

Opinion

QUARTERLY NEWSLETTER OF LNJ BHILWARA GROUP



PROUD TO BE INDIAN
PRIVILEGED TO BE GLOBAL

Vol. XVI No. 4 Feb.' 09 - Apl.' 09

For private circulation only

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The Wisdom Tree



LET US BE TOGETHER
LET US INTERACT TOGETHER
AND MAY OUR MINDS
COMPREHEND TOGETHER



Message from The Chairman

A traditional saying holds that gold emerges from fire in its purest form. The past few months have been no less than a trial by fire for all of us, indeed, for the global economy.

I have to say that I am proud and privileged to work with a team and a group which is so

strongly grounded in its core values and ethics that it has not only survived these months, but grown and developed new strengths and fresh strategies to cope with changing economic paradigms.

We need to remember that our linkage to the global economy is a double-edged sword as we are open to both, the benefits and the downsides of the same, particularly for our export units. However,

if we retain our core values and continue to abide by them, I have every reason to believe that we will continue to grow from strength to strength.

The good news is that with a stable

government and mature leadership within India and the global economy on the upswing, the outlook is positive.

However, I need to sound a note of caution here. Going uphill is always a slow, arduous task and there are bound to be several obstacles along the way. We need to double our efforts now, as we are no longer simply trying to survive an avalanche but are battling our way through it.

As always, I rely on each one of you individually and as a part of the Team Bhilwara, to make it through this time.

Ravi Jhunjhunwala

“The good news is that with a stable Government and mature leadership within India and the global economy on the upswing, the outlook is positive.”

CORPORATE OVERVIEW

Financial performance of HEG

Despite the global economic turbulence, HEG reported a net increase of 8.8% for the FY 2008-09, clocking net sales of Rs. 1,029 crore, over Rs. 945.98 crore in the previous year. This was supported by higher realizations in the graphite electrode segment which breached the Rs. 1,000 crore mark at Rs. 1,024.08 crore from Rs. 878.92 crore, registering a gain of 16.5%. Export revenues, too, were significantly higher by 14.5% at Rs. 832.35 crore.

Earnings from the graphite segment increased substantially to Rs. 314.27 crore from Rs. 205.97 crore, up by 52.6% basis stable, optimized capacities and enhanced realizations. PBIT in the power segment stood at Rs. 24.11 crore even though the 13.5 MW Hydel Power Plant in Tawa was operational below optimum level in FY2009 due to inadequate rainfall.

FY2009 Profit Before Interest & Exceptional items remained strong at Rs. 346.45 crore, higher by 34.7%. PBT (After Exceptional Item) stood at Rs. 163.39 in FY2009. The board recommends dividend of 65% for FY2009.

Operational Highlights

- Graphite Electrode Business demand has softened:
 - Steel production at lower levels.
 - Order book health has suffered due to stocking of steel.
 - Demand revival likely to be visible when inventories are thin and steel production once again starts rising, which is expected in the second half of 2009.
- HEG moderated production levels in line with demand scenario while focusing on realizations and margins.
- Expansion of Graphite Electrode capacities limited to 66,000 TPA from current 60,000 TPA at a highly contained cost of Rs. 42.50 crore – again in view of current market scenario.

HEG won the D&B Corporate Award-2008

HEG Limited has qualified for Dun & Bradstreet's corporate award 2008, bagging the best company award in the Graphite Electrodes sector. On 7th February 2009, the 2008 edition of *India's Top 500 Companies* was launched during the Dun & Bradstreet's Corporate Awards ceremony at Hotel Grand Hyatt, Mumbai. The Chief Guest of the ceremony was Mr. C. B. Bhavé, Chief of Securities and Exchange Board of India. Dun & Bradstreet, the world's leading source of global business information, knowledge and insight, has been enabling companies to decide with Confidence for 165 years. D&B's global commercial database contains more than 100 million business records.

Patent registered: HEG

HEG-R & D Centre has filed its second patent application at the Patent Office, Govt of India, New Delhi, entitled "An Improved Process For Production of Phenolic Resin Based Activated Carbon Spheres" with reference no.-2374/DEL/2008 on 16.10.2008.

GFT of Duhangan Tunnel, ADHPL

The Gravel Flushing Tunnel, required for flushing gravel from the gravel trap at Duhangan Weir was daylighted on April 16, 2009. This tunnel has been excavated under difficult weather conditions and the efforts put in by the engineers of ADHPL are commendable. This marks the completion of yet another milestone towards the commissioning of Allain-Duhangan Hydro Electric Project.



Bhilwara Energy Signed an Agreement for 900 MW

Bhilwara Energy Limited has achieved yet another major milestone by signing an Agreement with the Government of Arunachal Pradesh on 28th May, 2009 for development of 900 MW Hydroelectric Project on Nyamjang Chhu River



Exchange of Agreement between Hon'ble CM of Arunachal Pradesh and Mr. O. P. Ajmera, Bhilwara Energy Limited



Handing over DPR to Mr. Sane Phuntshok, Chief Engineer (Monitoring) by Mr. G. P. Ajmera in the presence of Mr. R. K. Mahajan and Mr. J. Kardam of BEL.

in Tawang district. The estimated capital outlay would be Rs. 7,200 Crores with expected annual energy generation of 3,700 Gwh. The project components include barrage, 24 Km long tunnel and underground power House with Gross Head of about 1060 m. The project is expected to be completed in a period of 5 years from the start of construction.

The detailed investigation of the project and preparation of DPR has been completed by the Group Company Indo Canadian Consultancy Services Ltd with the help of RSW International Inc, Canada in a record period of 24 months. The DPR of the project has been submitted for approval to Government of Arunachal Pradesh.

Consortium Meeting of Banks, Rishabhdev

A Consortium meeting of Banks was convened under the Chairmanship of Mr. M. L. Meena, Asst. General Manager, SBBJ, Jaipur & Mr. M. L. Madan, Asst. General Manager, PNB, Jaipur, at Rishabhdev unit on 14th March, 09, The meeting began with ceremonial lamp-lighting by Mr. Prakash Maheshwari, CE (CMS) & CFO and Mr. P. Sethi, COO of the Unit. While Unit HR head, Mr. M. S. Manilal welcomed the delegates, Mr. Maheshwari and Mr. Sethi briefed them about the company's performance and

financial position since the last consortium meeting. Mr. K. B. Khator, G. M. (Comml.) conducted a briefing about production, turnover, profits, power plant capacity and achievements of the unit in past years.

SA 8000 certification Surveillance Audit stage 1 at RSWM, Banswara

SA 8000 certification Surveillance Audit stage 1 was held on 20th and 21st April, 09. A team of five auditors headed by Ms. Shammi Singh Kapoor from British Standards Institute, New Delhi was conducted in the presence of Mr. Richard Rowe (SAI Audit). The BSI team visited the village Vaka to interact with the villagers and interacted with a local NGO to inform themselves about ongoing CSR activities at the plant.



The team declared the continuity of the certificate and advised on preparation for the SA 8000 - 2008 certification which will be mandatory from January, 2010 for all units with the current version of certification.

GROUP BUZZ

Sadrift Coke LP. Visited HEG-R&D Centre

John Bassett, President, Sadrift Coke LP, who visited the HEG-R & D Centre on 25th Feb 09, was impressed by the state-of-the-art facilities of the Centre and expressed a wish that these facilities will help HEG to fulfill its long term vision.



"Manthan": new campaign for Phase III suggestion scheme, HEG, Mandideep

A special campaign was started for the Phase III of the ongoing suggestion scheme "Manthan" from Jan 09 to Mar 09. The objective was to increase employee participation. The initial target was set at 500 suggestions per month to reach a total of 2000 suggestions annually. However, in face of the overwhelming response, the year closed with 2200 suggestions. The Management

has congratulated all employees with a request to keep the momentum up for the next quarters as well, with each employee being asked to give 5 suggestions during the year.

HEG-R&D Centre Foundation Day Celebration

HEG-R&D Centre celebrated its 3rd Foundation Day on 17th Mar, 09 at the premises in presence of distinguished guests and scientists. Dr. Navin Chandra, Acting Director, AMPRI, Bhopal was the Chief Guest while Prof. V. K. Sethi, Director, University Institute of Technology, RG TU and Mr. P. D. Ekbote, 'Scientist F' of AMPRI, Bhopal, and Mr. R. Kothari, Resident Director, PHDCCI were present as special guests.

Mr. Rakesh Shrivastava, Manager (R&D), HEG Limited, in his welcome address highlighted the various R&D activities at the Centre while emphasizing the need for greater co-ordination between similar centres around Mandideep and Bhopal, to build a strong scientific platform for the propagation of basic and applied research.

Dr. Navin Chandra, in his address, appreciated the work done by the centre in the field of carbon research and praised its resources and infrastructure as valuable assets for the scientific community. Mr. Jacob Mani, COO and Mr. Rajendra Kothari, expressed their hope that closer interaction among industries, universities and research institutes would encourage growth in a competitive and collaborative environment.



Hon'ble Chief Minister of Rajasthan, visited Banswara



The Hon'ble Chief Minister of Rajasthan, Mr. Ashok Gehlot along with Dr. C. P. Joshi and Mr. Mahendrajit Malviya visited the Banswara plant on 11th Feb, 09. They were accorded a traditional welcome by Joint MD, Mr. Riju Jhunjunwala by offering of garlands and Rajasthani pagdis. Mr. D. P. Mangal, Mr. J. C. Laddha and all senior officers from Lodha and Mordi were also present. The guests were escorted to Unit 8 for tour of the plant and

acquainted with the specialty products developed by NPD at RSWM, Lodha. The guests were impressed with the production facilities; range of products and the working culture.

VVIP visit: Kharigram



Mr. Ram Lal Jat, Minister for Environment, Forests and Mines, Govt. of Rajasthan visited Kharigram premises. He was accorded a warm welcome by the officers and management since he has, even before his elevation to the ministerial post, been associated with the unit's management for a long period.

STATKRAFT Chairman Visits ADHPL Site

Chairman, Statkraft Norway, Mr. Arvid Grundekjon accompanied by Mr. M. M. Madan, CEO Malana Power Co. visited the ADHPL site on 28th April, 09. He visited various construction sites and the power house and was given a detailed picture of the project activities by Mr. Sharad Kumar, Project Incharge. Mr. S. K. Khare, HOD (E&M) similarly explained the Power house activities to him.



A dinner was hosted in his honour, during which he thanked the Project authorities and appreciated the efforts put in by the staff. He and his daughter were presented the traditional Kullu cap and shawl as a token of respect.

Mayur Suitings - All India Agents Meet at Mordí

Mayur organised a two-day Agents Meet at Mordí, Banswara on 21st & 22nd February, 09 to finalise the new sales targets for FY 2009-10 and brainstorm on challenges like competition, growth and network expansion. Teams from the Marketing, D&D, Production and Process house departments were present.

In addition, new fabric ranges like Global Collection, Grande, Stanza, and new finishes like Hydrofobic, Hydrofillic, Anti-microbial and Anti-stain were showcased during the meet, drawing a good response from all agents.

Mayur Company Retail Outlet, Nathdwara

In line with the retail expansion plans, a new exclusive Mayur Company Outlet was inaugurated in Nathdwara (Rajasthan) on 17th Feb, 09. Apart from stocking suitings, shirtings, T-shirts and jeans, these outlets will also stock the entire Denim range from the next quarter.

Mr. Santosh Bagrodaia, Minister for Coal, Govt. of India also visited the plant in the 1st week of March, 2009 and spent some time with the senior officers of the unit. Several Checkers and union leaders also apprised him of the various activities and progress of the unit.

Training session on "Elimination of Muda" for Kaizen facilitators, RSWM, Banswara

Lean manufacturing training was imparted to the Kaizen team in order to facilitate the 20% cost reduction, a target given during the ABP meeting. The session was conducted by Mr. M. P. Pareek (DGM - HRD) and new Kaizens /Projects were initiated on the basis of this training.

Visit of CCL, Sri Lanka at Maral, Indore

On 2nd April 09, a high level delegation from CCL, Sri Lanka consisting of Ms. Lisa Frost and Mr. Chandana Fernando visited Maral. The visit was aimed at monitoring the progress of their ongoing fabric orders as well as exploring further business potential. The team appreciated Maral's systems and procedures to deliver best quality material on time.



New Body Dia Rib Machine at Maral, Indore

Maral Overseas has added new Body Dia Rib machine 19"/23"/25" dia to knit value-added fabrics. This will add some more new products like 3x3 Rib 2/60s Pima Gas mercerized fabric for seamless garments in their product basket. In a small function held in the Knitting Department, President Mr. Tarun Baldua performed the puja for the new machines. Mr. R.P. Gautam, Sr. Vice President (Operations), Mr. G. Nayak, GM (Processing), Mr. Onkar Tiwari, AGM (Knitting & Product Development) were present.

Exhibition - Texworld, Paris, BSL

BSL, during its participation in the "Texworld" exhibition, Paris (Feb 09-12, 09), showcased its latest collection of high-quality products.



Around 46 representatives from various international buying houses across 24 countries visited the BSL stall and appreciated the quality and product range. Mr. R. N. Gupta, Director, Mr. Gopal Jagetia (DGM-Exports) and Mr. Ajay Joshi, (Marketing Manager -Exports) were present at the show.

Turkey Customer visit BSL Unit

Mr. Serkan Gonzek of M/s Kimteks, Turkey visited BSL unit in Feb 09. They were received by Mr. Ajay Joshi, Marketing Manager (Exports). Mr. Serkan appreciated the system adopted by BSL for manufacturing, testing capabilities, consistent maintenance of quality standards and the working environment.

Customer visits, RSWM, Mandpam

Swiss customer, Mr. Damian Carnevale of M/s. Remei AG visited the unit on 17th Feb, 09. In addition to touring the mill, he also explored business options.



Croatian/ Slovenian customer, Ms. Marija Grilj of M/s. Mako M M, visited the unit on 25th Feb, 09 along with Nasik-based agent, Mr. Rajesh Kumar.

An Update on Bhilwara Infotech Ltd.

Bhilwara Infotech has expanded and moved to larger premises in Bangalore. With experts pegging the Remote Infrastructure Management or RIM market at \$100 billion. BIL is looking to corner a share of the market through both RIMS which will be managed remotely from the Network Operations Center, at Bangalore; as well as onsite Facilities Management.

BIL Partnered with Ramco on Demand for ERP implementation and support.

BIL has signed an agreement with Ramco on Demand for supporting Ramco's ERP implementation and support activities.

BIL will support Ramco on the following services:

- Implementation of Ramco on Demand ERP
- Development and enhancement of Ramco Services
- Post-implementation Support.

Participation in Udyog Mela: Ringas

As part of a public relations development initiative, RSWM Ringas Unit actively participated in Shekhawati Udyog Mela held at Sikar by sponsoring the cultural programme 'Ek Suhani Sham' on 2nd Mar, 09. The cultural programmes were performed by the Bobbish cultural group of Jaipur. The chief guest was Mr. Debasish Prusty-IAS, Collector and District Magistrate, Sikar District, who inaugurated the function in the presence of Superintendent of Police, Mr. Santosh Kumar, dignitaries from the district administration, press and a large public crowd.

PRIME ASSETS Empowerment

Seminar on Customer Delight through Manufacturing Excellence: HEG, Mandideep

In face of the fierce global competition today, an organisation needs to embrace new ideas and processes and constantly improve upon them. Manufacturing excellence is an imperative to gain headway in the marketplace. The underlying objective of these initiatives is to build the internal competitiveness through enhancement and up gradation of employee skills via proper training and on-job implementation of concepts. Establishing quality systems and improving productivity on the shop floor are a key part of manufacturing excellence and eventually lead to customer delight and



sustainable cultural change in the organisation. To this end, a two-day seminar on Customer Delight through Manufacturing Excellence was organised on 12-13th Feb'2009 at HEG-R&D Centre. During this seminar, the learning and sharing of knowledge related to graphite technology, raw materials, and process capabilities were the key objectives. Customer performance, customer requirement, customer satisfaction and changing needs of the customers were also discussed.

Corporate Cricket Tournament: HEG runners-up

February, 09 saw HEG's participation in the above activity at SOS Balgram, Bhopal - an organisation working for orphans - as a mark of recognition for their work and to entertain the children there. Several organisations from Bhopal participated in the tournament in which the HEG team was led by Mr. Atul Moghe (Manager- PEE) and clinched the runners-up title. Mr. M. M. Damani (AVP) and Mr. Jubilee Pillai (DGM) were present for the finals and distributed the awards to the winners.

Annual Performance Review Meeting, Rishabhdev

The annual performance review meeting was held on 21st April, 09. HODs presented their departments' performance during the year and discussed areas of concern and action plans in detail for bridging future gaps. Members presented their KAIZEN and CIP as well. KRAs/Objectives based on ABP 2009-10 were also

discussed. Despite the recession confidence levels were high and dedication much in evidence. Mr. P. Sethi, COO, while summing up the presentation, congratulated the members for their achievement during the year and called upon them to work cohesively as a vibrant team.

Computer Learning Course, Rishabhdev

Staff Club, RSWM, Rishabhdev organised a one-week (13th – 19th April 09) computer learning course for the children of staff members as a part of its monthly activities. 25 children from Class V and above participated in the basic course which was conducted by Mr. Deepak Gour, Asst. Manager (IT).



Workshop by 'Art of Living', Rishabhdev

A "Health, Happiness and Awareness Workshop" was conducted by a team from Art of Living, Udaipur on 19th April, 2009 for the staff and workers of RSWM, Rishabhdev.



The programme was aimed at spreading the message of Sri Sri Ravishankar to every citizen of the country to maintain health through Yoga, Sadhna, Sudarshan Kriya etc., and to participate in the recently held parliament elections in order to build a strong nation by electing deserving candidates. All staff members and spouses and workers in large numbers attended the workshop.

Quality Circle at Rishabhdev

Mr. R. P. Singh, G.M. (H.R.), Regional Training Centre (North) conducted a programme on Quality Circle at Rishabhdev on 4th - 5th February, 2009. In separate sessions for officers, staff and select workers, Mr. R.P. Singh explained the Fundamentals of Quality Circle, from how to form the QC and the procedures to be followed to goals and objectives of the QC. A Steering Committee has been formed to oversee the functioning of QCs in the unit and facilitators identified. 11 QCs began functioning from



1st April, 2009. Mr. P. Sethi, COO expressed the hope that with the institutionalisation of QC in the Unit, much - needed awareness about quality will be disseminated towards a visible improvement in the same.

Training programme: RSWM, Kharigram

SKF Ltd., the ball bearing manufacturing company conducted a training-cum-maintenance programme for the operatives and technical team at the mill campus for Engineering and Maintenance officials on 4th Feb, 09. Members from both service departments were educated on how to maintain and optimise the bearings. The programme is expected to lower required inventory levels through impacting break-downs.

Excellence Award: Bhilwara Scribe

Dr. Rajvind S. Ahluwalia, CEO Bhilwara Scribe Pvt. Ltd., has been awarded the "Amity Corporate Excellence Award for Leveraging Technology in Global Business" The award ceremony took place on 25th February, 09 during the Inaugural Function of our Eleventh International Conference-INBUSH (International Business Horizon) 2009. Amity accords special honor to corporate, academicians and organisations, which have excelled in their respective domains due to their distinct vision, innovation, competitiveness and sustenance. This award is based on a research on how to become more effective through appropriate cross cultural values, attitudes, leadership and self awareness.



Seminar on special development on dyes and chemicals: Kharigram

A Techno-Seminar was held at the Kharigram Unit on Special Development of Dyes and Chemicals being done



by M/s Chroda (formerly ICI). A four-member team led by Dr. Anand Aminbhavi, the head of the chemical division at ICI, for Asia visited the unit to discuss issues related to synthetic fiber dyeing being carried out at Kharigram Unit.

A number of representatives from Ringas and Bhilwara units also attended the 4-hour seminar.

Industrial training of Advance Diploma students: Banswara

The first batch of Advance Diploma Course in Textile Technology under the Public-Private Partnership of LNJ Bhilwara group and MLVTEC, Bhilwara, started at MLV Textile and Engineering College, Bhilwara, underwent a two-week industrial training at Kharigram and Banswara plants from 30th March - 11th April, 09.

Durga Shatchandi Paath, RSWM, Power

TPP staff members conducted the Durga Shatchandi Paath at the plant premises from 24th to 26th April, 2009 following which, a Havan & Mahaprasad was organised.



A team of 25 pandits and guruan performed the rituals with over 400 staff members and workers.

Fire and safety training programme: ADHPL, Prini

On 18 February, 2009 a training programme on fire and safety was organised at the administration office of ADHPL, Prini, Manali. Mr. Virendra Sharma, Manager Fire and Safety of G4S Security (Chandigarh) who has a number of years of experience in this field, delivered the main lecture besides demonstrating and describing the



use of different kind of fire extinguishers against different sources of fire. EHS and other departments participated along with members from G4S Security.

Executive Health Check - up: Rishabhdev

Being aware of its responsibility towards its employees, RSWM, Rishabhdev regularly organises annual health check-ups for its executives. This year, the check-ups were held in January-February, 09 for Managers and other senior ranks in two batches at Geetanjali Medical College and Hospital, Udaipur. Based on the report of the Physician, the COO issued letters to each executive, advising them to follow up on the doctor's advice on various test results and maintain fitness through regular exercise.

Volleyball Tournament for Workers: Rishabhdev

As part of ongoing welfare activities, RSWM, Rishabhdev organised a volleyball tournament at the worker colony from 26th February to 1st March, 2009. Members from various departments formed six teams, captained by union representatives and masters in daily matches. Officers, staff and workers in large numbers witnessed the match every day and encouraged the players. The final match was played on 1st March, 2009 between Team 'B' and Team 'D' with Team 'B' captained by Mr. Harish and Mr. Hakar Chand, winning the match. Mr. P. Sethi, COO, congratulated all participants for a good show and awarded the prizes.



Annual Sports Day: Kharigram

This year's Annual Sports Day saw the Placard and National flag being handed over to the youngsters and family members of Kharigram Unit. The theme was environment protection, national integration and conservation of resources. The morning torch run by four leaders and staff members from each corner of the periphery to the sports ground, was followed by the several events: athletics, shot put, long jump, entertaining games, slow-cycle race, tug-of-war, hoopla stalls, breaking of the pyramid by ball etc. across different age groups.

The concluding session was held in the evening with prize distribution function, not only for the day's events but also for the previously held sports-events like badminton, carom, chess as well as the Kharigram Team: the winners of the BSL Challenger Cricket Trophy at Bhilwara.

Regional Cricket Tournament:Kharigram

Following the management's consent to form a Group Cricket Team, members from the different units were selected to form the "LNJ Bhilwara Cricket Team" which participated in the Regional Cricket Tournament organised by the Raj Club of Bijaynagar. Apart from "LNJ Bhilwara Group Cricket Team", other teams from Beawar, Ajmer, Rajsamand, Nasirabad, Bijainagar, Gulabpura also participated in the tournament. To further improve the standards of the game amongst the staff members and their wards at the Kharigram Unit, the Rajspin Club is organizing a Cricket Coaching Camp.

Table Tennis Tournament:Kharigram



In order to promote bonhomie amongst various group units, the Kharigram management instituted a table-tennis tournament on 7th - 8th February 09, inviting players from all units to participate. Teams from Kharigram, Lodha, Rishabhdev, Ringas, BSL &

BPL, Melange, Mayur, Denim Mumbai Marketing office and H.O., participated with the following results:

Team Championship	Winner : Kharigram Runner-up: BSL&BPL
Singles	Winner : Mr. Mod Singh, Rishabhdev Runner-up: Mr. Rajeev Jain, Kharigram
Doubles	Winners : Mr. Naresh Sharma & Mr.Kamal Santoshi -Kharigram
Runners-up:	Mr. Rajeev Jain & Mr. Gopal Chhipa -Kharigram

Volleyball match:LNJ Denim

To encourage a cohesive yet competitive environment, LNJ Denim conducted a volleyball tournament on 17th March 09. The Spinning Workers' Team was declared the winner after they defeated the Weaving Worker's team. The winning trophy was presented by Mr.Prabir Bandhopadhyay,COO.

Bhoomi puja:LNJ Denim

Bhoomi puja was organised on the site of the projected captive 4.2 MW power plant with Mr. Prabir Bandhopadhyay and Mr. A. K. Gautam leading the prayers. All staff members participated in the puja which ended with distribution of Prasad.

Cricket match :Ringas

With a view to building friendly public relations by



creating a common platform, a Sadhbhavana Cricket Match between RSWM Ringas and Ringas Press Club was organised by RSWM Ringas Unit on 22nd March, 09 at Govt. Hospital grounds. Dr. Naresh Maheshwari, COO and his team and several other dignitaries were present. The event was inaugurated by the Chief Guest, S.D.O, Mr. Radhe Pratap Singh in the presence of Chairman Ringas Nagar, Palika, Mr. Bodu Ram Kumawat, who presided over whole event. RSWM, Ringas Unit won the match by 10 runs under the captainship of Mr. Subhash Tiwari, Dy.G.M. (Engineering). The match concluded with the prize distribution by Chief Guest, Mr. Nirmal Singh, and Deputy Supdt.of Police.

Sports Day Celebrations:Rishabhdev

Staff club,RSWM,Rishabhdev organised a one-day sports event for staff and family on 1st February, 09. The day



opened with the carrying of a mashaal from the nearby Hanuman mandir to the sports ground accompanied by motor cycle rally. Mr. P. Sethi, COO inaugurated the programme which comprised events like the 100 mtr. Race, spoon-race, long jump, high jump, shotput, Needle and Thread race for gents, ladies and children were held. A volleyball match held between children and staff was the main attraction of the day. At the end of the programme, prizes were distributed to the winners and runners-up followed by dinner.

CSR Initiatives

"LNJ Sabhaghar" built for the community: Banswara

The 2000 sq ft. hall "LNJ Sabhaghar " which was constructed at a cost of Rs. 12 lacs in the school at



Chanduji ka Gada, near Mordi, was inaugurated for public use on 26th Jan 09 by Mr. J. C. Laddha in the presence of senior officers of the Group units located at Banswara. Senior residents of town appreciated the company's efforts in the direction of local development and employment generation and requested him to facilitate higher technical and management education in the area. While addressing the students and villagers, Mr. Laddha emphasised the importance of educational development in this tribal belt and assured villagers of all possible help for local development.

Patotsav of Ganeshji Mandir :Rishabhdev

Patotsav of Siddhi Vinayak Ganeshji was celebrated at RSWM Rishabhdev on 7th February 2009. The programme started in the morning with pujans and



paaths by pandits from Khadagda and continued with a hawankriya performed by the entire staff and their families. Prayers were offered to Ganeshji Maharaj for the prosperity of the unit and its employees. Mr. Prakash Maheshwari from HO, Mr. T. Raghunandan from VKV, Hurda and Mr. Anil Batra from Vivekananda Kendra, Delhi were also present on this auspicious occasion.

Inauguration of Pyau: Rishabhdev

On the auspicious occasion of Ramnavami, on 4th April, 2009, Mr. P. Sethi, COO of the unit, inaugurated a Pyau (free drinking water point) RSWM Staff Club outside the main gate, on the National Highway. This is an annual feature of the summer months at the unit and benefits a large number of people including mill workers and outsiders.



Students' visit :Rishabhdev

A team comprising 200 B.Ed. students and teachers from two colleges, viz. RNT College and BS College of Teachers' Education, Kapasan visited Rishabhdev plant on 22nd April, 2009 as part of the open air and survey sections of their curriculum. They toured the entire plant and were



highly impressed with the state-of-the-art technology and the campus environment. Mr. M.S. Manilal, AGM (Pers. and HR) replied to the queries raised by the students about the unit; the textile industry and other matters of interest.

National Safety Day

4th March has been earmarked as National Safety Day and 2009 saw the 38th such day being observed at several group units through a wide range of activities focussing on industrial safety.

HEG Tawa

In a function organised by the Safety Department, a contest was held across three categories to mark the day: Best Suggestion, Slogan, and Poster. Six staff members were awarded the title of winner and runner-up across the categories, each of which had a highly positive response.

Banswara

The celebration started with an exhibition of safety posters and equipment. The A-shift workers were asked to view the exhibition after they assembled for safety day celebration.



Mr. Rajeev Singla was nominated the new President of Safety Committee 09-10. Mr. Sanjay Sharma, COO addressed the staff and workmen on safety habits to be adopted at the work place to avoid the accidents. Mr. H. K. Gupta (Sr. Inspector, Factories and Boilers) was Chief Guest of the function. In his valuable speech many tips were given for a healthy and safe work environment. Mr. K. S. Rathore, Mr. V. K. Yadav gave their presentation on

new safety techniques and fire fighting methods. A safety song was presented by Mr. M.P. Pareek and vote of thanks given by Mr. V. B. Shrivastava.

MOL, Indore

Maral observed an entire safety week, beginning on 4th March. Inaugurated by Mr. Tarun Baldua, Unit President, the day saw senior officers, staff members and workers taking the safety oath. Safety exhibition, fire drill demonstrations etc. were conducted. The closing ceremony of Safety week was conducted on 10th March and the winners of



Champions of Good Housekeeping, Safety Slogan Writing, and Safety Quiz competition were felicitated by Mr. Baldua. Mr. R. P. Gauta, Sr. Vice President (Operations), Mr. K. K. Soni, Vice President (Tech.), Mr. Anil Sharma, Vice President (HR) etc. were present.

Thermal Power Plant

TPP team marked the day by taking an oath to adopt all safety rules. Slogan, poster, essay and debate competitions were also organised.

Mandpam

A safety pledge; practical demonstrations; banners and posters promoting safety; competitions and lectures comprised the observance of the day organised by the unit's HR department. Over 300 participants comprising staff and workmen from the production, maintenance, engineering and other departments carried placards with safety slogans. Essay writing, poster design and quiz competitions were also conducted.

Chief guest, Mr. Vishal Verma of Cease Fire made a presentation on various aspects of safety. Delivering the key note address, Mr. R. S. Acharya listed common unsafe practices and emphasised the safety of man, machine and material.

Annual day celebration of Deaf and Dumb School: Banswara

Mr. Sanjay Sharma - COO was the chief guest at the Annual Day of the Deaf and Dumb school and spoke of the commitment and efforts of the LNJ Group and RSWM, Lodha in particular, towards local development. Mr. M.P. Pareek elaborated on the group's CSR initiatives to express importance of literacy in overall development.

World Earth Day celebrations:

Two of our units observed World Earth Day on 22nd April.

MPCL

Mr. J. K. Beri, General Manager, welcomed the gathering after which Miss Kanika Malhotra (Executive-CSR and EW), explained the importance of the day, followed by the



needs and ways of conserving the environment. Then a speech was given by Mr. P. L. Mohanty, Deputy General Manager (Operations and Maintenance), followed by a Hindi poem titled "Dharti Mata". Tree plantation carried out at the plant premises.

ADHPL, Prini

A plantation drive was carried with saplings planted by Mr. S. P. Bansal, GM (Civil) and other senior personnel of ADHPL as well as officials from our partner, SN Power, Norway. To mark this day a thorough house-keeping and cleaning drive was initiated in the project area and all the project sites took active part.

"Do boond zindagi ki" Intensive pulse polio immunisation - national programme

Second Round of the Intensive Pulse Polio Immunisation Programme was completed successfully in the ADHPL project area and adjacent villages on 1st Feb, 09.

A door-to-door campaign was conducted on February 2 to vaccinate the children who had missed the dose of previous day. All children below the age of five were vaccinated free of cost.



Prajwal brings laurels to Maral family

Master Prajwal Maheshwari S/o. Mr. V. K. Chaudhary, General Manager (Commercial) has secured 2nd Rank at the National Level in the 3rd National Science Talent Search Examination 2008. Our congratulations to him and best wishes for his further academic career.



Fire service week: Maral Sarovar

Maral Sarovar unit celebrated the Fire Service Week from 14th April to 20th April, which was presided over by Mr. R. P. Gautam, Sr. Vice President (Operations). On this



occasion, Maral team organised an awareness program on "Causes of fire and how to prevent fire accidents" in three different locations to cover all staff and associates. At the end, the programme, was conducted by Mr. A. K. Rai, Sr. Manager (Engineering and Safety) and Mr. V. S. Jhala, Chief Security Officer, demonstrated the use of fire-fighting equipment, hydrant system and fire drill was carried out.

Industrial Visit: Mandpam

About 60 students of MBA II semester of Poornima School of Management, Jaipur visited the Mandpam unit on 19th March, 09. Mr. R. S. Acharya, Head (HR and ER) welcomed the students and presented a brief profile of the group. The students were shown over the production process, with a detailed explanation of various stages of conversion of cotton into yarn. They also visited the quality control department, where they were shown quality check procedures of raw materials, work-in-progress and finished products.



A presentation on RSWM and an interactive session was held. Mr. Y. D. Tiwari (Head -QA) and Mr. Anurag Srivastava (Asst Manager-HR) at the plant responded to the various queries of the students. The students found the visit a great learning experience.

Free medical checkup: Banswara

Free medical check up, consultation and treatment through naturopathy were offered vide a medical camp held on 18th March, 09 at the RSWM staff club. Mr. Uttam Vasudeva, a renowned therapist and Bhagya Laxmi from Ranikhet attended to more than 60 staff members and their family members who were suffering from various diseases.

BSL NEWS**बीएसएल सूटिंग्स का फैंब्रिक शो सम्पन्न**

बीएसएल के बनारस क्षेत्र के डीटर मैसर्स सत्यनाशरण तुलस्यान द्वारा स्थानीय होटल ताज में 30 मार्च 09 को एक श्रव्य फैंब्रिक शो आयोजित किया गया जिसका शुभारंभ कम्पनी के डिप्टी सेल्स मैनेजर श्री सुनेन्द्र व्यास ने दीप जलाकर किया।

इस अवसर पर प्रकाश डालते हुए श्री व्यास ने उपस्थित पत्रकारों एवं रिटेलर्स को बताया कि हाईप, लाईम लाईट, शुभ विवाह, शुभ लग्न, स्टार लुक, पैलाटाइन, प्रिन्स वार्मिंग, हेरिकेन, ट्रो विजिन, एण्ड्यूरेन्स, ऐथलिक, वैशन, टर्सिनो, डिजायर, प्लेजर, ट्रेजर, डयनामिक आदि प्लेन शॉर्ट्स के मनाभावन रंगों एवं प्रिंट्स ने सभी को आकर्षित किया वहीं एवरीलेन्ट कलेक्शन, लतजरी कलेक्शन, ब्रेवरी हिट्स, स्टैण्ड अपार्ट, फोरसूनि, फोरसूनेट कलेक्शन, ल्यूर, श्रयोर शॉर्ट, चोल्केनो, डयनमंड कलेक्शन की नयाव डिजाइनों ने सभी की सराहना बटोरी और युवाओं की विशेष पसन्द में कॉटन कॉर्ड सुपर, कॉटन कॉर्ड फाईन, कॉटन क्रेज आदि को श्री भरपुर समर्थन मिला एवं रिटेलर्स द्वारा वेहद पसन्द किया गया। कम्पनी द्वारा आगामी युनिफॉर्म सीजन के लिये बाजार में उतारे गये युनिफॉर्म कॉन्विनेशन जिनमें 80/30 पीवी एवं पीसी सूटिंग्स के विभिन्न रंगों के साथ पीवी एवं पीसी सूटिंग्स के कॉन्विनेशन भी यहा सभी के आकर्षण के केन्द्र रहे।

हाल ही में लांच किए गये ब्राण्ड 'लुई बटन' की टीआर फैंब्रिक की सुपर फाईन रेज जो कि पुरुष एवं महिला परिधानों के लिये समान रूप से उपयोगी है को भी यहा प्रदर्शित किया गया था जिसे सभी रिटेलर्स ने सराहा।

फर्निशिंग फैंब्रिक के क्षेत्र में एबीएनएस ब्राण्ड से बीएसएल के फर्निशिंग एवं अप्लेस्ट्री वस्त्र अन्तरराष्ट्रीय बाजार में अपनी पकड बना रहे हैं आज सूएसए, सूयेप एवं मध्य एशिया के बाद अब भारतीय बाजारों में भी उपलब्ध करवाये जा रहे हैं जिसमें मालबरी, ड्यूपिन एवं पोलिएस्टर सिल्क द्वारा निर्मित फर्निशिंग एवं महिलाओं के लिए बुटिक वस्त्र शामिल हैं।

ला-इंटालिया ब्राण्ड के फार्मल एवं कैजुअल पैंट शर्ट के साथ-साथ डेनिम एवं कॉटन कानों की भी भरपुर मांग बाजार से हमें मिल रही है।

कार्यक्रम के अन्त में स्थानिय एजेंट मैसर्स अंकुर टेक्सटाइल, गोरखपुर के भी बलराम अग्रवाल एवं मैसर्स सत्य नाशरण तुलस्यान के भी प्रदीप तुलस्यान ने सभी आगन्तु रिटेलर्स का आभार व्यक्त किया।

आचार्य श्री १०८ पुष्पदन्त सागर जी महाराज सा का मिल प्रांगण में ससंध पदार्पण

आचार्य श्री १०८ पुष्पदन्त सागर जी महाराज सा, श्री जैन दिग्गवर जैन तीर्थ पुष्पनिरी, सोनकण्ठ, जिला देवास मध्यप्रदेश, का मिल प्रांगण में दिनांक १३ अप्रैल २००९ सोमवार को पदार्पण ससंध हुआ।



आचार्य श्री का स्वागत संस्थान के उपाध्यक्ष श्री ए के मेहता ने भीष्मक भेंट कर किया इस समय श्री एस एल सोमानी, श्री अजय जारु, के एम कोमटा, एस के जैन, अशोक नीपाठी एवं अन्य अधिकारी व कर्मचारीगण उपस्थित थे।

आचार्य श्री ने उपस्थित स्टाफ को सम्बोधित करते हुए कहा कि हमेशा संतोषी रहकर अपने अपने कार्य क्षेत्र में कर्तव्यनिष्ठा से कार्य करते रहना चाहिये वर्रैन किटना कमा रहा है यह तो उसकी डिम्मा और कार्य क्षमता के कारण है उससे कार्य क्षेत्र में प्रतिस्पर्धा कये न की उसकी कमाई के कारण ईर्ष्या।

आचार्य श्री ने तीन सूत्र बताये

• What I have? - मैंरे पास क्या है • What I do? - मैं क्या करूं • What I am? - मैं क्या हूँ

प्रथम सूत्र के संदर्भ में आचार्य श्री ने बताया कि मैंरे पास क्या है - हर व्यक्ति को अपने द्वारा की गई मेहनत के अनुरूप ही फल मिलता है उसी में ही संतोष करना चाहिये तथा दूसरों से तुलना व ईर्ष्या नही करनी चाहिये।

द्वितीय सूत्र के संदर्भ में आचार्य श्री ने बताया कि मैं क्या करूं - अगर आप तुलनात्मक रूप से ज्यादा पाना चाहते हैं तो पहले स्वयं को देखें कि आप क्या कर रहे हैं और क्या करना चाहिये है, अधिक पाने के लिए कर्म पर विश्वास करें।

तृतीय सूत्र के संदर्भ में आचार्य श्री ने बताया कि मैं क्या हूँ - हर व्यक्ति को अधिक पाने के लिए पहले अपने आप को जांचना चाहिये कि क्या वह स्वयं ज्यादा पाने के लिए मेहनत कर सकता है व अधिक कमा सकता है।



Vivekanand Jayanti: Graphite School

An Interschool competition session was conducted at Graphite School, Mandideep on the occasion of Swami Vivekanand Jayanti.



More than seven schools participated in the competitions, which were conducted for different levels of students from the primary and middle to the higher secondary levels. Students of Graphite School bagged several prizes in different competitions.

Ram Navmi: Maral Sarovar

The festival which commemorates the birth of Lord Ram, was celebrated with great devotion on 3rd April, 09 at Ram Mandir, Maral Sarovar. On this occasion, a hawan was performed and special pooja was held at the midday as it is believed that Lord Ram was born at noon.

Saraswati Pooja Celebration at R&D Centre: Mandideep

As per tradition, the HEG-R&D Centre has celebrated Saraswati Puja on 31st Jan, 2009 third consecutive year. On this occasion, scientists of R & D centre, staff and executives from graphite plant, power plant, technology centre assembled and offered Pooja to Devi Saraswati.



Mahashivratri Celebration: Tawa

Mahashivratri was celebrated in the Mankamneshwer Mandir at Tawa from 23rd to 24th February, 2009. It started with Poojan & Abhishek on the first day and concluded with Hawan & Maha-Aarti on the next day.

Apart from the employees and their family members of Tawa Unit, several local residents participated and sought blessings of Lord Shiva. Bhandara was arranged for all, at the end of celebration.

Opinion

Welcome Aboard

ADHPL

Mr. Sharad Kumar has taken over as Project In-charge of ADHPL in place of Mr. Ashok Joshi, who has resigned from the Company. Mr. Kumar was earlier HOD (Civil). He is a dedicated engineer with extensive experience in project construction.



HEG, Mandideep

Mr. K. Vaidyanathan, B.Tech. (Chem.) from IT-BHU has joined on 13th March, 09 as Executive Vice President (Graphite). Mr. Vaidyanathan has worked in all areas of management like manufacturing, processing, QMS and projects and brings with him rich experience of 28 years of working in prestigious organisations like Hindustan Unilever, NRC, Grasim and more recently, SRF Ltd., Chennai, where he was Unit Head.



MPCL

Mr. J. K. Beri joined as General Manager - O & M. Mr. Beri has done his B.Sc Electrical Engineering from BITS, Mesra, Ranchi. He started his career with HPSEB has garnered experience over 35 years in the erection, commissioning, testing, operation and maintenance of different capacities of Hydro Power Plants. Based at Jari and reporting to Mr. V. D. Bhatia. He shall now be responsible for the entire operations and maintenance of MPCL Plant.

