with all HODs to understand the DYB segment. The sole purpose of the team was to get feedback to help them formulate an overall strategy for the Group to combat internal and external threats.

Presentation on risk management, Kharigram

To meet the corporate requirement of institutionalizing a risk management policy, Mr. N. K. Shrivastav, GM (HR) presented various parameters of such a policy, duly advised by Mr. Prakash Maheshwari, CE(DYB). The presentation was attended by all the core team members and performance team leaders, including Mr. Naresh Maheshwari, COO-Ringas unit, Mr. Rajeev Jain, VP (Technical Operations), Mr. Sunil Jhaharia (Export Marketing) and Mr. Rakesh Sacheti (Domestic Marketing).

The mitigation strategies were shared by Mr. Rajeev Jain and Mr. Naresh Maheshwari. While Mr. Jhaharia outlined the strategies (with a special emphasis on the DYB segment) for the export market; Mr. Sacheti made a presentation for the domestic market.

The presentation also highlighted the various forces which affect performance: a) threat of new entry; b) threat of substitute; c) bargaining power of suppliers/customers along with rivalry among existing competitors. A complete SWOT analysis was carried out for various risks during the presentation.

An action plan was also firmed up for various risks associated with the DYB segment. All the participants agreed to translate strategy into action in their respective areas and plug the gap between targets and performance through pro-active contribution and teamwork.

Novel suggestion scheme, Kharigram

The unique suggestion scheme adopted by the Kharigram unit invites suggestions in a prescribed format, describing



the problem and the feasible solution. This time around over 51 suggestions were received, which were duly scrutinized by the committee consisting of VP (Technical), Head

(Engineering), Head (P&IR), Head (Commercial), Head (Post Spinning) and Head (HR).

While three suggestions were adjudged by the committee as suitable for an award, 12 were nominated for citation. All the suggestions have been implemented by the different departments. Suggestions which involve capital expenses are also under scrutiny.

The award winning entries were:

- Mr. Gopal Singh - post spinning: Shifting of RJK Cheese Winding which resulted in reduction of deployment of 3 persons per day.
- Mr. Kalyan Mal Daroga - Ring Frame: For assigning responsibility in B+C shifts to fitter/tapeman/helper for reducing the incidence of idle spindles.
- Mr. Vikas Sharma - Engineering: For developing multi-skills of engineering department workmen.

12 entries were also found to be useful to the unit and are in various stages of implementation.

Art of living (AOL) course, Rishabhdev

Mr. Sanjeev Joli, AOL, Bangalore conducted the Art of Living course for 31 checkers at Rishabhdev between 1st and 7th July. The programme comprised yoga, breathing techniques and meditation, including Sudarshan Kriya. At the completion of the course, the participants extolled the benefits they gained. Some observed that they felt relaxed and stress free. Some people who had been addicted to smoking, liquor, gutka and the like have taken a pledge to shun such intoxicants.

Supervisory and managerial development programme, Rishabhdev

Prof. B. R. Bhatnagar, Textile Technologist organized a two-day workshop on supervisory and managerial development at Rishabhdev on 18th and 19th July. On the first day, Prof. Bhatnagar discussed the role of supervisors in the spinning industry in winning the hearts and minds of workers. On the second day, he explained the role of an effective manager, and specifically touched upon two important subjects - communication and motivation.

Workshop on enhancing personal effectiveness, corporate office

A workshop on enhancing the personal and professional effectiveness was organized for 16 employees on May 23-24, at Noida.

The workshop covered the following subjects: Effective self-presentation, the art of communication, importance of non-verbal and verbal communications, business-etiquettes and protocols, work behaviour, telephone etiquette, email etiquette and social etiquettes.



The participants included employees in service functions including secretarial, HR and Administration at the corporate office.

The workshop was conducted by Pivot Point, a training agency managed by Dr. Blossom Kochhar, a well-reputed name in personal grooming.

Workshop on presentation skills, corporate office



A workshop on 'presentation skills' was organized for 15 Group employees on July 4-5 at Greater Noida.

The objective of the workshop was to expose the participants to effective techniques for preparing, designing and delivering

powerful presentations. The workshop was conducted by MMS Training Solutions, a Chennai based organization.

Computer classes for families of employees, Kharigram

The IT department organized a 26-day (May 6-31) computer camp for increasing the knowledge and skill sets of ladies and children of staff members. Around 40 women and children benefited from the classes.

IT Fair, Kharigram

A two-day fair on computer and accessories was organized by HCL with the support of IT department, Kharigram unit on May 10-11. The fair was attended by staff members and their families.

Wish-fulfilling picnic, Kharigram

The RSWM Staff Club organized a unique, wish-fulfilling picnic for its members at a farm house nearby Kharigram. Each family could make one wish, which had to be fulfilled on the spot by the Vice-President, Technical Operations. There was a great sense of bonding and bonhomie amongst the 25 families who attended the picnic.

Cultural programme, Kharigram

A classical dance appreciation programme was organised with the help of SPIC MACAY (Society for Promotion of Indian Classical Music and Culture Amongst Youth), Bhilwara on August 11. Renowned Bharatanatyam exponent from Delhi, Rama Vaidhyanathan was the star performer. She explained the 600-year history of Bharatanatyam, and demonstrated its subtle nuances by performing different stories associated with Anjali, Mayuri, Krishna-Radha and Vande Mataram. Rama Vaidhyanathan also performed at the Vivekananda Kendra Vidyalaya, Hurda.

Pooja and hawan at Shree Ram Temple, MOL



A special pooja and hawan was performed at the Shree Ram Mandir, Maral Sarovar in the presence of Mr. Shekhar Agarwal, and his wife Mrs. Shashi Agarwal. A large number of officers and staff along with their family members attended the function.

Excise commissioner's visit, Rishabhdev

Mr. R. K. Singh, Excise Commissioner, Jaipur along with his team visited Rishabhdev on July 15. After visiting the plant, he remarked in the visitor's book: "A very useful and informative visit. The officers led by Mr. Sethi were very cooperative and courteous. Excellent."



Pooja for new mill, Mandpam

The pooja for our new mill No. 4 was held on June 9. Following the pooja, production of melange yarn commenced. Mr. S.C. Garg (CE-MYB), Mr. R.S. Acharya, (Head-HR & ER) and staff members were present.



Sunder Kand path, Ringas



The recitation of holy scriptures, often to the accompaniment of music, in a village or community setting is a centuries old tradition in India. Members of the LNJ, Bhilwara family follow this tradition enthusiastically.

On June 28, a Sunder Kand path was organized at the staff colony temple at Ringas. Residents of the staff colony including Dr. Naresh Maheshwari attended the function in large numbers.

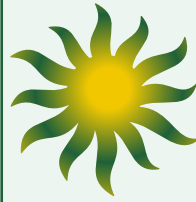
The lighter side of corporate life



A little bird was flying south for the winter. It was so cold, the bird froze and fell to the ground in a large field. While it was lying there, a cow came by and dropped some dung on it. As the frozen bird lay there in the pile of cow dung, it began to realise how warm it was. The dung was actually thawing him out! He lay there all warm and happy, and soon began to sing for joy. A passing cat heard the bird singing and came to investigate. Following the sound, the cat discovered the bird under the pile of cow dung, and promptly dug him out and ate him!

The moral of this story:

- Not everyone who drops shit on you is your enemy.
- Not everyone who gets you out of shit is your friend.
- And when you're in deep shit, keep your mouth shut!



ECOSENSE

Plantation day celebrations, Rishabhdev

Staff Club, Rishabhdev celebrated 'plantation day' on August 2. 150 saplings of various species of trees were planted in the mill campus and workers' colony. Officers, staff members and their families enthusiastically took part in the plantation programme.



Mr. Anil Dalawat, President, Staff Club welcomed the gathering. Mr. R. P. Singh, Manager (Civil & Horticulture) explained the significance of the day and the importance of tree plantation. Members of Lions Club, Rishabhdev also joined the staff club in the plantation programme.

The occasion also saw a speech competition being organised for children on the subject: 'Importance of tree plantation for better environment!'

Tree plantation drive, Maral

For Maral, trees are an intrinsic element of the plant landscape. On August 14, Mr. Shekhar Agarwal, Mrs. Shashi Agarwal, officers and staff planted trees at the power plant. During this occasion, Mr. Tarun Baldua, President said that in the coming years, they will take care of trees, watch them grow and enjoy their beauty.



Haryali Amavasya, Kharigram

Haryali Amavasya festival was celebrated by the Mahila Club. Various saplings were planted in the area adjoining the RSWM Staff Club. This is in line with the Group's objective of creating greenery in the campus. The saplings were planted by the Mahila Club members amidst chanting of the Gayatri Mantra.

Plantation day celebrations, Banswara

Plantation Day was celebrated by staff club executive committee on the auspicious occasion of Hariyali Amavasya on August 2. The programme commenced with the plantation of fruits trees like Raja Puri Mango, Seetafal and seedless Jamun in the orchard. Members of the Ladies Club also joined the celebrations with full enthusiasm.



Vivekananda Kendra Vidyalaya(VKV), Hurda



Vivekananda Kendra Vidyalaya, Hurda, patronized by the LNJ Bhilwara Group, has been playing a key role in building the careers of its students. Besides providing various facilities, Team VKV is trying to develop the students' personalities and their spur quest for excellence.

Academic achievements, Hurda

In the 2008 CBSE secondary examination, six students scored above 90%, with Ayushi Agarwal topping with 95.2%. In all, there were 69 students, who between them scored 202 A1s and A2s in individual subjects. What's more, 59 students scored 90% and above in different subjects.

Thirty six science and commerce students scored 90% and above in individual subjects in the senior secondary examination. 19 of the 25 commerce students, cleared the Common Proficiency Test (for chartered accountancy) and are ready for assistantship. Three of our students have been selected in the IITs, and three more have been selected in the CPMT.

Alumni status, Hurda

Among Hurda alumni, there are 8 IITians, 24 CAs, 9 defence service officers, and many engineers, doctors, and other professionals, some of whom are employed abroad. Many of the old students have become private entrepreneurs.

Sports achievements, Hurda

VKV has a full-fledged shooting range with excellent training facilities. Several children of our employees have taken advantage of the opportunities and given a creditable performance. Mohammad Yunus, Siddharth Rathore and Bharat Jajra have been selected for school-level national shooting championship.

In the Dr. Karni Singh Invitational Air Weapons' Shooting Championship held from August 12 to 14, Sanjay Chowhan, Akanksha Kunawat, and Meghna Sharma struck gold; Sidharth Rathore, Swapnil Pareek, bagged silver; and Ayush Laddha, Monica Yadav, and Siddharth Rathore won bronze.

New building, Graphite School, Mandideep



The inaugural function of the newly constructed Graphite school building was held on July 22. Mr. Praveen Garg, IAS, managing director MPSIDC was the chief guest. Mr.R.C. Surana was present as a special guest. Mr. Jacob Mani, and Mr. M. M. Damani, directors and principals of various schools, senior HEG executives, students and staff attended the function.

The chief guest appreciated the progress of the school and was inspired by the performance of the students. Mr. R.C. Surana in his address said, "This showed our commitment to CSR activities".

Prior to this, a pooja was held on June 26, which was attended by Swami Atmanand Bholanandji of Vivekanand Vidhya Peeth, Mr. Jacob Mani (COO), Mr. K. K. Puri (Adviser), Mr. Mukesh Shrivastava (Sr. GM), Mr. Balam Chandrakar (Secretary, Graphite school), Mr. K. B. Jain (Finance), staff and students of the school.

Cash award for children, Tawa

Our Tawa plant contributed Rs. 10,500 to facilitate 21 children (Rs. 500 each), who obtained first position in the 2007-08 MP Board examination in Tawanagar.

Cash prizes were distributed to the children at a special function held on May 19. The function was attended by Member of Parliament, Hoshangabad, political leaders from various parties and religious leaders from different faiths.

Scholarships for children, Kharigram

Scholarships worth Rs. 60,700 were given to 138 meritorious children of company workers through Sharmik Kalyan Kosh, an organization set up by the RSWM workers and management. Sharmik Kalyan Kosh also distributed uniforms to 60 needy students of nine schools in nearby villages.

CSR initiative, Mahila wing, RSWM staff club

As a part of its corporate social responsibility (CSR) programme, the Mahila wing of RSWM Staff Club has been regularly distributing fruits to ailing patients of nearby hospitals and clothes to needy persons in the region.

New school, Doonkhra (Kullu)



Since Doonkhra did not have a school, some of the Malana employees were compelled to live alone, with their families staying back in their native places. Children in the neighbouring villages, too, had been deprived of school education.

Realizing that this problem needed to be addressed, the Malana management decided to establish a school in the campus.

A school committee was formed on November 23, 2007. The committee met the chairman of Hadimba Educational Society, Kullu which is running two excellent schools (LMS Dhalpur and LMS Kelhali) at Kullu, with a total student strength of 1200 students.

The Chairman and Principal, LMS agreed to establish a branch on the CBSE pattern in our campus.

The school was inaugurated by the Chairman, Mr. Ravi Jhunjhunwala on April 17. Besides Mr. R. P. Goel, Director and Mr. Ashok Joshi, Plant Head, ADHPL, students from LMS Kullu and Kelhali participated in the function by performing various cultural activities. Various media persons, MPCL employees and their families and local public attended the function.

The academic session started on April 21 with 130 students.



Development activities, ADHPL

As part of its continued efforts to benefit the people in the project area, ADHPL carried out a number of development activities:

- 2500 m foot path constructed in Jagatsukh.
- 400 m foot path constructed in village Chhanala under Jagatsukh panchayat.
- Community hall built for women in Jagatsukh.

Training programme for dona-pattal preparation



As part of its policy to make the women self-reliant, the social cell of ADHPL, Manali conducted a training session for dona-pattal (trays used for community dham) preparation on 17th to 18th July. A group of 50 women was imparted training for making dona-pattals from eco-friendly paper. Help for setting up a special unit was also offered.

Outstanding performance



Anirudh Seksaria, son of Mr. Narendra Seksaria, AGM, CPPC, BMD secured a rank of 391 in the 2008 IIT-JEE. Anirudh has been a top performer in school and started excelling in mathematics and science at an early age. A keen table tennis player, he completed class Xth from Vivekananda

Kendra Vidyalaya, Hurda and class XIIth from Kota. Anirudh wants to gain expertise in electronics and has enrolled for a dual B.Tech/M.Tech degree in electrical engineering at IIT, Delhi.

Manglam Tiwari, son of Mr. Manoj Kumar, DGM, QA, BMD secured 1297 rank in IIT-JEE. Manglam has been a topper at DPS, Kanpur and scored 96.6% and 96% marks in class Xth and class XII respectively. He has captained the school cricket team and actively participated in debates and extra curricular activities. Manglam has enrolled for B.Tech in chemical engineering at IIT Kanpur.



CFD workshop, Kharigram



The Corporate Finance Department (CFD) organized a workshop on the latest concepts in finance and commercial areas in Kharigram on May 14-15.

The participants included finance and commercial heads and executives from the Group units.

Experienced academics, specializing in the subject made interesting presentations at the workshop.

The workshop dwelt upon various topics like VAT and Works Contract Tax, Stock Audit, Income Tax, Working Capital, Project Finance Management, Internet Banking, Excise and Service Tax, ERP and Accounts. Internet banking was covered by Mr. P. N. Mathur and Mr. Joshi, and proved to be of great interest to the participants. It was hoped that in due course of time, our Group units will be able to introduce this new concept in phases.

ADHPL kids shine in National Children's Festival

In the inter-school competition organized by Research for Adult & Child Education in Manali, students from St. Xaviers School, Orissa and ADHPL stood out for their excellent performance. Vedant stood first in essay writing; Prabhudh Kaushik stood third in debate; Richa Sharma and Anjali Jha stood first and third respectively in the junior quiz. Amrita Giri won a consolation prize in painting.

Outstanding results of VKV, Rishabhdev

Vivekananda Kendra Vidyalaya (VKV) once again proved why its considered to be the best English medium school in Rishabhdev. VKV achieved 100 per cent results in the Class X CBSE Board Examination held in March. The school has been achieving 100 per cent results in the Class X Board Examination since class X was started in the school in 2003.

Out of the 30 students who appeared in the examination, 29 students passed in first division and one in second division. Hardika Jain secured 92.80 per cent and stood first in the school. Five students scored above 80 per cent. Our heartiest congratulations to the teachers and students.



Independence Day celebrations

Banswara

In his speech, Mr. J. C. Laddha stressed on the need to make India developed country. He also stressed on the need to work hard to achieve prosperity and happiness. On the occasion, the best performers among the security team were honoured.

Ringas

Independence Day celebrations were kicked off with the unfurling of the national flag by Dr. Naresh Maheshwari and singing of the national anthem. In his message to the employees, Dr. Maheshwari stressed on the need for working closely together to achieve collective goals.

Rishabhdev

The national flag was hoisted by Mr. P. Sethi. Employees including officers, staff and workers were present on this occasion.

In his address to the gathering, Mr. P. Sethi remembered the sacrifices made by our forefathers who fought relentlessly for the freedom of our motherland. He called upon the members to work hard for the progress and prosperity of our mills, development of the villages and the country.

Certificate of Appreciation was awarded to 46 employees who had completed ten years of commendable service with the company.

Kharigram

At Kharigram, Mr. Prakash Maheshwari unfurled the national flag. The gathering paid homage to the country's freedom fighters; and honoured seven workers and staff members for their excellent service to the company.

The Sharmik Kalyan Kosh talent scholarships worth Rs. 60,700 were given to 138 meritorious wards of the workers. The Sharmik Kalyan Kosh is operated through contributions both from workers and the company.





Mandpam

Mr. R.S.Acharya (Head-HR & ER) unfurled the national tri-colour. In his message, Mr. Acharya applauded the contribution of all people, especially women in the field of medicine, engineering and science. Quoting Mathaili Sharan Gupta, the famous Hindi poet, he urged everyone to make industry progressive and wealthy. A prosperous industry would lead to prosperous citizens and a prosperous nation.

TPP Mordidi

Mr. A. K. Srivastava, General Manager (Power) hoisted the national flag. Staff members and workers were awarded prizes for their hard work and valuable service.

Maral

The National flag was hoisted by the President, Mr. Tarun Baldua. "Amar Jawan Jyoti" was conducted as mark of salutation to the soldiers who gave up their lives for the nation. 26 workers were honoured for their valuable contribution to the company.

Tawa

Mr. Gaurav Saxena, Assistant Manager hoisted the national flag. The security personnel held a march-past. Three security personnel were honoured with cash awards.



HEG, Corporate office

Mr Manvinder Singh Ajmani has joined HEG's corporate office as Vice-President - Finance & Accounts on June 16.

Mr Ajmani, is a chartered accountant (1987 batch), a company secretary and a post- graduate diploma in treasury and forex management.

He has more than 20 years experience of working with reputed companies such as Shri Ishar Alloy Steels, Eicher Motors, Johnson Matthey India and Inalsa Appliances. His last job was with International Tractors, where he was working as Vice-President -finance.

Reporting to Mr. R. C. Surana, he will work closely with all HEG offices.



RSWM, LNJ Denim

Mr. Prabir Bandyopadhyay joined as Chief Operating Officer - Denim Operations on June 6.



Mr Bandyopadhyay, 52, a M.Tech in textile engineering and post-graduate in industrial management from M.S. University, Baroda, has over 29 years experience in various capacities in textile companies like Mafatlal and Soma Textiles. He is well versed in establishing and managing denim manufacturing units. His last job was with Welspun, Anjar, where he was responsible for the manufacturing operations.

Based at LNJ Nagar, Mordidi, Mr. Bandyopadhyay will report to Mr.Y. C. Gupta.

RSWM, Mordidi

Mr. A. K. Gautam has joined as Chief Operating Officer - Fabric Manufacturing Operations (Mayur) on June 9.

Mr Gautam needs no introduction as he had set up the Mordidi textile processing facility and managed it well. He has a rich experience in textile processing and managing integrated operations.

Based at LNJ Nagar, Mordidi and reporting to Mr. Y. C. Gupta, he will be responsible for fabric manufacturing operations - PPC, weaving, design and development, processing, engineering/ utilities, P & A, and commercial.



RSWM, Mandpam

Mr. Pukh Raj Pokharna has joined Mandpam unit as General Manager - Commercial on July 19.



Mr. Pokharna, 49, a commerce graduate, comes from Shree Rajasthan Syntex Ltd., where he was working as Asst. Vice President - Marketing. Prior to this, he was working with Banswara Syntex Ltd., Modern Threads, Chenab Textiles and also with us at Gulabpura Unit. He brings with him a rich experience of more than 30 years.

Based at Mandpam, he will be reporting to Mr. S. C. Garg, Chief Executive (Melange).

BEL, Corporate office

Dr. Ahsan Absar has joined as AVP - Project Developmental - Geothermal Power on July 4.

Dr. Absar, 56, a PhD from Geothermal Institute, Auckland University, New Zealand, comes from Geological Survey of India, where having started his career and thru the journey of more than 33 years, he was currently holding the position of Director with rich experience to his credit. He has done extensive geothermal studies in Puga, Chhumathang, Nubra Valley, Parbati Valley, Beas Valley in North West Himalaya. He has been Member of the National Expert Group on Geothermal Power, and Programme Advisory Council of Ministry of Science and Technology. He is one of the pioneers in geothermal exploration studies in India.



Based at Corporate office, he will be responsible for the development of Geothermal Projects.

Maral Overseas, Sarovar



Mr. Tarun Baldua, Sr. Vice-President (Commercial) has been elevated to the position of President, Sarovar unit of Maral Overseas w.e.f. 9th May. Mr. Baldua is working with the company since April 2006 and possesses very good exposure to every aspect of the industry. Under the dynamic leadership of Mr. Baldua, we

hope Maral grows by leaps and bounds.

Mr. Anil Kumar Sharma has joined the Sarovar unit of Maral Overseas as Vice President (HR) on May 12. Mr. Sharma has over 25 years of experience in managing human resources and personnel related issues. Prior to joining Maral, he was working with Bajaj Hindustan as Vice-President (HR).



Farewell

ALL THE BEST

RSWM, Rishabhdev

Mr. Nathu Patel, who retired from the carding maintenance department after completing nineteen years of dedicated service was given a farewell on August 15.



RSWM, Ringas

Mr. Govind Ram Chaudhari retired as a jobber in preparatory mill No.1 at Ringas on June 30 after 26 years of distinguished service. Bidding a warm farewell to him, Dr. Naresh Maheshwari, COO wished him a prosperous and peaceful life ahead.

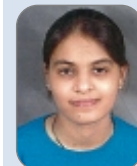
CONGRATULATIONS!

Anurag does Maral school proud!

Anurag Ningual, student of Vivekanand Vidya Vihar, Sarovar secured the 87th rank in 2008 IIT-JEE. Hailing from a middle class family (his father works in the forest department), Anurag has been a school topper. He has decided to join IIT Kharagpur for further studies.



Priya Baldua brings laurels to Maral family



Priya Baldua, daughter of Mr. Tarun Baldua, president, Sarovar unit secured 39th rank at the 2008 All India Professional Competence Examination (CA PE-II) held by the Institute of Chartered Accountants of India. Priya has been a meritorious student in school and college. This remarkable accomplishment of Priya was widely covered by the media and the entire Maral family is proud of her achievement and wishes her great success in her career.

Congratulations Nikhil Prasannan!

Nikhil Prasannan, son of Mr. P. N. Prasannan (manager-general) has cleared CBSE class X examinations with flying colours, securing 91% aggregate marks. He stood second in Banswara district.



A good table tennis player, Nikhil won the open table tennis tournament organized by the District Table Tennis Association last year. He represented the school in the state level inter school table tennis competition held at Jhalawar.

Well done Mr. Chetan Maheshwari

Mr. Chetan Maheshwari, Manager - Engineering, RSWM, Banswara has cleared the energy manager's examination conducted by the Bureau of Energy Efficiency (BEE), Chennai. He is now a certified energy manager.



Keep it up Mr. Naresh Sharma

Mr. Naresh Sharma, DGM - IT (Dyed Yarn Business) has been selected as "IT Manager of the Month" by PC Quest Magazine.

BSL NEWS

बीएसएल सूटिंग्स के फैब्रिक शो सम्पन्न

देश की जानी-मानी वस्त्र उत्पादक कम्पनी बीएसएल लिमिटेड द्वारा अपने कानपुर डिलर मैसर्स कादम्बरी ट्रेडर्स के तत्वाधान में एक भव्य फैब्रिक शो एवं रिटेलर्स मीट का आयोजन 12 अगस्त 08 को होटल द लेण्ड मार्क में किया गया। जिसका शुभारम्भ कम्पनी के वाईस प्रेसीडेंट श्री वी. बी. अरोड़ा द्वारा किया गया।

पिछले दिनों 25-27 जुलाई 08 को मनाली के होटल स्नोवेली रिसोर्ट में नागपुर के एजेन्ट मैसर्स सागर टेक्सटाईल के नेतृत्व में मैसर्स सकोडे एण्ड कम्पनी, नागपुर, मैसर्स भारत क्लाय स्टोर्स, आकोला एवं मैसर्स देसाई टेक्सटाईल, अमरावती के तत्वाधान में एक रिटेलर्स मीट आयोजित की गई एवं इसी क्रम में गोआ के होटल केनीलवर्थ में पटना के डीलर मैसर्स श्री दुर्गा फेब के तत्वाधान में दिनांक 4 अगस्त 08 को एक रिटेलर्स मीट आयोजित की गई।

इन अवसरों कम्पनी द्वारा बनाई गई विस्तृत श्रृंखलाओं में हाईप, लाईम लाईट, शुभ विवाह, शुभ लगन, स्टार लुक, वेलन्टाइन, प्रिन्स चार्मिंग, हेरिकेन, ट्रो विजन, एण्ड्यूरेन्स, ऐथनिक, पेशन, टसरिनो, डिजायर, प्लेजर, ट्रेजर, डायनामिक आदि प्लेन शॉर्ट्स के मनभावन रंगों एवं विक्स ने सभी को आकर्षित किया। वहीं एकसीलेन्ट कलेक्शन, लकजरी कलेक्शन, ब्रेवरी हिल्स, स्टेण्ड अपार्ट, फोरच्यून, फोरच्यूनट कलेक्शन, वोल्केनो, डायमण्ड कलेक्शन की नायाब डिजाईनों ने सभी की सराहना बटोरी और युवाओं की विशेष पसन्द में कॉटन कॉर्ड सुपर, कॉटन कॉर्ड फाईन, कॉटन क्रेज आदि को भी भरपुर समर्थन मिला आदि को रिटेलर्स द्वारा बेहद पसन्द किया गया एवं कम्पनी द्वारा



आगामी युनिफॉर्म सीजन के लिये बाजार में उतारे गये युनिफॉर्म कॉम्बिनेशन जिनमें 70/30 पीवी एवं पीसी सूटिंग्स के विभिन्न रंगों के साथ पीवी एवं पीसी सूटिंग्स के कॉम्बिनेशन भी यहा सभी के आकर्षण के केन्द्र रहें।

आज कम्पनी के लिये गौरव का विषय है कि कम्पनी उत्पाद 58 से भी ज्यादा देशों को निर्यात किये जा रहे है एवं कम्पनी के निर्यात के क्षेत्र में "एक्सपोर्ट हाउस" एवं "सर्टिफिकेट ऑफ एकसीलेन्स" जैसे पुरस्कारों से सम्मानित किया गया है एवं कम्पनी को IS/ISO-9001/2000 प्रमाणीकरण प्राप्त है।

स्वतन्त्रता दिवस पर झण्डा रोहण

15 अगस्त 2008, स्वाधिनता दिवस समारोह बीएसएल एवं बीपीएल में बड़े ही धूम धाम से मनाया गया बीएसएल सीटी ऑफिस में श्री आर. एन. गुप्ता (डायरेक्टर) ने ध्वजारोहण किया, सल्जर युनिट में श्री एस. सेन गुप्ता (वाईस प्रेसीडेंट-स्पनिंग) एवं बीपीएल में श्री अजय झारु ने झण्डा रोहण किया।

इस अवसर पर श्री गुप्ता ने सभी कर्मचारीयों को देशहीत में कार्य करने का आवाहन करते हुऐ क्वालीटी एवं क्वान्टीटी वाईस प्रोडेक्शन में गुणात्मक सुधार करने की सलाह दी तत्पश्चात

कम्पनी के सुरक्षा विभाग के गार्डों ने राष्ट्रीय ध्वज को सलामी दी।

राम मन्दिर में श्रीनाथ जी एवं पंचमुखी हनुमान जी की विग्रह स्थापति

बीपीएल स्थित राम मन्दिर में गत 21 अगस्त 08 को दो नवनिर्मित गर्भ गृहों में श्री पंचमुखी हनुमान जी, श्रीनाथ जी, वैशणो दरबार (काली, सरस्वती एवं लक्ष्मी) के विग्रहो की विधिपूर्वक स्थापना की गई।

इस अवसर पर शहर के विद्वान पण्डितों के निर्देशन में वेदिक मन्त्रोच्चार के बीच श्री आर. एन. गुप्ता (निदेशक-बीएसएल) के कर कमलो द्वारा इन प्रतिमाओं की प्राण प्रतिष्ठा सम्पन्न हुई।

इस अवसर पर श्री सुनिल बियानी, श्री ए. के. मेहता, श्री एस. सेन गुप्ता आदि अधिकारीगण सपरिवार उपस्थित थे।

राज्य उद्योग मंत्री द्वारा बीएसएल का अवलोकन

8 अगस्त 08, राजस्थान के राज्य उद्योग मंत्री श्री दिगम्बर सिंह ने गत 8 अगस्त 08 को कम्पनी के प्लान्ट का दौरा किया एवं कम्पनी में स्थापित टेक्नोलोजी की भूरी भूरी प्रशंसा करते हुऐ गुणवत्ता नीति की सराहना करी।

