

# Opinion

QUARTERLY NEWSLETTER OF LNJ BHILWARA GROUP



PROUD TO BE INDIAN  
PRIVILEGED TO BE GLOBAL

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## The Wisdom Tree

Great things are not done  
by impulse,  
but by a series of small things  
brought together.

## Message from the Chairman

"Morning shows the day". The saga of success that we have witnessed in the beginning of the year will inspire us to achieve more in the days ahead. We are looking forward to a new phase of growth and prosperity that will once again prove the prominence of LNJ Bhilwara Group in diverse sectors. This confidence of ours is not based on conjectures and future estimates but our sterling performance in every sector has instilled this kind of poise in us.



HEG has shown encouraging performance in a challenging environment. This performance is the result of combined endeavors of all the members of our group-right from the workers to the uppermost management. We have better visibility of performance given the buoyancy seen in the steel industry. The Graphite Electrode volumes are witnessing good traction in demand and HEG has commenced an expansion initiative, to enhance capacities to 80,000 MT per annum, to benefit from this expected trend. The Company is adequately protected on chief raw materials and power supply, at existing and enhanced capacities. With the given expansion, we are looking forward to consolidate on the advantage of being the largest single site graphite electrode producer. We are confident about our execution capabilities and expect to complete the expansion as per the schedule.

In the context of RSWM, we have surged past the slowdown and the textiles sector has shown remarkable recovery. Rising domestic prices coupled with restrictions on exports from major countries has helped better the performance of the sector. However, we shall have to guard against strengthening Rupee against both Dollar and Euro to ward off any crisis linked to the exports. At our end, we have deployed resources optimally along with cost-rationalization to ensure better margins. For us, our principles, business ethics and standing in the market are more important than mere profit. I want this to be remembered by each and every member of this great family for all the time to come.

Wishing the entire team – Bhilwara, all the best of luck and success.

**Ravi Jhunjunwala**

## CORPORATE OVERVIEW

The competence and foresight of our management has led to unmatched growth and diversification of our business. We have been innovative, practical and flexible all the time. New technique and strategies have always been adopted by us keeping in view the changing needs of the market and broad-spectrum circumstances.

### HEG Registers Sterling Performance

HEG has demonstrated an improved earnings performance in the audited financial results for the period January - March (Q4) of FY '10. This was taken on record by the company's Board of Directors on 30th April, 2010. The Board has recommended a dividend of Rs. 10/- per equity share of face value of Rs. 10/-.

During the 4th quarter net sales of HEG registered a 32% growth at Rs 336 crore compared to Rs. 254 crore of the corresponding quarter ending March, 2009. This was contributed by higher volumes in graphite and power divisions. Gaining traction in demand, exports grew by 23% to Rs. 263 crore as compared to Rs. 213 crore for the corresponding period last year. Domestic sales grew by 61% at Rs. 113 crore from Rs. 70 crore.

In the 4th quarter, the company's EBITDA stood at Rs. 77 crore compared to Rs. 71 crore in the corresponding period of FY' 08-09 despite lower realizations and adverse foreign exchange fluctuations. The net profit stood at Rs. 39 crore in quarter ending March, 2010 for the financial year 2009 - 2010, compared to Rs 24 crore in the last quarter of FY '09, while the basic EPS was of Rs. 9.29 for Q4 FY' 10.

For the audited financial year 2009 - 2010, the Company's net sales stood at Rs. 1131 crore from Rs. 1029 crore in FY 2008 - 09. Graphite segment sales stood at Rs. 1063 crore from Rs. 1024 crore. Exports revenues stood at Rs. 807 crore as compared to Rs. 832 crore in FY 2008-09.

HEG reported a net profit of Rs. 171 crore this FY as against Rs. 107 crore during the previous financial year. In FY' 10, the PBT increased by 50% to Rs. 242 crore as compared to Rs. 161 crore, while PAT was up by 60% at Rs. 171 crore as compared to Rs. 107 crore in FY 2009 resulting in an EPS of Rs. 41.10. Commenting on the results, Mr. Manvinder Singh Ajmani, CFO, HEG, said "At HEG, we have built world class capabilities and capacities and strive to improve further in this direction. During the last quarter HEG has seen a balanced performance with capacity utilization improving strongly. We remain supported by adequate needle coke supplies. The focus at our end remains on supporting cost efficiency measures so as to bring further improvement in contribution to earnings. Our captive power set-up will continue to back the enhancement in the graphite electrode capacities. We have made long strides towards operational excellence and continue to aim for the better overall performance."

### RSWM Announces Impressive Financial Results

The audited financial results of RSWM Ltd. for January - March (Q4) of FY '10, taken on record by the Company's Board of Directors on 29th March, 2010, reflected a net profit of Rs. 25 crore against the nominal Rs. 1 crore in the corresponding quarter last FY 2008 - 09. Significantly, the Board also announced an impressive 25% dividend for its share holders after a gap of two years.

The net income of the Company in this quarter grew from Rs. 355 crore to Rs. 413 crore at a moderate 16% growth rate. Meanwhile, the cash earning figures rose impressively to Rs. 45.4 crore, which was Rs. 20.12 crore in corresponding quarter last year. This was even as the costs of raw materials went up in the corresponding period.

Earning per share (EPS) during the quarter was Rs. 9.83 per share as against the full year's EPS of Rs. 14.68, indicating impressive results from Q 4. During Q4 of FY' 09 - 10, the yarn segment of RSWM witnessed a turnover of Rs. 353 crore, up 16% from Rs. 306 crore in the last quarter of the FY 2008 - 2009. The contribution from the fabric segment witnessed a year on year growth of 14% and stood at Rs. 67 crore in the last quarter of FY' 09-10, compared to Rs. 59 crore in the corresponding quarter of FY' 08-09.

The Company has taken firm and innovative steps to enhance the financial outlook. Not only had the power costs gone down to Rs. 38 crore (from Rs. 40 crore), interest costs too registered sharp decline from Rs. 21 to Rs. 14 crore, a reduction of 33%.

RSWM reported a net profit of Rs. 36 crore in the year ending March, 2009 -10. During the previous financial year ending March, 2008 - 09, the Company had reported a net loss of Rs. 64 crore. Likewise, in the FY March, 2009 -10, the Company's total income grew at 19% to Rs. 1,548 crore from Rs. 1,300 crore during the previous year 2008 - 09.

### Project Update: ADHPL

#### Allain HRT Lining Complete

Steel and concrete lining in Allain HRT stands completed and it's a major achievement on part of Engineers and support staff. Project-In-charge hailed the efforts of everyone concerned.

#### Pre-commissioning Tests:

- Pre-commissioning tests of switchyard and all controls & protection alongwith SCADA completed.
- Barrage upstream pondage was filled up to designed elevation of 2752.5 m and kept under observation for 12 days successfully.
- Reservoir was filled successfully up to maximum level.
- Filling of water in pressure shaft has been started and 40% of the shaft has been filled, with all the parameters in place.

## GROUP BUZZ

### HEG Commences Capacity Expansion

HEG Limited, which operates the single largest site plant of Graphite Electrodes in the world at Mandideep, near Bhopal is now embarking on an expansion aimed at further leveraging its core competence and economies of scale.

The capacity will be expanded from current 66,000 MT to 80,000 MT per annum, at a further investment of Rs. 225 crore which would be largely funded through internal accruals as announced earlier. This expansion is expected to be completed in the next 18 months.

Commenting on the announcement, Mr. Ravi Jhunjunwala, Chairman and Managing Director, HEG Limited, said: "We are delighted to announce the commencement of the planned expansion of our Graphite Electrode capacity to 80,000 MT per annum. We believe this expansion will not only strengthen our export revenues but will also further aid in economies of scale and improve cost efficiencies, making our facility the single largest plant globally.

Our vision is to further increase the graphite electrode capacity to 1,00,000 MT in the future and to become the preferred global supplier for leading steel manufacturers. Given the improved traction in demand for graphite electrodes, we are favourably placed to add incremental volumes, leading to better operational performance going forward."

The current phase of expansion was formally kicked off with Bhoomi Pujan on 20th March, 2010 in the presence of Hon'ble Chief Minister of Madhya Pradesh, Mr. Shivraj Singh Chauhan, the Power Minister, Mr. Rajender Shukla, the Finance Minister, Mr. Raghavjee, Minister for Parliamentary Affairs, Mr. Kailash Joshi, Minister from Rajya Sabha, Mr. Kailash Sarang, the Chairman - Emeritus, Mr. L. N. Jhunjunwala and Group Chairman, Mr. Ravi Jhunjunwala and the dignitaries from the community along with HEG officials.

### Bhumi Poojan for the Capacity Expansion: Kharigram

The Kharigram unit had taken an ambitious project for expansion of Mill No.7 from its existing capacity of about 26,304 spindles by another 17,040 spindles. Thus, making it a comparatively large grey unit in Kharigram plant consisting



of 43,344 spindles. Pro-active initiatives have already been taken by the management for commissioning of various machines, availability of man power and other issues related to the product mix.

To commemorate the successful commissioning of the expansion plan, Bhumi Poojan was held on 1st May, 2010 in the presence of Mr. J.C. Laddha, Mr. Rajeev Jain, all HODs and staff members attended the Puja.

This expansion will go a long way in augmenting the capacity of the unit to over 1,00,000 spindles to cater to the ever increasing needs of Grey Yarns in the present market scenario.

### MD, RSWM visited Cheslind Textiles



Mr. Arun Churiwal, Managing Director, RSWM Ltd., visited Bagalur unit on 6th April, 2010. The key staff members presented progress of 2009-10 and informed how the company has taken a turn around under the leadership of Mr. Prakash Maheshwari, also discussed the "Lakshya" 2010-11.

### Opening of New 'Mayur' Company Outlet

Mayur Suitings have opened one more exclusive brand outlet (EBO), M/s. Sarovar at Crosss Road Market, Indore on 14th April, 2010. Inauguration of the outlet was done by the Group Editor, Nai Duniya, Mr. Abhay Chhajlani and Mr. R.K. Chaudhary, Vice President (Marketing) Mayur Suitings, was the Chief Guest of the occasion.

### Knowledge Centre Inaugurated: Mandideep

The Chairman-Emeritus, Mr. L.N. Jhunjunwala inaugurated the newly established Knowledge Centre of Plant Engineering and Electrical Department. The Knowledge Centre consists of training equipments on PLC, CNC, AC Drives, Single Line Diagram of Plant, Switchgear Systems and other electrical equipments.

### Vendor Meet 2010: Mandideep

On 22nd Feb., 2010, HEG took pride in organizing the "Vendor Meet 2010" at its R&D Centre located in the plant premises at Mandideep. It was organized as a part of the process to strengthen the relationship with vendors. The meet was attended by around 200 vendors who arrived from all over

the country. Representatives from well known business houses, M/s. BHEL, Flakt India, Siemens, IOC, Godrej, India Carbon, Himadri Chemicals etc. were present on this occasion. The prime idea of the vendor meet is to explain to the vendors, the current business scenario at HEG and its key focus areas for the next couple of years. This would enable the vendors who are considered as 'Partners of Progress' by HEG to understand and appreciate the business of HEG, which would facilitate them to serve it even better. The meet opened with the welcome address by Mr. M.S.Ajmani, Chief Financial Officer of HEG who enumerated the objectives of the program.



Mr. K. Vaidyanathan, COO, briefed the vendors on the key expectations that HEG has identified for the vendors in terms of consistency in quality. Mr. Jacob Mani, CSPO, took the audience through the journey of HEG till now and also the next phases of growth and expansion of the company. Mr. M.M. Damani, Addl. Vice President, spoke specifically about the expectations from the raw material vendors while Mr. Rakesh Shrivastava (Management Representative) highlighted the role of vendors in the ISO 9001 / 14001 / QMS / EMS System of HEG. The occasion was also to honour Seven vendors associated with HEG for a long time who were awarded with certificate of Long Term Association.

The program ended with a vote of thanks by Mr. S. Mehta, General Manager (Commercial). The program was well attended by HEG Senior Executives and such platforms are expected to cement the relationship with the vendor and vendee and also help to create the right environment for strengthening the relationship between all stakeholders.

### Mayur Suitings Gets Tremendous Response

Mayur Suitings had organized a fabric display cum booking program at Hotel The Lalit, New Delhi on 15th March, 10. The event was inaugurated by Mr R. N. Gupta, Business Head (Mayur Suitings) along with Mr. R.K. Chaudhary, Vice President (Marketing) in the presence of Mayur Agent for Delhi & Haryana, Mr. Vinay Tiwari, wholesalers, retailers and members of marketing team of Mayur.

In his inaugural speech, Mr. Gupta congratulated all trade partners, members of distribution network and marketing team for the growth in fabric business registered in recent past, he had also elaborated the forthcoming technical upgradations to keep pace with the ever growing expectations of Mayur' Clientele.

Sharing his thoughts and ideas on the occasion, Mr. Chaudhary highlighted the new heights achieved by

brand Mayur and the huge response drawn by its newly launched premium poly-wool suiting range Estamford. Its unique climate proof quality makes it an ideal all season wear. Mayur's newly created shirting division as well as chain of exclusive brand outlets has resulted into sales growth to more than double. He had also informed about new product features and recently introduced new special finishes for the coming season.

Mayur Suitings had displayed their complete range of quality fabrics, including the recently launched premium poly-wool suiting range Estamford and its extremely popular and new ranges like Global Collection, Aero Formula - 2, Bamboo Cotton, Doppler, Elite Club, Salient, Brrostle & Belvedere. All the ranges were with the latest colour palette for summer and were very well appreciated by the retailers.

### Mayur Suitings: Retail Conference

Mayur Suitings, had organized a two days Retail Conference on 13th & 14th March, 2010, at Mordi Units sprawling complex. The event was inaugurated by Mr. R.K. Chaudhary, Vice President (Marketing) Mayur Suitings, in the presence of Mayur agent for Bihar, Mr. Atul Goenka, Wholesale Dealer, Mr. Ajit Mehta from M/s. Jai Laxmi Textiles - Patna, Retailers and members of marketing team of Mayur.

Speaking on the occasion, Mr. Chaudhary said, 'The Retail Conference is an important step forward in our bonding with our retailers, this at one end offers an opportunity to our retailers to connect with the latest fashion trends and international styles and on the other hand, our company gets prompt & proper feedback about its product, quality, designs and competition from the retailers. Mr. Chaudhary also informed that Mayur's innovative collection that is to be offered at reasonable prices throughout the year will certainly tempt retailers to return for more.'

Mayur Suitings had displayed their complete range of quality fabrics, including the recently launched premium Poly - Wool Suitings range Estamford and its extremely popular and new ranges. All the ranges were with the latest colour palette for the summer and were very well appreciated by the retailers and remarkable fabric bookings were obtained. Many retailers informed to have witnessed the best ever Mayur fabric collection. It was very motivating and encouraging to hear retailers' saying that they have registered an increase in OTC (over the counter) sale of Mayur Suitings in last few months.

Over 40 retailers of M/s. Jai Laxmi Textiles - Patna, visited the conference. There was a 2 nights & 3 days Goa pleasure trip associated with this conference in which one full day sight-seeing & Boat Cruise was there, which were thoroughly enjoyed and appreciated by the retailers.

### HEG is now "LN enabled"

HEG has upgraded version of BaaN ERP, ERP LN6 FP2 and has successfully implemented its operations "Live" from 1st April, 2010. This was done in a period of 5 months which is a record by itself since the normal duration for such implementation is anywhere between 8 -12 months. After getting an update on the project in early March, the CMD had also sent in a personal message commending the efforts being put in by the team.

Along with the ERP implementation, the opportunity was utilized to complete some BPRs in the business processes



related to Planning, Budgeting and Inventory Management. With this, the new ERP has been implemented in all the processes and all the locations of HEG and the planning and budgeting processes are also On-Line now.

Another feather in HEG's cap...!

### Visit of Former Prime Minister of New Zealand: Kharigram

Hon'ble Ms. Helen Clark, the former Prime Minister of New Zealand had visited Kharigram enroute to Bhilwara. Hon'ble Mr. Ram Lal Jat, Minister of Forests & Environment, Govt. of Rajasthan and Hon'ble Mr. C. P. Joshi, Minister for Rural Development, Government of India, accompanied her. She was warmly welcomed and duly felicitated by Mr.J.C.Laddha and senior officials of the Kharigram Unit.



Ms. Helen Clark, presently holds the Chairmanship of United Nations Development Programme and her current visit to India was to oversee the progress of various developmental programmes, aided by the United Nations. She appreciated the unit and the group for undertaking various CSR activities.

### Visit of Chairman-Emeritus at Graphite School: Mandideep

Mr.L.N.Jhunjunwala and Mrs.Mani Ben Jhunjunwala paid a special visit to the Graphite Hr. Sec. School on 19th March, 2010. Mr.Jhunjunwala addressed the students and teachers through a short speech and showered his blessings. He was highly impressed by the achievements of the school and praised the sincere efforts of the Principal, Mrs.Vinita Mishra.



### VIP Visits: Banswara

#### 1) Mr. Propper Felipe from New York, RSWM: Banswara

Mr Felipe Propper De Callejon - The First Vice President - Wealth Management Morgan Stanley Smith Barney, New York, NY 10019 visited the Plant on 24th February, 10. He was given a warm welcome by Mr.J.C.Laddha, Mr.Sanjay Sharma and core team members. During two days visit, he was taken to various plants of LNJ Nagar and Mayur Nagar. During break fast at orchard, he expressed his note in visitors book "Fascinating and very educational visit".

#### 2) Michael Bandel, Thomas Franz, Andrea stack from TVU Germany: Banswara

A team of three delegates visited the plant on 11th March, 10. The team was very much impressed with the cleanliness of the plant, new product developed by RSWM and the beauty of orchard. The remarks of the visitors are as under -



"We were welcomed as friends, enjoyed the great cuisine and appreciated the professionalism on site tour. Thanks for having us".

### ADHPL

Mr. Oistein Andresen, CEO, SN Power along with Mr. Jarl Kosberg, Executive Vice President visited ADHPL on 24th March, 2010. During the visit they toured the project area and met the company officials to get themselves acquainted about the latest development of the project.

### Kharigram

Mr. Harish Gupta, AGM, Bank of Maharashtra, Jaipur visited our plant on 17.03.10 and took the round of the Plant. The Sr. Manager (Spg.), GM (HR) and COO welcomed the guest during his visit. His observations are as under:

"The maintenance and operation of unit are very good. The workers' discipline is also very good".

### Mandpam

- a) Mr. Filipe Ferreira from Portugal with Mr. Kul Bhushan, visited the Mandpam unit on 22nd February, 2010.
- b) Mr. Gopal Jaju and Mr. Virendra Rawat of M/s. Alok Industries Ltd, Mumbai accompanied by Mr. Vikas Ganeriwal and Mr. Hitendra Mundra, visited the Mandpam unit on 13.03.10. They took round of spinning division and showed interest in organic cotton and other specialty fibers in process. Business discussions were held later on.

### Message from CEO (Yarn Business)

Dear Friends,

We have just bid good-bye to our Financial Year 2009 -10 and entered the New Financial Year 2010 -11. The year 2009 -10 had been one of the best years of the business of the company.



The year 2010 -11 has come with much more challenges and responsibilities for us and we have to meet all these new challenges in order to fulfill our obligations and responsibilities towards the management, investors and shareholders.

I wish, the new Financial Year brings a lot of opportunities, challenges and happiness for all of us. I pray to God to bless all of us and give enough strength to us for achieving the new Lakshya 2010 -2011 and to prepare ourselves for more growth from 1st April, 2011 onwards.

Once again wishing you all a very happy and prosperous New Financial Year.

**J.C. Laddha**

## PRIME ASSETS Empowerment

An organization cannot progress without caring for its valuable assets. For us, our employees are Chief possessions and their well-being is placed at the topmost place in our agenda.

### Inauguration of Officers Mess: ADHPL

With a cause to take 'employees welfare' even further, officers' mess became functional at Monal Enclave, residential colony of ADHPL as welfare of the employees has been an unflinching management policy with us. The mess was

inaugurated by Mr. M. M. Madan, CEO and Mr. S. K. Khare, Project Incharge, on 1st of April, 2010.

### Clown Theater performance: Banswara



Some of the workers are habitual absentees and have bad habits of chewing tobacco, taking alcohol and smoking. To make them aware of these abuses, a Nookad Natak by Beneshwar Lok Sansthan was organised on 17th Feb, 2010. The theme was "Benefits of higher attendance ". A team of 4 students under the guidance of Mr Yatin Upadhyay performed it very well. Ms. Juliya from Germany also saw the performance and appreciated it. Mr. Sanjay Sharma, COO, emphasized the repetition of such programmes so that all of our bad habits can be removed.

### Executive Health Checkup: Rishabhdev

A healthy mind is found in a healthy body. Following this principle, RSWM, Rishabhdev conducts health check up of its officers every year in a reputed hospital at Udaipur. This year the same was arranged at GBH American Hospital, Udaipur in



two batches, in the month of March, 2010. As per the test results and final check up by the Physician, now each participant takes care of doctor's advice regarding exercise, morning walk, yoga, etc.

### Quality Life Programme: Rishabhdev

'Quality Life' programme for worker couples was organized at RSWM, Rishabhdev in two batches – first one on 11th & 12th March and the second on 29th & 30th March, 2010. Both the programmes were conducted by Education Officers from Central Board of Worker Education, Udaipur. Total 39 couples participated in the programme. The workshop had sessions on various topics like the relationship between husband & wife, the role of parents in the personality development of their children, workers' responsibility towards family, society & industry, family budget, savings, safety etc.

In the concluding session of the two days programme, in which senior officers were also present, Mr. P. Sethi, COO of the unit addressed the participants and advised them to think and work for earning more, so that they are able to meet the needs and aspirations of their families as well as are able to save money for the immensely volatile future.

## BSL Challenger Trophy'10 won by RSWM, Mandpam Unit:

The BSL Challenger Trophy 2010 - an annual cricket tournament started on 7th February, 2010, team from BSL, RSWM - Melange, Kharigram, Ringas, Lodha (Banswara) Rishabhdev, Mordi Textile & Process, BMD Pvt. Ltd., Mayur Fabric Division and Denim participated in the matches on 14th March, 2010. The final match saw a face-off between RSWM - Unit Mandpam (Melange) Vs. RSWM - Unit Kharigram. Both the team played well till the end the match proved to be very interesting. Both the Team Members and their family members enjoyed the match in full spirit.



The final Match was won by the Melange Team by 36 runs under the captainship of Mr. R.S. Acharya, Head (HR & ER). It was an outstanding victory by the Melange unit as not a single match was lost by the team in the entire tournament.

## Training Programme: Mandpam

### a) Training on Team Building

One Day workshop on "Team Building" was organized for a Group of 35 Employees on 19th of February, 2010. The workshop was conducted by Mr. R. S. Acharya, Head (HR & ER) & Mr. Amit Tiwari, Dy. (Manager-HR). Mr. Acharya discussed the importance of "Team and Task" and discussed how to manage the team for achieving desired goals.

### b) Training programme on Fire Fighting

The HR department of Mandpam Unit organized a Training Programme on First Aid and Fire Fighting on 25th February, 2010. The main objective of this training programme was the proper use of fire extinguisher in case of fire and the control of situation in a better manner. Mr. Amit Tiwari, Dy. (Manager - HR) demonstrated the principal of Fire.

## Picnic organised by Cheslind Textiles

One day Picnic of staff and their families was organized on 25th April, 2010 at Nisargadham. Various activities like musical chair for children, ladies and gents, lemon and spoon



race for children, tug of war for ladies and gents and three leg race for couples were organized. It was an enjoyable day for the staff and their family members.

## National Safety Day: ADHPL

National Safety Day was celebrated at AD Hydro Power Limited on 4 March, 2010. The Chief Guest for the occasion was SDM, Manali. Other dignitaries present on the occasion were DSP, Manali, Tehsildar, Manali, Gram Panchayat Pradhans from Vasist, Prini & Jagatsukh. Various persons from media were also present.



The project In-Charge declared the programme open and praised the efforts made by EHS & S department to uplift the standards of safety at project site. Then the Chief Guest - SDM, Manali delivered a speech in which he appreciated the efforts of the project management for being enough serious about safety and inculcating safe work culture among the workers of ADHPL and its contractors. He also praised ADHPL management for achieving international standards in safety and bringing down the TRI rate to the international levels. A skit "Suraksha Niyamo Ka Palan Karna Zaruri Hai" (Safety Rules are to be followed necessarily) was presented by EHS & S employees. At the end of the programme, the CEO distributed awards among the winners along with cash prize and thanked all the participants for making the programme a success.

## Maral Sarovar

39th National safety day and safety week were celebrated at Maral from 4th -10th March, 2010. A training programme was also organised by Mr. A. K. Rai (Safety Manager) and Mr. V.S. Jhala, Chief Security Officer. Speaking on the occasion, Mr. R. P. Gautam, Sr. Vice President-Operations felt that nothing is more important than human life, and since most of the accidents occur due to over confidence or carelessness, there should not be any compromise on safety.

Mr. Tarun Baldua, President also addressed the employees and appealed to everyone to follow safety norms and make the unit a fire - free zone, devoid of accidents. The winners of various competitions were awarded prizes. Safety workshops and training programmes for the staff & associates of Engineering, Maintenance, Production and Power Plant were part of the week long initiative.

### Banswara



The Safety Day celebration started with exhibition on safety posters regarding equipments on 4th March, 2010. The shift workers were asked to see the exhibition and there after they assembled for safety day celebration. Safety committee President Mr. Rajeev Singla presented his annual report. Mr. V. B. Shrivastava and Mr. M. P. Pareek addressed the staff and workmen on safety habits adopted at the work place to avoid the accidents. Also, a mock drill was conducted by Mr. K. S. Rathore and during mock drill all the fire fighting equipments were displayed. Mr. A. P. Jain was nominated new Safety president for year 10 -11. Sr. G. M. (Commercial) - Mr. N. K. Bahedia and Sr. GM - T - Mr. Sukesh Sharma and Mr. Anubhav (Management Auditor) expressed their views on safety habits.

### Rishabhdev

RSWM, Rishabhdev celebrated National Safety Day on 4th March, 2010. Posters and Banners were displayed at various locations of the unit for making the workers aware about the importance of Safety.



While addressing the gathering, Mr. P. Sethi stressed the need for spreading the message 'Safety First' among all the

workmen. Most of the accidents, small or big, occur due to over confidence or carelessness. Therefore, there should not be any compromise on safety matters. All safety precautions/measures must be followed strictly for avoiding any untoward incident. Human life and property is more important than anything else.

Mr. P. R. Singh, Sr. G. M. (Technical), Mr. M. S. Manilal, AGM (Pers. & HR) and Mr. Hira Lal Patel, Union Representatives, also addressed the employees and appealed to everyone to follow safety norms and make the unit a fire free zone, devoid of accidents.

### LNJ Nagar, Mordi

An exhibition of various safety equipments was organized at Fabric & Denim Division on 4th March, 2010. The "A" shift workers of both the Divisions assembled in the celebration and there after Mr. P. K. Bhatt and Mr. S. K. Jha addressed the staff and workmen and told them the importance of "Jaan Hain To Jahan Hain". He also advised them to adopt all safety measure at work place to avoid accidents. Mr. Sunil Esaw gave guidelines about first Aid training in case of an accident. Security personnel gave a demo on how to use particular equipment during emergency.

### Mandpam

The HR department of Mandpam Unit organized one day Safety Equipment Exhibition on the occasion of Safety Day. Exhibition was inaugurated by Mr. R. S. Acharya, Head (HR & ER) on 4th March, 2010.

### LNJ Denim, Mordi

On 4th March, 2010 Safety day was celebrated near Denim/Fabric gate. Mr. V. K. Yadav, gave demonstration on fire. He educated the employees about the types of fire in textiles industries and explained their causes. He demonstrated regarding all the fire extinguishers & showed how all the extinguishers are used and what are the ways to prevent fire.

He said, "On this Day, I solemnly affirm that I will rededicate myself to the cause of safety, health and protection of environment and will do my best to observe rules, regulations and procedures and develop attitudes and habits conducive for achieving these objectives."

### Volley Ball Match: Denim, Mordi

Once again, Workers Volleyball Tournament 2010 was organized from 25.02.10 to 27.02.10. Four teams of different Departments were made. After league matches Engineering Department, Washing, Maintenance, Inspection & QA (Common Team) and Spinning team played the final in which Engineering Department, Washing, Maintenance, Inspection & QA (Common Team) won the final match. At the end of the match, Prize distribution ceremony was conducted by Mr. Prabir Bandyopadhyay, COO.

### Table Tennis Tournament: Kharigram

In order to further develop bonhomie among various group units, the Management of Kharigram had planned for Table Tennis Tournament for this year too, that could be concluded





within two days ensuring maximum participation from all the units of the Group.

To materialize the above thought process into a grand success, the Management of Kharigram invited Table Tennis players from all the units of our group for participation in this mega Table Tennis Tournament which was held on 17th & 18th April, 2010.

The two days hectic schedule of Singles, Doubles and mixed-doubles matches of Table Tennis along with team championship were played in sportsman spirit by all the team members.

On the concluding day, Single, Double & Team Championship Winner/ Runner matches were held between Kharigram & Lodha Units and were watched by over 250 people. The whole ceremony was meticulously organized by the Engineering Department headed by Mr. D. S. Bhadoria, and was supported by HR officials with the able guidance of Mr. Rajeev Jain, COO of Kharigram Unit. Prize distribution was held on 18th April, 2010 in the presence of Mr. J. C. Laddha. The following are the results of the tournament:

### Felicitation of TT team: Banswara

A team of four members, Mr. P. N. Prasannan, Mr. Pramod Mahipal, Mr. Vikas Sharma, under the leadership of Mr. V. K. Parakh participated in LNJ Bhilwara Group TT tournament held on 17th and 18th April, 2010 at Gulabpura. The team was declared as runner up and awarded with runner up trophy on 26th April, 2010.



### Team Championship:

- Winner : Kharigram  
 Runner : Lodha  
 Single : Winner: Mr. Mod Singh, Rishabhdev  
           : Runner: Mr. Kamal Santoshi, Kharigram  
 Doubles : Winner: Mr. Rajeev Jain & Mr. Gopal Chhipa – Kharigram  
           : Runner: Mr. Naresh Sharma & Mr. Kamal Santoshi – Kharigram

### Workshop on Family Planning: Mandpam

One Day workshop on "Family Planning and Importance of Small Family" was organized for a group of 80 Employees on 10th of March, 2010. The workshop was conducted by Dr. S. K. Gupta (Senior Member of Family Planning - Board - Rajasthan Govt.). Dr. Gupta discussed the importance of "Why the Family Planning is important & the advantages of Small Family". He also discussed various monetary schemes under the Family Planning Programme.

### Farewell to Mr. A.K. Jain: Rishabhdev



Mr. A. K. Jain, G.M. (Engg.) of RSWM, Rishabhdev retired on 31st March, 2010 after serving the unit for 21 years. Overall he has 24 years of meritorious service to his credit. He was given a warm farewell organized in the mill campus on 4th April, 2010. Mr. Jain would be ever remembered for his long and dedicated service to the organization and as an esteemed member of the Group. We wish him a very happy and healthy retired life.

### Parents Meeting of Workers: Mandpam

Mr. R. S. Acharya, Head (HR & ER) conducted a workshop on 17th & 18th April, 2010 for all the Family Members of Workers under the CSR Initiatives/Activities. The main objective of meeting was to discuss the performance of their loved ones. They were taken for a factory round. After Tea Break, an "Anti Tobacco Campaign" was organised especially for those family members who had become habitual to Tobacco.

### Safety Day: TPP, Mordi

TPP team celebrated 39th National Safety Day / Week campaign on 4th March - 10th March, in TPP, near Main Gate and took the Oath for Zero Accident/ Incident, adoption of all safety rules & regulations in the plant.



On that occasion, different types of competitions of Safety Slogan, Safety Poster, Safety Poem, Safety Essay, Safety Quiz & Safety Speech were organized. All employees participated in this programme for awareness towards safety.

### Engineering & Maintenance Meet: Banswara

A group level meet of maintenance and engineering was organized at Lodha plant in Banswara on 6th April, 2010. All participants gathered from 10 number of Group units at HRD Learning Centre & Program commenced by lighting the



lamp by the Hon'ble E.D/ COO along with COO's of Fabric, TPP & Denim unit. It was followed by prayer that sought happiness of all and success for the conference. This conference was addressed by Mr. J. C. Laddha who also highlighted the benefits of such meetings.

A bench mark & technical session were arranged separately for Maint. & Engg. teams to share information as well as technical innovations and ideas. Exchange of ideas were much interactive and knowledge enhancing. All the participants shared their views about the departmental functioning, cost reduction, quality improvement, optimum utilization of man power and life of the major consumables.

### Fire Service Week: Maral Sarovar

Fire Service Week was celebrated at Maral Overseas Ltd., from 14th -20 April, 2010. Training programme on Fire Safety was organised by Mr. A. K. Rai and Mr. V. S. Jhala under the guidance of Mr. R. P. Gautam. Training Programme for fire extinguisher was organised within a span of 7 days by a team of trainers in which First Aid training, demonstration of fire extinguisher and hydrant drill etc. were conducted. A lecture

on how to evacuate during a fire contingency was given and practical demonstration and training on handling of a fire extinguisher and fire pro was also given to employees.

### VKV adopted "SmartClass" concept: Maral

As per our commitment towards providing world class education to the new generation, Vivekanand Vidya Vihar purchased the rights of "SmartClass" for five years from M/s. Educomp, which is the leader in providing educational solutions in India. The concept of SmartClass is revolutionary in education, which enables teachers to complement traditional method of teaching and enhance student performance by generating concept of interest of education inside the classroom.

In the concept of Smartclass, the syllabus/curriculum of each class is mapped though a server (installed at Knowledge Center) for onward teaching in the class room through Computer, Plasma TV/LCD Projector. While at one side, it is benefiting Nursery & Primary Classes where rhymes, EVS, History and Hindi are taught by animation etc, on the other side, it is more beneficial for Higher Classes where puzzles of Mathematics & Science can be taught by creating a virtual lab inside the classroom through graphics on multimedia. It also helps in maintaining track records of students' progress as well as teacher performance subject-wise/class-wise.

### Cricket Match: Maral Sarovar

A friendly cricket match of 16 overs was played between Associates XI and Staff XI at Maral Sarovar. Associates XI won the match by 89 runs. Batting first Associates XI scored 145 runs for 9 wickets in 16 overs and in reply Staff XI collapsed at 56 runs in 11 overs. Appreciating the enthusiasm shown by the Associates and considering their request, Mr. Tarun Baldua, President assured to hold matches between the Associates and Staff frequently. Undoubtedly, the interpersonal relationship between associates and staff is considerably improved by such events.

### Shaurya Chakra for VKV - Hurda Alumnus

Capt. Prashant Chundawat, an alumnus of 2000 batch of Senior Secondary of Vivekananda Kendra Vidyalaya, Hurda, presently promoted to the rank of Major, was honoured with Shaurya Chakra by Her Excellency, Smt. Pratibha Devi Singh Patil, the President of India in the Ashoka Hall at Rashtrapati Bhavan on 26th April, 2010.



The Prime Minister and Defence Minister were among the dignitaries who attended this function. In March 2009, he along with his platoon faced the infiltrating militants, and in the six hours long encounter that followed, he killed two militants, while three of our Jawans were seriously injured. Major Prashant miraculously escaped though he got a bullet in his helmet, thus demonstrating great courage. He was commissioned in June, 2007 as an Officer in 16 Jat Regiment. His Regiment was moved to the Kupwara Sector to defend our border.

**The team, Bhilwara congratulates and wish him all the success.**

### Congratulations:Rishabhdev

Mr. Mod Singh Chouhan, Executive (Accounts) of RSWM, Rishabhdev unit won Table Tennis - Single in the 2nd Inter unit Table Tennis Championship held at Kharigram on 17th & 18th April, 2010. Total three members from Rishabhdev participated in the tournament.

Mr.P.Sethi, COO felicitated Mr.Mod Singh and team members in a meeting of staff members held for this purpose. He appreciated their efforts for getting this award and wished to get more such awards in future.

## CSR Initiatives

### Intensive Pulse Polio immunisation program: ADHPL

Second Round of Intensive Pulse Polio Immunisation Programme was completed successfully in the project area and adjacent villages on 7th February, 2010 by Health department of ADHPL. Door to door campaign was held on 11th & 13th February, 2010, (dates changed due to heavy snow fall in Prini, after consultation with State Health Dept.) to vaccinate the children who had not taken the necessary dose of the vaccine on 7th February. All children below the age of five years were vaccinated free of cost. Total 133 children below the age of 5 were vaccinated during the two phases of the campaign. Banners, posters, placards were displayed for educating the people during the campaign, which was also supervised by state health authorities. The campaign was a great success despite the weather being



very harsh during the period. The state health authorities appreciated the efforts of ADHPL staff. Appreciable is the fact that during the last drive of pulse polio campaign on 10th January 2010, it was found that the success rate of ADHPL PHC was 100%, in vaccination of children below 5 years and this was the best in the area.

### Annual Village Mela: Mandideep

The program was organized on 23rd and 24th March at Barkheda Setu. Villagers including women and children participated enthusiastically on both the days. First day a one-kilometer race for village youth was organized; for the first time a bullock race was organized in the village where farmers could show the strength of their pair of bullocks.

On the second day, Mr. Jacob Mani, Mr. Vinod Bahel, Mr. Jubilee Pillai, Mr. Balram Chandrakar and other visitors from HEG and Bhopal attended the prize distribution function. On this occasion, the newly elected sarpanch and



panches were honoured. Farmers who had paid back the loans were awarded with a watch, villagers who had contributed for the development of the village were recognized and finally a woman who had taken loan for a sewing machine and returned it in six months instead of one year was also felicitated. Some of the other attractions of the mela were Bhoomi Pujan of the CSR Office & also the inauguration of an exhibition.

On this occasion, a village song "Gaon ka Vikas Haan Karein" and an audio cassette on organic farming techniques were also released. Mr. Ajay Kumar, Advisor, CSR forum presented the Annual Report on CSR activities. Mr. Hridesh Kumar, Social Worker delivered the vote of thanks to all the present dignitaries and villagers.

### World Water Conservation day: Banswara

To make citizens of our nation aware as regards water conservation, a poster rally was organized on World Water Conservation day on 22nd March, 2010. A message of "save water" was given to all staff and workmen. A team of trainers along with union representatives, Mr. Prabhulal Shivlal, Mr. Khuman Singh and Mr. Kantilal spread the message among the workers.

## 20th Annual Sports: Banswara

Workers' Annual Sports event started on 8th January with Flag Hoisting by Mr. J. C. Laddha and March Past by all the teams. The total events viz., Volley Ball, Kabadi, Khoko, 3 Legs Race, Long Jump, Tug of War etc. were conducted for the workmen. During the month long events, all the players and viewers enjoyed the games. Winners and Runners up of



the teams were awarded with trophies, prizes & certificates on the closing ceremony of 20th Annual Sports Day held on 3rd April, 2010.

## Health Check Up of Workers: LNJ Nagar

A free health check up camp was organized by Centre of Community Economic & Development Consultant Society (NGO) at Fabric Division on 9th to 10th February, 2010. In this Camp, the NGO provided a doctor who checked all the workers. The doctor focused mainly on T. B. & other seasonal ailments.

## Plantation of Deodar Trees: MPCL

The company has planted around 650 Deodar trees along the river bank from MPCL Power house to VIP Guest house as well as along the orchards in front of VIP Guest house.

## Monitory help for the repair of Bridge: MPCL

The Kasol Panchayat approached the Company for help in repairing the foot bridge over Parvati River that connects three villages having population of around 1200. This bridge was earlier erected by MPCL during construction stage. This time, MPCL contributed in shape of financial help for the Labour Cost whereas the villagers contributed towards the materials such as wooden planks etc.

## Vocational Training to Villagers: MPCL

In order to help the women of local villages in getting training for tailoring, sewing and knitting, the company is providing vocational training by engaging a trained lady teacher for two months.

## Training program on Fire Fighting :Mandpam

Mandpam Unit's HR department organized a training program on the essential issue of Fire Fighting, on 27th Nov,

2009. The training was aimed at briefing the employees to use the fire extinguisher correctly as well as grooming them to handle a fire situation in a well-versed manner. Mr. P.S. Chudawat, Sec. Officer, and Mr. Umesh Ameta, Executive, Labour Welfare, supervised the training session and demonstrated the principle of Fire Fighting.

## Training program on First Aid: Mandpam

The Mandpam unit also organized a training program on the significance of First Aid along with Fire Fighting on 27th November, 2009. The main objective of the session was to highlight the importance of First Aid in day to day working. Mr. Yogesh Vijayvargiya, Asst. Officer (Medical) and Mr. Amit Tiwari, Dy. Manager (HR) served as the faculty for this particular session.

## Welcome



Mr. J.C. Soni, a qualified CA of 1978 batch, has joined BSL Ltd. as Business Head on 30th April, 2010. Mr. Soni has rich experience of 32 years in the textiles and worked with various textile companies like Jay Shree Textile, Bhiwani Textile Mills etc. He is based at Bhilwara.



Mr. Ramesh Gupta, CA and CS, has re-joined HEG on 2nd March, 2010 as Vice President (Commercial) based at Mandideep. Mr. Gupta has worked in HEG previously and has returned with rich experience of working in prestigious organizations. His most recent assignment was as Vice President (F & A) at Dainik Bhaskar, the publishers of Hindi Daily, Bhopal.



Mr. Manoj Garg has joined BSL Ltd. as GM (Engg.) on 2nd April, 2010. Mr. Garg has 18 years of experience worked with various industries like Shiva Textfabs Ltd., Pratibha Syntex Ltd., Rajasthan Textile Mills, Parasrampur International. He is a Certified Energy Manager by BEE of year 2009 and ISO internal Auditor of the year 1999 and Bachelor of Engineering in Electronics from Pune University.

We wish all a successful tenure with the Group.

## Utsav

We have a healthy tradition of celebrating each and every opportunity that we think helps promote affinity and fellow feeling among our employees. 'Respect for the Individual' is the maxim that we believe in unflinchingly, and this is fully discernible at our functions where all, big and small, celebrate together this blessing called life.

### Annual Function at HEG: Mandideep

Keeping with the tradition, the Annual function was conducted at HEG on 20th Feb, 2010. Mrs. Sunita Tripathi, District Collector of Raipur was present in the function as the Chief Guest. The function was inaugurated by Mrs. Tripathi by lighting the ceremonial lamp. On this occasion, Mrs. Tripathi, Mr. K. Vaidyanathan (COO), Mr. Jacob Mani (CSPO), Mr. O. P. Manchanda, VP (CPP), Mr. B. K. Panigrahi, AVP (Projects), Mr. M. M. Damani, AVP (Env. & Safety) and Mr. M. K. Shrivastava, AVP (Maintenance) felicitated the employees who had completed 25 years and 10 years of services in the organization.



The employees whose suggestions were implemented under 'Manthan' suggestion scheme were also awarded during this program. The Electrical department won the award for maximum number of suggestions in all categories. The Quality Circles who had represented the organization at the Regional and National level competitions and had won awards were also felicitated. In her address, Mrs. Tripathi congratulated all the employees for their achievements in various organizational activities and appreciated the long association of employees with the organization.

Mr. K. Vaidyanathan, in his address appreciated the participation of all employees and appealed that the pace of this kind of high-participation should never slacken. Mr. D. Nagendra Prasad, Head (HR) greeted all the employees in his welcome address and presented the highlights of suggestion scheme "Manthan". He also emphasized on the importance of participation of the employees in suggestion scheme and 'Quality Circle Movement' for the prosperity of the organization. On this occasion, Mr. Jacob Mani, Mr. O. P. Manchanda, Mr. B. K. Panigrahi, Mr. M. M. Damani and Mr. M. K. Shrivastava also expressed their views and motivated the employees.

Mr. D. M. Tiwari, GM (PE - M) delivered the vote of thanks and congratulated all the winners. As per tradition, the ex-employees who had retired at senior levels in HEG were also invited. The program concluded with a grand dinner.

### 4th Foundation Day of R & D Center Celebrated: Mandideep

HEG-R&D Centre celebrated its 4th foundation Day on 17th March, 2010 in presence of luminaries from University,



Industry and Research Laboratories of Bhopal and Mandideep. Mr. Rakesh Shrivastava, Sr. Manager (R&D) gave a brief presentation on R&D activities carried out in the Centre. He emphasized the need for greater co-ordination between various R&D Centres around Mandideep & Bhopal for building a strong scientific platform for propagation of Basic & Applied Research. On this occasion, a brainstorming session on "Research Potential in and Around Bhopal" was organized in association with PHDCCI, Bhopal. Eminent personalities from Barkatullah University, AMPRI, MPCOST, CIPET, Permali Wallace, Insulators & Electricals, Standard Surfactant, IIFM, and Chitransh ADPG College participated in the brain storming session. They shared their views on encouraging research efforts in Mandideep and around Bhopal.



Mr. Jacob Mani, Chief Strategy and Project Officer (CSPO), HEG Ltd. explained the vision of Groups Chairman - Emeritus, Mr. L. N. Jhunjhunwala and also expatiated on his tireless efforts for developing scientific and intellectual talent for the country. The programme was conducted by Mr. Rajendra Kothari, Resident Director of PHDCCI.

### **Mahashivratri Celebration:Rishabhdev**

On 12th February, 2010, Mahashivratri was celebrated at RSWM, Rishabhdev Ganesh Mandir. A well decorated Jhanki of Lord Shivji prepared by the Staff Club team was very attractive and grabbed the attention of all. All staff members with families were present in the Bhajan Kirtan which lasted till midnight. At the end, 'prasad' was distributed.



### **Celebration of Hindi Nav Varsh: Banswara**

On 16th March, 2010 the celebration of Hindi Nav Varsh started with Prabhat Pheri and Keerthan at early morning Prabhat Pheri started from RSWM Staff Club, passing through the entire colony and reached the Orchard Temple. Bhajan Keerthan and Arti was conducted at Lord Shiva Temple. Mr. Sanjay Sharma conveyed his good wishes to all the staff & their families. On the eve of Hindi Nav Varsh, all the staff and workmen were welcomed by Tilak and Prasad.



The plant and the workers' hostel were beautified with light decoration in the night. Welcome banners of LNJ Bhilwara Group were put at prime location of the town. Ladies Swadhayay team under the leadership of Smt. Shakuntala Bahen performed the Swadhayay for ladies and children.

### **TPP, Mordi**

TPP team celebrated the Hindi Nav Varsh on 16th March, 2010. On the occasion, a programme to welcome all the employees on Hindi Nav Varsh was organized. Tilak was put on their foreheads and they were served Neem Juice.

This function left an indelible impression on the minds of all present.



### **Rishabhdev**

On 16th March, 2010 Nav Varsh was celebrated at RSWM, Rishabhdev with Prabhat Pheri by the students & teachers of VKV and RSWM staff members. The Prabhat Pheri started from the school, went around the colony and ended at Ganeshji Mandir. Special puja-archana was also held in the Mandir. On this occasion, Mr. P. Sethi, COO conveyed New Year wishes to all.

### **Kharigram**

The celebration of Hindi Nav Varsh started with Prabhat Pheri from Baba Ram Dev Temple at 5.30 AM, which passed through the entire colony and reached Baba Ram Dev Temple at 6.00 AM, followed by Bhajan, Kirtan and Aarti of Baba Ram Dev. During this occasion, Mr. Rajeev Jain, Chief Operating Officer expressed his well wishes to all the staff and their families.

### **Hanuman Jayanti Celebration : Kharigram**

On 30th April, 2010, RSWM, Kharigram Pariwar celebrated Hanuman Jayanti Samaroha with full devotion, fondness & enthusiasm at Baba Ramdev Temple. All the staff members along with their family participated enthusiastically in this programme.

### **Winter Carnival: Manali**

The winter carnival of Manali that began its journey way back in 1977 and has now acquired the reputation of being one of



the most prestigious events of Himachal Pradesh. The Manali Winter Carnival occupies an important place in the tourism calendar of events and offers a new tourist attraction in the off-season too. On request of District administration, ADHPL co-sponsored the carnival which was organized from 7th to 11th February, 2010. Despite the heavy snow fall during the period, the event was a huge success and our banners were displayed during the entire event. In the closing ceremony of the event on 11th, the Chief Guest, Mr. Govind Singh Thakur, MLA, Kullu open heartedly praised the efforts of ADHPL in the development of the area and also lauded its contribution in local community events and celebrations.

### Annual function of VKV:Rishabhdev

Vivekananda Kendra Vidyalaya, Rishabhdev celebrated its Annual Function 'Pradipti -2010' on 17th April, 2010 at the School Campus. The three-hour long programme was made



attractive by colourful dances, plays in English, Hindi and Sanskrit, Solo Song, Group Song etc. by the students. Mr. P. Sethi, Vice President, SMC & COO of Rishabhdev unit along with Mrs. Prem Sethi presided over the function. SMC members and parents of students were also invitee in the function. Mr. P.N. Trivedi, Principal welcomed the guests and the invitee and also presented the Annual Report of the school.

### Mela Chachouhali, Jagatsukh: ADHPL

ADHPL, being a responsible corporate citizen is involved in cultural and social events of the villages falling under its project area. On 3rd April to 5th April, 2010, every year Jagatsukh village celebrates its historic Chachouhali mela for three days and this year also mela was celebrated with great



zeal and enthusiasm. ADHPL participated in the mela as part of its obligation towards the social cause and Mr. S. K. Khare, Project Incharge, ADHPL was the Chief Guest for the closing ceremony. In his address, Mr. Khare spoke about the rich culture of Himachal Pradesh and the commitment of ADHPL towards well-being of local population. Mr. Khare also emphasised the fact that due to support and commitment shown by everyone involved, the project is nearing completion. He gave due credit to people of Jagatsukh for this achievement.

### Mela Baisakhi, Vashisth: ADHPL

As part of its corporate social responsibility, ADHPL took part in Mela Baisakhi at Vashisth village on 15th April, 2010. Mr. S.K. Khare, Project In-charge, ADHPL inaugurated the Mela as well as a Volley Ball Tournament for the local community. All the present, including Gram & Panchayat Pradhan, praised the efforts and contribution of ADHPL in the development of Village. He specially praised the school playground which was built by ADHPL by bridging a water stream-an example of engineering of highest standards. While delivering his speech, Mr. Khare talked about long-term partnership of LNJ Bhilwara projects with local community. He also stressed the role of LNJ projects for the development of meaningful infrastructure, in partnership with local community.

### Hanuman Jayanti: Banswara

On 30th April, 2010, RSWM, Mayur Nagar Pariwar celebrated Hanuman Jayanti samaroh with full of devotion, fondness & enthusiasm at Mayur Nagar Lodha. All the staff members along with their family were invited for this function.

A Team of seven pandits / gurujan under the leadership of Mr. Shiv Narayan ji Dixit, Head of Govardhan Vidhya Vihar Sanskrit Vidhyalay, Khargda, performed the Pooja & Havan Hundreds of staff members along with Mr. J. C. Laddha and Smt. Sunita Laddha offered 'aahuti' for the prosperity of the



group & prayed lord hanuman for continuous improvement and accomplishment.

This programme was followed by Maha Prasad. Mr. Y. C. Gupta - C.E. - Denim and Mr. S. N. Goyal - President - BMD were also present.

## BSL NEWS

### पांचवें रिटेलर्स ग्रुप द्वारा 'बीएसएल' कंपनी विजिट बरेली क्षेत्र के २० श्रेष्ठ रिटेलर्स ने कंपनी विजिट किया

कम्पनी द्वारा रिटेलर्स को अपने उत्पादों और उनकी निर्माण तकनीक से रूबरू करवाने के लिये हाल में ही बरेली क्षेत्र से श्रेष्ठतम बीस रिटेलर्स को कम्पनी विजिट के लिये आमंत्रित किया। रिटेलर्स की यह विजिट २७ से २९ मार्च तक चली। रिटेलर्स की इस कम्पनी विजिट का



मुख्य उद्देश्य कम्पनी द्वारा रिटेलर्स को फ़ैब्रिक की क्वालिटी एवं तकनीक से रूबरू करवाना था। विजिट के दौरान प्रॉडक्ट की डिजाइनिंग में सतत् सुधार, फिनिश, फील बैठक सहित ऑल ओवर प्रजेंटेशन पर रिटेलर्स का ध्यान आकर्षित किया गया। इस विजिट में बरेली से मै. अग्रवाल एसोसिएट (डीलर) के बीस रिटेलर्स ने फेमिली सहित भाग लिया।

श्री अरोड़ा ने कहा कि कम्पनी ने आने वाले सीजन को ध्यान में रखते हुए 'ज्योफरी हेमण्ड्स' में करीब ३०० नये डिजाइन्स तथा 'बीएसएल' में करीब ३५० नये डिजाइन्स का डिस्प्ले किया जिन्हें सभी रिटेलर्स द्वारा भरपूर समर्थन मिला। वहीं 'एग्जोटिक' रेंज में भी कम्पनी ने उत्कृष्ट क्वालिटी फ़ैब्रिक मार्केट में उतारे हैं, यथा 'पोलीवूल केशमिर', 'पोलीवूल अंगोला' तथा 'पोलीवूल किडमोहेर' आदि।

उन्होंने बताया कि न्यू रेंज के अंतर्गत कम्पनी जल्द ही 'ज्योफरी हेमण्ड्स' में 'केमल हेयर' तथा १०० प्रतिशत वूल में 'फलानेल' और 'बीएसएल' में 'विस्कोस रिव' लॉन्च करने वाली है। डिस्प्ले के दौरान कम्पनी ने कई नई रेंजे उतारी हैं जिनमें डिजाइनों में 'हारमोनी', 'रिदम', 'फ्यान', 'फोर ऐवर', 'हिट-फिट' और प्लेन में 'सवसेस', 'सुपर ताशा मिनोरी', 'फोर कॉस्ट' तथा 'फोकस' आदि क्वालिटियाँ मुख्य हैं जिन्हें काफी अच्छे रिस्पोंस मिला। इस विजिट के दौरान कम्पनी रिटेलर्स के मनोरंजन का भी ध्यान रखा गया है जिसके अंतर्गत रिटेलर्स को भीलवाड़ा शहर के नजदीकी भ्रमण स्थलों के साथ ही नाथद्वारा, उदयपुर, माउंटआबू तथा अजमेर जैसे मशहूर पर्यटन दौरो का भ्रमण करवाया गया

श्री अरोड़ा ने बताया कि कम्पनी एक योजना के तहत पूरे देशभर के सभी मुख्य रिटेलर्स को कम्पनी विजिट के लिए आमंत्रित करती रहेगी

### १११ यूनिट स्वतदान शिविर सम्पन्न



रामस्नेही विकित्सालय के सहयोग से बीएसएल लिमिटेड, मण्डपम् में स्वर्गीय श्री दिनेश लाहोटी, श्री नानेन्द्र सिंह राणावत एवं श्री नाथु नाथ की पुण्य स्मृति में स्वतदान शिविर का आयोजन दिनांक ०७.०७.२०१० शुक्रवार को सम्पन्न हुआ जिसमें पुराने सभी रिकार्ड तोड़ते हुए १११ यूनिट स्वत का संकलन किया गया। शिविर का शुभारम्भ संस्थान के वेयरमेन एवं प्रबन्ध निदेशक श्री ए. के. वूड़ीवाल ने दीप प्रज्वलित कर एवं पुष्पांजलि अर्पित कर किया इस अवसर पर श्री आर. एन. गुप्ता, श्री जे. सी. सोनी, श्री ए. के. मेहता, श्री एस. सेनगुप्ता, वरिष्ठ अधिकारीगण, कर्मचारी, यूनियन पदाधिकारी एवं श्रमिक उपस्थित थे। इस अवसर पर स्टॉफ द्वारा एकत्रित ६९,२१९ रुपये की सहायता राशी का चैक श्रीयुत् अरुण बाबू ने स्वर्गीय नाथुनाथ के परिजनों को प्रदान किया। संस्थान के कार्यकर्ताओं ने पिछले कई दिनों से इस शिविर को सफल बनाने के प्रति काफी उत्साह दिखाया एवं कर्मचारीयों को स्वतदान का महत्व समझाते हुए प्रेरित किया।

इस पुनित कार्य को सफल बनाने में एच. एस. राठौड़, ए. के. व्यास, के. एम. कोगटा, बी. एल. कुमावत, अशोक त्रिपाठी, आर. डी. जाट, विक्रम दाधीच, शिवरतन माहेशवरी, गोपाल जोशी, भैरु सिंह टांक, सत्यनारायण शर्मा आदि का सहयोग सराहनीय रहा।

ज्ञातव्य है कि एलएनजे उद्योग समूह कि इस ईकाई का प्रारम्भ से ही मानवीय हितों व सामाजिक कार्यों के प्रति रुझान रहता रहा है जिसके तहत भीलवाड़ा शहर में पीने के पानी की आपूर्ति करना, मौसमी बीमारियों के उपचार हेतु केम्प लगाना, ग्रामीण पेयजल योजना में सहयोग करना इत्यादी प्रमुख कार्य हैं।

