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The Wisdom Tree

"The important thing in science is not so much to obtain new facts as to discover new ways of thinking about them." *Sir William Bragg*

Mandideep set to become world's largest graphite electrode plant

HEG has authored an initiative of far reaching significance for the world graphite electrode industry. For us at LNJ Bhilwara, it's a leap of faith and moment of great pride.

I refer to HEG's 20,000 TPA brown field capacity expansion plan, which will transform Mandideep into the world's single largest graphite electrode manufacturing plant.

With this hike, our aggregate capacity will touch 80,000 TPA, giving us a dominant 9.5% share of world production at current capacities. This will result in higher economies of scale, better operating margins and an optimal product mix that will focus on value-added Ultra-High Power (UHP) products.



Ravi Jhunjunwala, Group Chairman

are buoyant, which altogether, will result in sustained high-growth and profitability.

CHAIRMAN'S MESSAGE

To be funded by internal accruals, the Rs. 190 crore brown field expansion is one of Asia's largest initiatives in recent years.

The timing of the capacity expansion is perfect. The pay back period for funds is just three years at current prices. Global demand for steel is strong and prices

The capex, a carefully planned move, will sharpen HEG's leadership edge in world markets. Besides technology and quality, HEG will lead the way in another respect - size.

Ravi Jhunjunwala
Group Chairman



New administration building, HEG, Mandideep



CORPORATE OVERVIEW

Malana's new 340 MW power projects

As part of its power development initiative, Malana Power Company Ltd. (MPCL) has inked a Pre - Implementation Agreement (PIA) with the Himachal Pradesh government for the 200 MW Bara Bhangal and 140 MW Chango Yough hydro electric projects.



The PIA signing ceremony was held at Shimla on April 28, 2008. Mr. Ajay Mittal, principal secretary - (MPP & Power), Himachal Pradesh government, signed the agreement on behalf of the Himachal Pradesh government, while Mr. R. P. Goel, director, MPCL signed the same on behalf of the Company. At the time of signing this PIA, Mr. G. K. Shrivastava, special secretary - Power and Mr. Manohar Singh, section officer, Himachal Pradesh government and Mr. O. P. Ajmera, president (finance), Mr. R.A. Singh (advisor), Mr. Rajesh Bhandari, general manager (corporate relations), Mr. Anil Kumar Garg, manager (business development), Malana Power Company Ltd. and Mr. Bidyut Shome, CEO (Indian operations), SN Power were present.

RSWM's captive thermal power plant humming successfully

RSWM has entered into an agreement with Tata Power Trading for sale of surplus power, which will be implemented soon.



The 2 X 23 MW captive thermal power plant at LNJ Nagar, Mordi is running satisfactorily since it was commissioned. The plant has been provided with the "Islanding" feature, which islands or isolates the unit and cuts it off in case of grid disturbance. This saves it from tripping and allows flow of power to various RSWM units. After the grid is stabilized, the units are synchronized with the grid and wheeling of power to Rishabhdev, Mandpam, Khari and Ringas units is restored.

Power generation for January, February and March has been 271 million units, 261 million units and 286 million units respectively. The PLF during these months has been 83%, 85% and 88% respectively. The generation has been less than the installed capacity due to lower demand, which is reflected in the PLF figures. However, based on higher demand, PLF has crossed 98%. The plant is now stabilized and running satisfactorily.

The construction of a coal storage shed and Railway siding work at Namli are underway.

Mayur launches retail chain

Mayur celebrated another milestone in its long history by launching an exclusive chain of retail stores branded Mayur Company Outlet (MCO).

Mayur is targeting rural and semi-urban markets with population ranging between one and five lacs. The company is planning to roll out the outlets from June, 2008 at Udaipur, Bhilwara, Faridabad, Sagar, Aligarh, Agra, Haridwar, Sawai Madhopur, Gangapur, Jaipur and Ratlam.

MCOs will offer its customers a superior shopping experience: the right product mix of suiting, shirting, safari, denim, flame retardant furnishings and garments; guaranteed quality and unmatched value for money (expressed in the punch line "Badiya Naam, Vazib Daam"). Furthermore, in-shop tailoring will be provided, ensuring better and timely services to customers.

By 2010, Mayur will have a network of over 100 MCOs across the country.

GROUP BUZZ

AD Hydro Power, Prini

During the quarter under review, the project site experienced heavy snow fall, with temperatures at the Allain and Duhangan sites dropping to a bone-chilling -12°C.

In spite of the tough terrain and daunting weather, the workers and staff successfully kept the roads open, and ensured electricity and communication services in the region.

ADHPL work-in-progress

Lowering of stator and rotor: Stator and rotor of unit no. 2 were successfully lowered into the generator pit on February 29 and March 1 respectively, thus achieving the major milestone of E&M package, ahead of schedule.

Battery panel commissioned: 110 volts battery panel in the power house was commissioned successfully on March 18. Mr. Ashok Joshi, project incharge switched on the system in the presence of senior members and staff of the project. In his address, he appreciated the contribution of technicians and engineers. He also congratulated the team on this occasion.

MIV: Main inlet valve of unit No. 1 was received at site on April 23 and lowered into the turbine pit on the same day.

Works: The works of 220 KV switchyard, generator transformers and bus duct are in an advanced stage of completion.

Alignment of unit No. 1: Alignment of unit No. 1 has been completed and box up work of the machine is in progress.

ADHPL wins prestigious award

Gurukul Bahumukhi Shiksha Sanstha, an NGO honoured ADHPL for its contribution to the environment and socio-economic development of the region. On February 20, Mr. J.P. Nadda, forest minister, Himachal Pradesh government awarded the certificate of merit and trophy to ADHPL, which was received by Mr. R.K. Sharma, advisor (electrical) on behalf of the Company in a special ceremony organized at Bilaspur, Chattisgarh.

AD Hydro Power was also conferred the Himachal Shiromani Award by the Himalayan Paryavaran Evan Vanya Prani Sansthan. The award was given by the deputy speaker, Himachal Pradesh state legislative assembly in the presence of the Kullu MLA, at a function held at Kullu.

RSWM launches new product at TECOYA Fibre & Yarn Fair

In response to changing consumer tastes and the need to be globally competitive, RSWM is continuously making an effort to develop innovative products. The Banswara unit recently launched a new product, natural stretch yarn at the Tecoya



Fibre and Yarn Fair on April 24 at Mumbai, for which it received an overwhelming response. The Company displayed the complete range of dyed, grey and melange yarns at the fair; and positioned itself as a provider of tailor-made solutions for customers.

The natural stretch yarns along with made-ups were displayed in various combinations with natural and man-made specialty fibers. With excellent stretch, recovery and no distortion by heat, natural stretch yarn is able to overcome the problems of dyeing fastness, durability and chemical weakness associated with Spandex. Fabrics made of natural stretch yarns have special advantages - easy maintenance, excellent fit, better comfort, lower shrinkage during washing or ironing, good dyeing fastness and rapid absorbing and drying of water or sweat from the skin.

RSWM show at INTEX

RSWM's textile division showcased its product range comprising yarns, Mayur suitings, export quality fabrics, denim and flame-retardant fabrics at INTEX (International Textile Fair) held between 2nd and 5th March at Pragati Maidan, New Delhi.

The RSWM pavilion was inaugurated by Mr. Kamal Nath, Union minister for commerce & industry, and Mr. Shankersinh Vaghela, Union minister for textiles.



Mayur launches two new products

Innovation is the key to survival in the suitings market as companies exploit the latest technologies to lend that special touch and look to fabrics. Mayur Suitings, a brand renowned for innovation in fabric design and manufacturing has introduced two exciting new ranges, branded Amazone and Absolute.

Amazone is the suiting fabric for the new-age man, who is young at heart. Amazone provides a unique identity to an individual in a cookie-cutter, stereotype world. Innovative finishes, classic luxury and wearing comfort are the hallmarks of the Amazone collection.

Absolute is another stylish collection, comprising exclusive designs in blue and black fabrics. Like Amazone, the Absolute fabric too, is highly comfortable to wear.

Fabric display and advance booking event

Mayur Suitings organized a two-day fabric display and advance-booking event at the corporate office on April 17-18. 500 wholesalers and retailers across Delhi, U.P., Punjab, Haryana and Rajasthan attended the programme. On display was a range of quality fabrics, including the extremely popular Altima, Real Trust, Delmore, Sensa, Omega, Belvedere Eros and Reflection, which were greatly appreciated by the participants.

New helmsman at Trevira

RSWM is one of the most trusted names in safety fabrics. For more than a decade now, RSWM has been the leading supplier of flame-retardant furnishing fabrics (under the Trevira CS brand name) for industries such as airlines, railways, shipping and cineplexes.

On April 21, Dr. Ulrich Gurrbach, business manager, Trevira CS and Textile Filaments along with Mr. Havranek, Trevira GmbH, Germany visited our corporate office. After a 10-year stint at



Trevira CS, Dr. Ulrich Gurrbach will handover charge to Mr. Gerhard Havranek (June 2008 onwards). Dr. Gurrbach expressed his appreciation and gratitude for Trevira's long and fruitful business relationship with RSWM during his tenure. Mr. Havranek also expressed his desire to strengthen this relationship and grow Trevira business in the Indian subcontinent and around the world.

Dr. Gurrbach and Mr. Havranek along with Mr. K. D. Joshi, vice-president (marketing) attended the Global Conference on Indian Technical Textile Industry organized by FICCI on April 22 at New Delhi. Mr. Shankersinh Vaghela, Union minister for textiles, inaugurated the conference. Dr. Gurrbach presented a detailed paper on Trevira CS highlighting the product details and advantages. At the conference, RSWM displayed Trevira CS products at the Reliance stall.

MLVTI, Bhilwara and RSWM, Banswara ink MoU

To overcome the shortage of quality textile diploma and degree professionals, RSWM has initiated an MoU with M. L. V. Textile Institute (MLVTI), Bhilwara for starting a one-year advanced textile diploma course for B.Sc graduates under the public-private-partnership model. RSWM will absorb 30 students of the course in its textile plants in Rajasthan. The course will be designed to suit the special needs of the LNJ Bhilwara Group. Mr. M. P. Pareek (DGM - HRD) has played a key role in concluding the deal with MLVTI.

MoU salient features:

- MLVTI will enroll a batch of 30 candidates of science graduates with 55% marks every year.
- Course will be of one-year duration. The candidates will be imparted basic knowledge of fibres, spinning, finishing, weaving, dyeing and SQC.
- Out of a tuition fee of Rs.13,000, RSWM will sponsor each candidate to the tune of Rs. 7000.
- On successful completion of the course, 80% of the batch will be hired by the LNJ Bhilwara Group at a stipend of Rs. 7,000 per month.

RSWM, Ringas wins Shekhawati Udyog Ratna Award

Ringas Unit has been conferred the prestigious 2008 Shekhawati Udyog Ratna Award instituted by Udhyan Protsahan Sansthan and district administration, Sikar. The award was received by Dr. Naresh Maheshwari, COO at a function organized at the Shekhawati Udyog Mela, Sikar on Feb 22, in the presence of Mr. Hari Shankar Bhabhda, deputy chairman, Economic Reforms Commission, government of Rajasthan, Ms. Manju Rajpal, Sikar district collector, local dignitaries and media.

Rajiv Gandhi National Quality Award for RSWM, Kharigram

On April 10, RSWM was felicitated with the 2007 Rajiv Gandhi National Quality Award for Best Large Scale Manufacturing Unit in the textile industry at the 14th Rajiv Gandhi National Quality Award Function. Mr. Yashwant Bhawe, secretary, government of India and chairman, National Awards Committee presented the award to Mr. T. Dev Joshi, president - HR & OD (corporate office) at a grand ceremony at Ashoka Hotel. Mr. N. K. Shrivastav, general manager (HR) and Mr. D. S. Bhadoria, general manager (engineering) of Kharigram unit also attended the award function.

RSWM received this award last year for its Banswara Unit.



Engineers' meet, Maral Sarovar

The annual engineers' meet of the LNJ Bhilwara Group was held at Maral Overseas, Maral Sarovar on February 7-8. Senior engineers from the textile units held wide ranging discussions on issues such as new technologies and energy conservation. Mr. S. K. Srivastava from H.O. was the chief guest.

Maral brought laurels to the Group by winning the 2007 National Energy Conservation Award. Maral's award winning story was the topic of interest for all the participants. Mr. R. P. Gautam, vice-president (engineering) presented the roadmap of winning the National Award. The presentations by participating mills proved to be a great learning experience for the participants.

Besides the participating mills, informative presentations were made by Mr. Anupamdas, Cantor Co2e on "Clean Development Mechanism (CDM)" and Mr. Jayesh Shah, Forbes Marshall on "Avenues of Waste Heat Recovery Management of Condensate/Dye Liquor".

To instill the habit of energy conservation amongst Group textile mills, it has been decided to institute an annual rolling



trophy for the best energy-efficient textile mill. The first award has been won by Maral Overseas.

It has also been decided to earmark an energy conservation budget for the mills, which will be a part of their annual budget.

CCTV project, HEG, Mandideep

Surveillance systems are becoming critical tools in assisting business operations by providing a secure work environment and preventing losses. Network-based IP surveillance systems with real time data gathering and analysis are key ingredients of such systems.

Mr. R. C. Surana ED & CEO, HEG inaugurated a CCTV surveillance system on April 25 at the Mandideep plant. Mr. Jacob Mani, COO, HEG, Mr. M.M. Damani, AVP, HEG and Mr. A. K. Jain, GM systems and other executives were present.

85 IP-based CCTVs, installed across the manufacturing plant will provide 24x7 video surveillance of all the locations. The integrated security system comprises CCTV cameras, CISCO networking systems, plasma displays, digital video management software and control room hardware and software. This blanket security system, in which the entire manufacturing plant is protected, is first of its kind in India.

From a process monitoring perspective, thanks to this surveillance system, senior management team can now view all the activities of the plant in real time and initiate timely remedial measures, if the need arises.

Government honours RSWM, Kharigram

The Bhilwara district administration conferred a Certificate of Appreciation, acknowledging the financial contribution made by the Kharigram unit for the 10th State Level Revenue Athlete Competition 2007 held at Bhilwara between December 13-16, 2007.



Souvenir launch ceremony, Graphite School, Mandideep

The souvenir launch ceremony of Graphite High School, Mandideep was held on April 25 at Bhilwara Sabhagraha. A spectacular programme of dance and music was held on this occasion.

Mr. Jacob Mani was the chief guest; Swami Atma Bholanand, the special guest and Mr. M. M. Damani, the guest of honour. School directors and principal, parents and ex-students were among those who attended the event.

The programme began with the lighting of the lamp and Saraswati Vandana (an invocation of Goddess Laxmi). Adivasi and Chhattisgarhi folk dances, patriotic songs and dance items were the highlights of the event.

Mrs. C. Madhumati, vice-principal, Graphite School presented a brief report on the school's 25-year journey since its establishment in 1981. In his address, Swami Atma Bholanand said that education must not only make good doctors and engineers but students with good moral values, who would then grow up to be good citizens.

Mr. Jacob Mani appreciated the activities of the school and stressed that it must aim at imparting quality education.



PRIME ASSETS
Empowerment

Riju Jhunjunwala visits Mordi power plant

Mr. Riju Jhunjunwala, jt. managing director visited the thermal power plant at LNJ Nagar, Mordi, on January 30. He reviewed the plant operations and expressed his happiness at its stabilization and smooth running. He encouraged the entire team by applauding the work done by them.



Visit of CMD, RRVPNL

Mr. Shrimat Pandey, IAS, chairman and managing director of Rajasthan Rajya Vidyut Prasaran Nigam Limited (RRVPNL) visited the thermal power plant, and the denim and fabric divisions at LNJ Nagar, Mordi and the spinning division at Mayur Nagar, Lodha, on April 14. To mark his visit, a tree plantation was carried out at the plant site.

In his discussions with RSWM officials, Mr. Pandey agreed to take steps to eliminate technical constraints in the government's transmission system. He also agreed to consider the issue of buying surplus power at more competitive rates.

Mr. Pandey had a word of praise for the company. In the visitor's book, he wrote, "I am impressed with the efforts of the organization...for product upgradation and use of technology".

J.C. Laddha's new financial year message for the RSWM, Banswara team

"Thanks to your individual efforts and the perfect co-ordination between production planning, marketing, and logistics, we have improved upon our target stock level for the month of March. Against a planned stock level of 1250 tonnes (for the grey yarn business), we have reduced the stock level to an impressive 1102 tonnes. Please accept my heartiest congratulations.

I believe you will put in similar efforts month in and month out, so that, at the end of the financial year, we continue to maintain reasonable inventories. This will improve the financial health of your Company, strengthening its bottom line and financial ratios.

On this occasion, I would also like to congratulate all our staff and contractors and their teams.

I am confident that in 2008-09, we will scale even greater success -by breaking our old record of 742 tonnes, which we achieved on 31st March, 2007.

I wish you all the best."

Judo-Karate training camp, BMD, Mordi

To augment their physical and mental fitness, a 3-month training camp has been started for the children of staff members. Mr. Pradip Joshi, BMD (processing), who is a black-belt instructor, is conducting the training camp.

About 20 children are making productive use of their summer vacation by participating in this camp.

Kaizen presentations, RSWM, Banswara

The staff and officers of different departments who completed their Kaizens between October and March 08 made their presentations on April 15.

227 Kaizens were presented by various teams, which were highly appreciated by the management.

- Inhouse modification of S/F under clearer (approximate saving of Rs. 45,000).
- Cheese winding PPW-A ELGI over head modification in mill-1 (saving of over Rs 3 lac).
- Unispray valve shaft modification. (Frequent failure of shaft in mills 1 to 5 has been reduced by as much as 90%; resulting in savings of Rs. 25,000 per annum.)
- Compressed air leakages arrested in mills 1 to 8. (A saving target of Rs. 50 lac/ annum has been set. Till now, saving of 750 CFM has been achieved.)

At the end of the presentations, Mr. J. C. Laddha, CE and Mr. Sanjay Sharma, COO stressed on the importance of the Kaizen philosophy as the most effective way to achieve success in life.

Anti-dumping investigation

A 16-member team (led by Mr. M.L. Jhunjhunwala, Mumbai office) representing Banswara, Kharigram, Rishabhdev and Ringas worked on an anti-dumping investigation initiated by the Turkey government on import of man-made spun yarns from India. RSWM's stake in the



investigation is high, as its exports account for 22.46% of the aggregate exports by the co-operating members.

The team worked under the guidance of Mr. Sharad Bhansali, an expert in anti-dumping matters who was appointed by Mr. Sunil Bhargava and SRTEPC. The investigative team's findings have been communicated to the Turkish government. An advocate hired by SRTEPC at Turkey has appreciated the quality of the response.

Bhilvan visit, RSWM, Banswara

Mrs. Sunita Laddha (president, ladies' club) Mr. Sanjay Sharma (COO), Mr. M.P. Pareek (DGM - HRD), Mr. Suresh Sharma (mgr.-personnel), Mr. Shiv Lal Joshi (union representative) and six other members of RSWM Banswara ladies' club visited Bhilvan village along with Mr. Ajay Pandey, director, Progress Sanstha, on April 6. Bhilvan village is about 16 kms from the mill campus. The parents and family members of RSWM workers, who reside in the village, were asked to identify common problems being faced by them; in response, the club members offered solutions on the spot. The villagers were asked to ensure that the mill workers were punctual in their duty.

The members of the ladies' club also interacted with the women folk and motivated them to educate their children.

EPF workshop, Ringas

In collaboration with the Employees' Provident Fund department, Jaipur, a one-day workshop was conducted on April 22 at Ringas unit. The workshop was attended by workers, staff and officers. Mr. R. N. Berwa, asstt. commissioner, and Mr. C. P. Tak, inspector (EPF), apprised the participants about provident fund benefits and rules and the need for timely compliance.

Interaction of Banswara Kaizen facilitators with BMD team

A 26-member team of Kaizen facilitators from Lodha visited the BMD unit on February 26, and shared the Kaizen philosophy with the staff in a half-day session. It was an enriching experience for the participants.

Mr. Narendra Sheksaria and Mr. J. K. Verma explained the procedure followed at BMD in initiating and completing the Kaizen. The Kaizen facilitators answered the queries of



Safety Day, RSWM, Banswara

A special exhibition (with theme posters and safety equipment on display) was organized for shift 'A' workers. Mr. B. C. Gupta, Safety Committee president presented the annual safety report. Mr. Sanjay Sharma, COO addressed the staff and workmen on good safety habits, for preventing accidents.

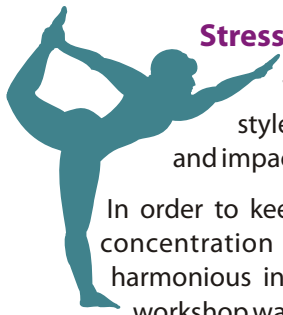
the Banswara team. The team manager, Mr. M. P. Pareek (DGM - HRD) expressed his gratitude to the BMD management for organizing the event.

Leadership development initiatives, RSWM, Banswara

- Four candidates from Lodha unit got an opportunity to interact with Mr. Riju Jhunjhunwala, who assessed them for leadership qualities.
- Corporate HR has asked unit HR to submit their annual development plans.
- Three officers were sent to IIM, Indore for special training.
 - a) Logistics & Supply Chain Management - Mr. Sukesh Sharma (sr. GM-T) February 5-7.
 - b) Workshop for Managerial Motivation and Team Building - Mr. N. K. Bahedia (sr. GM - C) February 25-29.
 - c) Managerial Skills for High Performance at - Mr. Chetan Maheshwari (manager - engineering).

Training session on SA-8000, RSWM, Banswara

The management has decided to seek Fair Trade Accreditation (including SA-8000 certification) for its Banswara unit. Two senior officers were sent to Mandpam for training on SA-8000. Mr. D.K. Sharma (manager - SQC) who had been trained at Mandpam, held training sessions for staff members, in turn.



Stress management through yoga

The fast and hectic pace of today's life styles cause a litany of health problems and impacts work relationships as well.

In order to keep fit, attain mental peace, improve concentration and become more relaxed and harmonious in our day-to-day lives, a 2-day yoga workshop was held at the corporate office.

Mr. Sudhir Jain, sr. yoga teacher, Patanjali Yog Trust, Haridwar and Mr. S. K. Sahani, president, East Delhi Chapter, Patanjali Yog Trust, (coordinated by Mr. Brij Mohan, corporate office, MPCL) conducted the



workshop. The workshop drove home the point that regular practice of prayanams and asanas could help in countering diseases such as diabetes, BP, asthma, digestive disorders and heart problems.

Cricket match, RSWM, Ringas

A sadhbhavana cricket match between RSWM Ringas and Ringas Press Club was organized on March 2 at the Ringas Government Hospital ground.



Dr. Naresh Maheshwari, COO and his team including union office bearers warmly welcomed the chief guest, Ms. Manju Rajpal, district collector, Sikar. The event was inaugurated by Mr. Rajesh Meel, DSP, in the presence of Mr. Hazari Lal Sharma, president, INTUC, who presided over the event. Apart from RSWM staff, local dignitaries, union office bearers and ward members attended the match. RSWM, Ringas won the match under the captainship of Mr. Subhash Tiwari, dy. GM (engg.).

37th National Safety Day, HEG, Mandideep

Speaking on the occasion of the 37th National Safety Day, Mr. M.M. Damani, addl. vice-president (manufacturing) felt that, "Good house keeping is a method to remain safe". He advised the workers to devote some quality time for house keeping, for leading an accident-free life. He emphasized the need for using helmets while traveling on two-wheelers.

Mr. B. K. Panigrahi, sr. general manager (projects), in his welcome speech, asserted that safety should be observed at each and every moment of one's life and that any deviation



from this could result in accidents. Mr. M. K. Shrivastava, sr. general manager (PE-M) opined that basic safety rules learnt in childhood should be practiced throughout life.

The winners of various competitions were awarded prizes.

Vendors' meet, HEG, Mandideep

On February 22, a vendors' meet was organized in the Bhilwara Sabhagrah. 109 vendors participated in the meet. Following Mr. B. K. Panigrahi's welcome speech, Mr. Jacob Mani, made a presentation highlighting the growth of HEG. Mr. Mani expressed his gratitude to the vendors for their long association with HEG.

Mr. S. K. Tewari, president and Mr. K. K. Puri, advisor spoke on the importance of vendors meets. Mr. M. M. Damani, highlighted the importance of quality raw materials in production.

The occasion was also used to honour HEG's 25-years plus

association with BHEL, India Carbon, Indian Oil Corporation, ITW India and Sandvik Asia. Mr. S. Mehta, GM (commercial) proposed the vote of thanks.



R&D centre's foundation day, HEG, Mandideep

"HEG should do what they (the West) have not done", was the advice of the chief guest, Mr. Bhupal Singh, vice chancellor, Barkatullah University, on the occasion of HEG R&D Centre's second founder's day, which was celebrated on March 17.

The "best customers in the world are our customers. The real 'mantra' is quality and quality means innovation", was the opinion expressed by the guest of honour, Mr. R. C. Surana. He took the audience through HEG's journey of becoming a global leader.

Special guest at the occasion, Dr. O. P. Bahl, scientist-emeritus, NPL Delhi and advisor, R&D HEG informed the audience that, "carbon is the most researched element in the world today and is going to be the future of the industry".

Mr. Rakesh Shrivastava, manager, R&D gave an update on the R&D activities of the centre. The programme was attended by eminent scientists from AMPRI, Bhopal, professors from Barkatullah University and representatives from industrial R&D centres in Mandideep. The invited scientists and guests were impressed by HEG's state-of-the-art R&D centre and expressed their intent to work with HEG in the future.



Leadership development programme, TAWA

To provide a forum for 25 executives to experience leadership and teamwork, an innovative, 2-day training programme was organized on February 28-29 at Tawa. The training programme was facilitated by Countryside, outdoor training experts, who have over 25 years' experience in the field. Mr. M. M. Damani and Mr. Jubilee Pillai (AGM-HR) inaugurated the programme.

The training protocol involved activities like water rafting, treasure hunt, tent pitching, rappelling, human chain and stamping. The activities were interspersed with reviews and experience sharing. The objective of the programme focused on understanding the dynamics of successful teamwork, self-realization and honing of leadership skills.



Workers' workshop, Rishabhdev

'Quality Life' is a regular workshop organized by RSWM in partnership with the Central Board of Worker Education (CBWE), Udaipur. A 2-day workshop for 20 couples was conducted by Mr. R. S. Mathur, regional director and Mr. Sneh Ranjan, education officer, CBWE on March 17-18. Mr. M. S. Manilal, AGM (pers. & HR) inaugurated the programme.

The workshop covered subjects such as spouse relations, role of parents in the personality development of children, workers' responsibility towards family, industry and society, family budgeting, saving schemes and personal safety.

The concluding session was attended by senior officers as well. Mr. P. Sethi addressed the participants and advised them to work towards increasing their earning potential and put in place a saving plan for meeting their future responsibilities.

Safety Week, RSWM, Rishabhdev

'Safety Week' was kicked off at RSWM Rishabhdev, with observation of the National Safety Day on March 4. Mr. P. Sethi inaugurated the programme. Addressing the employees, Mr. Sethi stressed the need for spreading the message of 'Safety First' among workmen. According to him, nothing is more important than human life. And, that since most of the accidents (minor and major), occur due to over confidence or carelessness, there should be no compromise on safety matters.

Mr. P. R. Singh, senior GM (technical), Mr. A. K. Jain, GM (engg.), Mr. M. S. Manilal, AGM (pers. & HR) and Mr. Hira Lal Patel, union representative also addressed the employees and appealed to everyone to follow safety norms and make the unit a fire-free zone, devoid of accidents.

Safety workshops and training programmes for engineering, maintenance, general workmen and staff were part of the week long initiative.

National Safety Day, ADHPL

National Safety Day was celebrated on March 4 at the project site. ADHPL, in alliance with the National Safety Council (NSC), Mumbai, held a joint celebration by launching a safety

campaign throughout the project area. The programme included establishing one-to-one contact with workers for raising their awareness levels about safety and distributing safety merchandise (badges and key chains) to them.

Volleyball tournament, Rishabhdev

A volleyball tournament was held from 27th February to 6th March at RSWM, Rishabhdev. Six teams of workers from different departments, captained by union representatives / masters participated in the tournament. Team B were the winners, while Team D were the runners-up.



VIP visits, RSWM, Mandpam



A high-level delegation comprising Dr. Soumitra Choudhary - special secretary to PM on foreign trade policy matters, Mr. S. B Mohapatra - former textile secretary, Mr. T. R. Rustagi - former head, TRU [CBEC], Mr. P. K. Mohanty - jt. secretary [DBK] all members of PM's Draw Back Committee - visited RSWM, Mandpam on April 26 to study mélange yarn manufacturing.

SA-8000 audit team visit

SA 8000 certification audit team, led by Mr. Rajib Mukherjee carried out an audit as per SGS norms on March 23-24.

Decathlon visit, Mandpam

A four-member team representing Decathlon visited the Mandpam plant on March 24. They were accompanied by Mr. Sanjay Bhardwaj and held discussions with RSWM's technical team.



CARE visit, RSWM, Gulabpura

Mr. Rajneesh Dixit, Credit Analysis & Research Ltd (CARE) visited Kharigram unit on March 8.



He appreciated the unit's manufacturing operations, quality control systems and general house keeping.

Corporate commercial department's conference, RSWM, Kharigram

Corporate commercial department (CCD) organized an annual conference of commercial heads of different units at Kharigram on January 28-29. The conference provided an opportunity to the participants to deliberate on various aspects of commercial functions, with the objective of bringing about economies in purchases and maximization of revenue through disposal of scrap and surplus items, waste fibre, minimization of logistic, insurance and other expenses. All the commercial heads were encouraged by Mr. Prakash Maheshwari, CEO, dyed yarn business to leverage CCD's expertise and services for achieving better profitability for the company.



National Safety Day, RSWM, Kharigram

National Safety Day was celebrated on March 4 at Kharigram unit. A meeting and training programme for officers, workers, security personnel and contractors. Mr. D. S. Bhadoria, GM (engineering), Mr. R. B. Gupta, GM (P&A) and Mr. Purshottam Acharya, security officer made presentations on different, safety-related subjects, which were very well received by the audience.



World Earth Day, ADHPL

On the occasion of World Earth Day, about 50 officers, with the help of 10 additional sweepers took part in a garbage collection drive at the labour camps near Allain barrage, Pandu Ropa and Hamta; work sites at Allain barrage, intermediate reservoir, and the surge shaft. The smallest piece of garbage was picked from each of the sites. The message of cleanliness was disseminated to the people working in the region and they promised to keep the surroundings neat and clean.



ECOSENSE

RSWM is going green

The main strength of RSWM is its innovative product range that includes specialty, functional, technical and eco-friendly yarns and fabrics (besides commodity products). In response to increasing consumer preference for eco-friendly products, the Company has sharpened its focus on green and natural. Reputed buying companies are now insisting that their supply chain partners develop environment-friendly strategies and switch to green manufacturing practices so that their carbon footprints can be reduced. High street giant Marks & Spencer is one such company, which has decided to market recycled polyester clothing made of plastic bottles and increase the sale of 'fair trade' garments over the next five years. Similarly, the German budget clothing chain C&A is going green. It has recently launched a new eco-plan to cut carbon dioxide emissions by 70,000 and 100,000 tonnes in 2008 and 2010 respectively.

RSWM has started using eco-friendly raw materials like recycled polyester, organic cotton, bamboo, soya, milk, corn fibre, charcoal fibre, lyocell, modal, silk, linen, wool and cupro for developing 100% and blended yarn varieties. 15% of its production capacity will be devoted to eco-friendly textiles.

RSWM is using state-of-the-art nano technology and biotechnological fibres and finishes, to produce flame-retardant, anti-microbial, anti-odour, anti-static and skin-breathable textiles.

The Company conforms to an array of international benchmarks such as ISO 9001:2000 (for quality management systems), ISO14001 (for environment management system), Oeko Tex (for protection of harmful substances) and control union certification (GOTS and OE products)

RSWM is also in the process of getting certifications for Fair Trade and SA-8000.

Tree plantation drive, ADHPL

A forest development and income generation programme, in association with local women groups, was organized on the forest land in the vicinity of the project, with the permission of the Himachal Pradesh forest department. 25,000 saplings have been planted. The principal secretary (forests), Himachal Pradesh government has appreciated ADHPL's efforts in this regard.



HELPING HANDS

ENT check-up camp, RSWM, Ringas

In collaboration with Ratnu Eye Hospital, Jaipur, a free one-day ENT check-up camp was organized at the mill premises on April 13. Mr. Bodu Ram Kumawat, chairman, Nagar Palika inaugurated the camp. ENT specialists, Dr. Omendra Singh Ratnu and Dr. Ashok Singh Dhabai along with their team of doctors were in attendance. Dr. Buradia and Dr. Naresh Maheshwari, along with his team were also present.

About 200 persons from Ringas town and its surrounding areas attended the camp. Dr. Singh distributed medicines to the patients free of cost.

In his concluding message, Dr. Maheshwari stressed the need for organizing such camps for the benefit of the people.

Baral village tour, RSWM, Kharigram

Rs. 51,000 was given to Mahant Rameshwar Das Maharaj for constructing a Hanuman temple at Baral, a small village, near the Kharigram unit.

Baral has been providing maximum number of workers since the inception of the plant on February 9. The Hanuman Temple was formally inaugurated by the religious community of the area. Mr. Prakash Maheshwari, company officials and villagers attended the function.

Mr. Maheshwari took the opportunity to thank the Baral village community and asked them to continue their support for ensuring the long term success of the Kharigram unit.

Installation of Pyavu hut, Rishabhdev

On April 14, a Pyavu hut was inaugurated on the auspicious occasion of Ramnavami, outside the main gate by Mr. P. Sethi.

This is one of the permanent activities of the staff club. Every year, during the summer season, Pyavu is opened for three months. The villagers and all pedestrians are very appreciative of the staff club.

Camp for the handicapped, HEG, Mandideep

As a part of its CSR initiative, a three-day camp for handicapped people was organized at the community health centre at Mandideep between 14th and 16th March. Mr. Sandeep Yadav,



district collector, inaugurated the camp. Mr. S. K.Tewari, resident, along with other employees attended the event. In the three-day camp, 426 registrations were received.



Mr. R. C. Surana and Mrs. Aruna Surana were the guest of honours on the concluding day of the camp. Mr. Surana distributed tricycles to 42 handicapped people. During the camp, HEG provided 43 Jaipur foots, 62 calipers, 16 crutches and 5 sticks to the handicapped people. Looking at the success of this camp, HEG has decided to organize similar activities in the future.

Alliance with Progress Sanstha, RSWM, Banswara

RSWM Banswara finalized an MoU with Progress Sanstha, an NGO, with the following agenda:

Progress Sanstha will form 50 self-help groups (SHGs) in nearby villages with a group of 15 to 20 women over a period of 5 to 6 months effective 1st April, 2008. The SHG will be given training as per standard norms by Progress Society. RSWM will provide class room and lunch during training. RSWM will pay Rs. 20,000 per month to Progress Sanstha against various expenses to regulate these 50 SHGs for a period of 12 months.

RSWM ladies club is involved in motivating these groups to be



more self-reliant. Once this SHG is established, RSWM will provide loans to meet their basic needs.

Cultural activities

Manali's annual winter carnival was sponsored by ADHPL.



The carnival is a state level event organized by the district administration for promoting the region's cultural activities and local folk talent.

ADHPL sponsors blood donation camp

On the birthday of Mr. Prem Kumar Dhumal, chief minister, Himachal Pradesh, ADHPL sponsored the blood donation camp organized by the HP Secretariat Employees Association at Shimla on April 10

On this occasion, the chief minister appreciated the initiatives taken by ADHPL for the welfare of the people residing in Himachal Pradesh.



RSWM sponsors lawn tennis player

Neeraj Choudhary, 13, is a student of St. Pauls School, Banswara who reached the singles semi-final and won the doubles in the National Talent Series Lawn Tennis Tournament organized by Indore Tennis Club.

RSWM, Banswara has agreed to sponsor this emerging talent for one year.

Florosis workshop, RSWM, Banswara

To build awareness about the efficacy of homeopathy in the treatment of florosis, a workshop was organized by Dr. Gupta of Homeopathic Chikitsa Seva Samiti, Banswara.

After the presentation, there was a feedback and question-answer session for the participants. Six adults and two children who answered maximum questions were awarded prizes and certificates on the spot.

The chief guest of the function, Mr. Sanjay Sharma, expressed his views about homeopathic treatment and thanked the team for such a wonderful workshop.

Red Cross back at Banswara

Mr. Bhanu Prakash Yeturu (IAS), collector and district magistrate, has taken the initiative to re-start the Red Cross Society at Banswara. A meeting of NGOs and prominent citizens of Banswara was held under the chairmanship of the collector. Mr. J. C. Laddha was nominated as patron of the society. Mr. Jagdish Bambani was nominated as vice patron.

The members of the Red Cross Society have decided to house the blood bank in a separate building, where blood can be preserved for use by the poor and needy people of Banswara.

A number of prominent citizens of Banswara city have come forward and shown their interest in joining hands with the Red Cross Society for this noble cause.



Hanuman Jayanti celebrations at Ringas

Hanuman Jayanti was celebrated on April 19-20 at the Ringas temple. The celebrations were marked by round-the-clock Akhand Ramayan, pooja and hawan. Besides Mr. Prakash Maheshwari and Mrs. Manju Maheshwari, officers, staff members and their families joined the festivities.

Patotsav - Ganeshji Mandir, RSWM, Rishabhdev

On February 16, Patotsav of Lord Siddhi Vinayak Ganeshji was celebrated at the Ganesh Mandir situated in the campus of RSWM, Rishabhdev. The programme started in the morning with Maha Ganpati Pujan, followed by Kund Pujan and Saptasati Path performed by pandits led by Mr. Shiv Narayan Dixitji from Khadagda. The puja ended with hawan and purnahuti followed by mahaprasad distribution to the devotees. Mr. P. Sethi, along with his wife performed the hawan kriya.

All the staff members along with family performed the hawan kriya and prayed for the prosperity of the unit, employees and their families.

Nav Varsh - Vikram Samvat - 2065, RSWM, Kharigram

On April 6, the Nav Varsh celebrations started with prabhat pheri at the Baba Ram Dev Temple at 5.30 am. This was followed by bhajan and kirtan. During this occasion, Mr. Prakash Maheshwari conveyed his best wishes to the staff and their families.

Nav Varsh celebrations, RSWM, Rishabhdev

'Nav Varsh Vikram Samvat 2065' was celebrated at Rishabhdev jointly with the Vivekananda Kendra Vidyalaya. In the morning, students, teachers and RSWM employees took part in the prabhat pheri, which ended at Ganeshji Mandir. Special puja-archana was also held in the mandir. Mr. Anil Dalawat, staff club president greeted the children and staff members and conveyed his best wishes for a happy and prosperous New Year. Prasad was also distributed.

Maha Shivratri poojan

Mahashivratri was celebrated on March 5. The programme included pooja and bhajan sandhya. Melange staff members, along with their families attended the festivities.

Hanuman Jayanti festival, Mordi



Hanuman Jayanti is a major festival celebrated in Rajasthan. Staff members of the thermal power plant, fabric division and denim division conducted a 2-day Akhand Ramayan Path on this occasion. Besides others, 24 pairs of devotees participated in the Akhand Ramayan Path sequentially.





Celebrating FAG utsav

The three RSWM divisions (fabric, denim and power) jointly celebrated Fag Utsav on March 21 at LNJ Nagar colony, Mordi. Mr. J. C. Laddha, Mr. Sanjay Sharma, Lodha, Mr. K. B. S. Pachlangia, COO - Fabric Division, Mr. Haresh Israni, president LNJ Denim, Mr. A. K. Shrivastava, head, TPP attended the function. The compere was Mr. B. K. Purohit, head - P&A (Fabrics & Denim). The evening's main attractions were Holi dahan, cultural programme, games and rang milan. The celebrations were rounded off by dinner.

Nava Varsh celebrations, RSWM, Banswara

On April 6, Nav Varsh celebrations were kicked off at dawn with prabhat pheri and kirtan. Prabhat pheri started from RSWM staff club, went around the colony and culminated at the temple. Pranayam was conducted under the guidance of Patanjali Yoga Samity, Banswara followed by bhajan kirtan and aarti at the Lord Shiva temple. Mr. J. C. Laddha and Mr. Sanjay Sharma conveyed their good wishes to the staff and their families.

Sri Ram Navami celebrations, Maral Sarovar, Indore

Sri Ram Navami, the festival commemorating the birth of Lord Sri Ram was celebrated at Sri Ram Mandir, Maral Sarovar with great fervour and devotion. The deity and the temple precincts were beautifully decorated for the occasion. A hawan, preceded the formal worship of Lord Ram. A large number of devotees from nearby areas as well as Maral employees assembled at the temple and took part in chanting the sacred mantra "Om Sri Ram Jai Ram Jai Jai Ram" throughout the holy ceremony.

Maa Tripurasundari pooja, BMD, Mordi

The annual maha pooja of Maa Tripura Sundari was organized by the BMD team on Feb 10. The employees and their families and guests from Group plants participated in the pooja. The garbh pooja was carried by Mr. S. N. Goyal, COO, BMD.

The pooja ceremony was followed by a delicious Rajasthani lunch. Thereafter, everybody enjoyed the day by participating in games and watching cultural performances.



RSWM, Kharigram

Mr. Rajeev Jain has joined as vice-president - technical operations at Kharigram on March 29.

Mr. Jain, 47, is a textile graduate from TIT, Bhiwani and an MBA from IGNOU.

He has about 26 years of experience, having worked with Malwa Cotton, Modern Syntex, Derby Textiles, Shree Rajasthan Texchem, PT Kewal Ram, Indonesia, PT Hasasi International, Indonesia, Elegant Spinners and the CLC Group.



Based at Gulabpura and reporting to Mr. Prakash Maheshwari, he will be responsible for the technical operations of yarn manufacturing, including spinning, dyeing, quality control, maintenance, engineering/utilities and industrial relations management.

RSWM, Mordi

Mr. R. P. Mundra joined as sr. general manager - commercial, on February 12. Mr. Mundra, 48, is a chartered accountant; and has over 19 years experience in the field, primarily with textile companies. His last job was with Chiripal Industries.



RSWM, Corporate Office



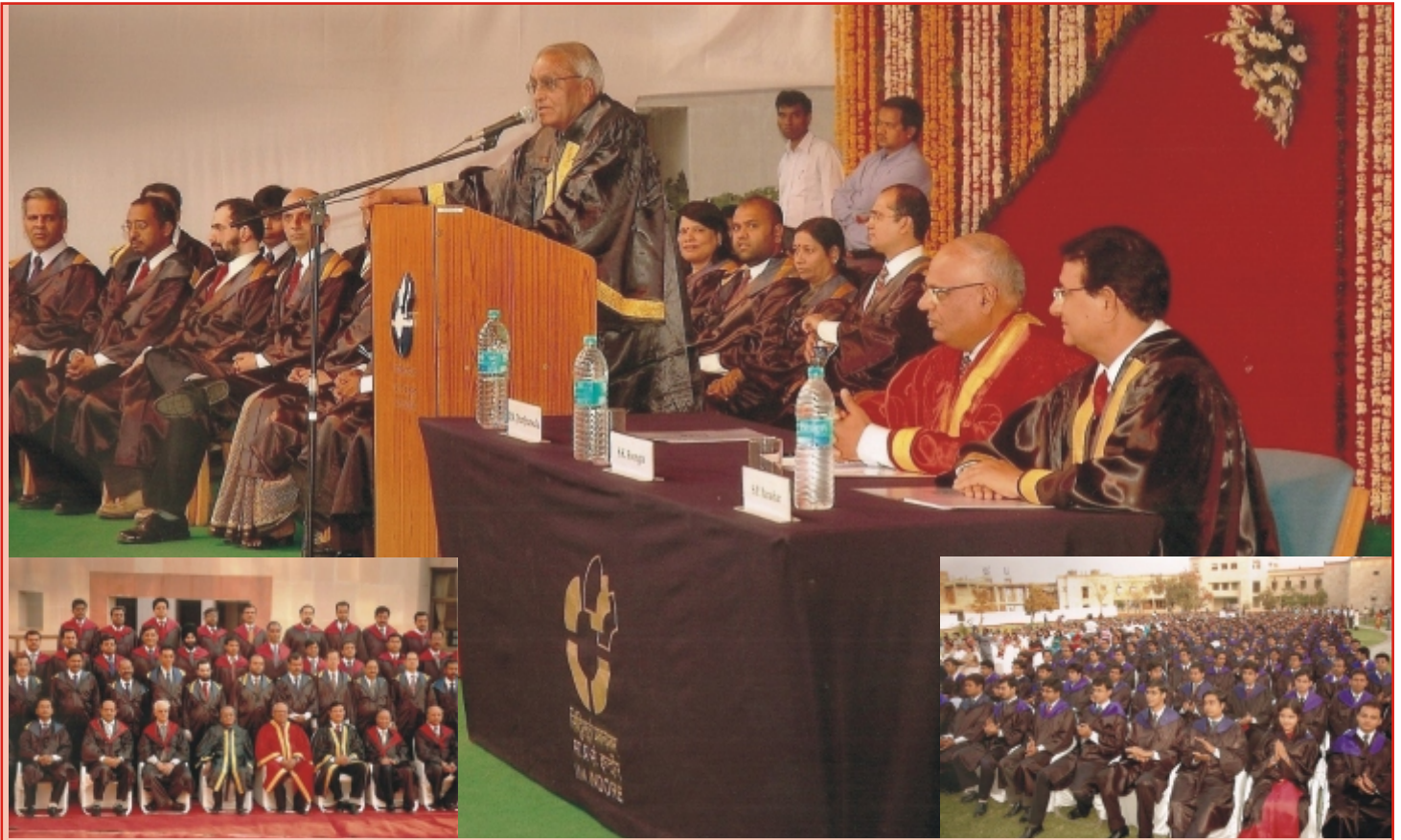
Mr. Ravijit Chaudhuri has joined as sr. general manager - corporate communications on February 18. Mr. Chaudhuri, 45, is an MBA from FMS, Delhi. He has specialized in marketing; and has over 20 years experience. His last job was with Bajaj Hindusthan Ltd. He has also worked with Indo Rama, J.K. Industries and Contract Advertising.

Based at H.O., he will work as a Group resource; and report to the president, HR&OD.

BSL, Bhilwara

Mr. Sunil Biyani has joined BSL Limited as vice-president, operations in the weaving division for BSL Suitings on February 5. Mr. Biyani, an IPS with a management degree, has 20 years experience in global marketing of textiles and other products. His specialization is turnaround strategies; and is well versed in international joint ventures pertaining to brands and marketing.





9th Annual Convocation, IIM Indore

One hundred and seventy five post-graduates of the Indian Institute of Management, Indore (IIMI) were conferred diplomas at the ninth annual convocation held on March 18 at IIMI campus. Mr. S. K. Roongta, chairman, Steel Authority of India was the chief guest at the convocation ceremony.

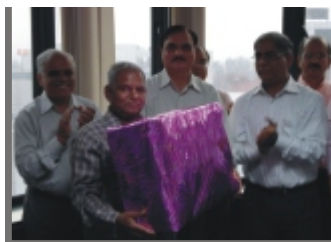
Mr. L.N. Jhunjhunwala, chairman-emeritus, LNJ Bhilwara Group and chairman, Board of Governors, IIMI also

addressed the gathering and gave away the diplomas.

2007-08 academic year was a period of transformation and consolidation for IIM Indore with respect to faculty and student strengths, long-term programmes and placements.

Farewell ALL THE BEST

● Mr. Siya Saran, attendant in the administration department, retired on March 31 after serving the Group for 31 years. He was given a warm farewell at a ceremony organized at the corporate office.



● Mr. Jagdish Prajapati, junior officer, finance department, HEG, Mandideep retired on March 9, after putting in 31 years of dedicated service.

LNJ Bhilwara wishes both a happy and healthy retired life.

STOP PRESS!

BPL employee wins All India Apprentices' Competition

Raj Kumar Sharma, Bhilwara Processors, has stood first in the All India Apprentices' Competition, for which President of India will present him a Rs. 10,000 cash prize and certificate.

Applications invited for study course

This is for the general information of all LNJ Bhilwara Group employees that MLV Textile Institute, Bhilwara is going to start a one-year advance diploma course in textiles from July 2008. The minimum qualification for this course is B.Sc with 55% marks. This course is partially sponsored by RSWM.

As per the agreement with MLVTI, 30% of the seats will be reserved for the boys of RSWM employees.

Interested employees (staff and workmen) can apply through their CE / unit HR.

BSL NEWS

भीलवाड़ा प्रोसेसर्स को राष्ट्रपति द्वारा पुरस्कृत करने की घोषणा

एलएनजे भीलवाड़ा समूह की भीलवाड़ा के मण्डपम् स्थित ईकाई भीलवाड़ा प्रोसेसर्स लिमिटेड के इन्जिनियरिंग विभाग के श्री राज कुमार शर्मा ने मई 2007 में सम्पन्न हुई 78 वीं अखिल भारतीय शिक्षुता प्रतियोगिता के 'डिजल मैकेनिक ट्रेड' में राष्ट्रीय स्तर पर प्रथम स्थान प्राप्त किया उक्त सूचना प्रेषित कर प्रशिक्षण निदेशक, नियोजन एवं प्रशिक्षण महानिदेशालय, श्रम मंत्रालय, भारत सरकार ने कम्पनी को बताया कि श्री शर्मा को इस सफलता के लिये मेरिट प्रमाण पत्र एवं रुपये 10,000 का नकद पुरस्कार दिया जाएगा एवं कम्पनी को उत्कृष्ट प्रतिष्ठान का प्रमाण पत्र एवं एक ट्राफी प्रदान की जाएगी।

उक्त जानकारी देते हुए कम्पनी के वाईस प्रेसीडेंट श्री ए. के. मेहता ने बताया कि उक्त प्रमाण पत्र एवं ट्राफी महामहीम राष्ट्रपति द्वारा प्रदान की जाएगी।

इस अवसर पर कम्पनी के चैयरमैन एवं प्रबन्ध निदेशक श्री अरुण चूड़ीवाल एवं निदेशक श्री आर. एन. गुप्ता ने हार्दिक प्रसन्नता व्यक्त करते हुए श्री शर्मा को इस उपलब्धी के लिये हार्दिक बधाई दी एवं उन्हें पदोन्नत करने की घोषणा करी।

1857-1947 स्वतन्त्रता संग्राम प्रश्नोत्तरी प्रतियोगिता सम्पन्न

भीलवाड़ा संस्कृति संस्थान द्वारा प्रथम स्वाधिनता संग्राम के 150 वर्ष पूर्ण होने के अवसर पर आयोजित जिला स्तरीय "1857-1947 स्वतन्त्रता संग्राम प्रश्नोत्तरी प्रतियोगिता" का समापन समारोह एवं फाईनल राज्य स्तरीय प्रतियोगिता का आयोजन



दिनांक 2-3 फरवरी 2008 को भीलवाड़ा के नगर परिषद सभागार में किया गया।

इस समारोह के दौरान अपने उद्बोधन के समूह के संस्थापक श्री लक्ष्मी निवास झुनझुनवाला ने कहा कि अपनों के विश्वासघात के कारण ही हम 22 सौ वर्ष तक गुलाम रहे। हमारा भारतवर्ष ईसा से 300 वर्ष पूर्व यूनानियों के आक्रमण से अपमानित हुआ। 2200 वर्ष तक आक्रान्ताओं ने इसे पददलित किया। शक-हूण-कुषाण, अरब के मुसलमानों, मुगलों, फ्रांसीसी, डच, अंग्रेजों ने इसे जी भर कर लूटा। 1857 में भारत का पहला स्वाधीनता संग्राम भड़का जिससे अंग्रेज भयभीत हो गये और उन्होंने देश छोड़ने तक का निर्णय ले लिया किन्तु हमारे मतभेदों ने पासा पलट दिया, अंग्रेजों ने भारत पर फिर से वही अत्याचार करने आरम्भ कर दिये जिसकी बदौलत संग्राम भड़का था।



श्री झुनझुनवाला ने अण्डमान-निकोबार द्वीप में वीर सैनानी श्री सावरकर की पट्टिका हटाने को भी दुर्भाग्यपूर्ण बताया।

इससे पूर्व प्रख्यात विचारक एवं कार्यक्रम के संदर्भ वक्ता भीलवाड़ा नगर विकास न्यास के चैयरमैन श्री लक्ष्मीनारायण डाड ने समारोह को सम्बोधित करते हुए कहा कि देश में श्री एल एन झुनझुनवाला के अतिरिक्त कौन उद्योगपति होगा, जिसने स्वतंत्रता के इतिहास को देश के तरुण वर्ग तक पहुंचाने को बीड़ा उठाया होगा। उन्होंने कहा कि हमारे स्कूलों के पाठ्यक्रम में हमारे गौरवशाली इतिहास को दबाने की कोशिश की गई है ताकि हम इतिहास से अनभिज्ञ रहें, ऐसे में श्री एल एन झुनझुनवाला का यह कदम स्तुत्य है। समारोह के दौरान राज्य स्तरीय प्रश्नोत्तरी प्रतियोगिता में प्रथम स्थान प्राप्त करने वाले विद्या निकेतन उच्च माध्यमिक विद्यालय, भीलवाड़ा के श्री मनीष वैष्णव व सुश्री सुरभि जैन को स्मृति चिन्ह एवं 51 हजार रुपये का पुरस्कार, द्वितीय स्थान प्राप्त करने वाले केशव आदर्श विद्या मंदिर, झुझुनू के श्री रवि प्रकाश व श्री भूषण भीयाला को स्मृति चिन्ह एवं 31 हजार रुपये का पुरस्कार, तृतीय स्थान पर रहे सेण्ट्रल एकेडमी, जोधपुर के श्री मोहित जैन व श्री जयंत गर्ग को स्मृति चिन्ह एवं 21 हजार रुपये का पुरस्कार तथा चतुर्थ स्थान पर रहे सरस्वती बालिका उच्च माध्यमिक विद्यालय, अजमेर की सुश्री प्रिया पंवार व सुश्री अभिलाषा को स्मृति चिन्ह एवं 11 हजार रुपये का पुरस्कार प्रदान किया गया।

अतिथियों द्वारा समारोह का प्रारम्भ भारत माता के समक्ष दीप प्रज्वलित करके किया गया। यूआईटी के ट्रस्टी श्री कैलाश जीनगर ने 'ज्योति जला निज प्राण की' गीत प्रस्तुत किया। स्वागत भाषण 'बीएसएल' के एम.डी. श्री अरुण चूड़ीवाल ने दिया। इस अवसर पर कार्यक्रम के अध्यक्ष जिला प्रमुख इजि. कन्हैयालाल धाकड़ ने बिजौलिया किसान आंदोलन की आजादी में महती भूमिका पर प्रकाश डाला। समारोह में नगर परिषद चैयरमैन श्री ओम नाराणीवाल, विधायक श्री सुभाष बहेड़िया, पुलिस अधीक्षक श्री एम.एस. निठारवाल, उद्योगपति श्री रामपाल सोनी सहित कई गणमान्य उद्योगपति एवं नागरिक उपस्थित थे।

बीएसएल का इन्टेक्स में उत्कृष्ट प्रदर्शन

दिल्ली के प्रगति मैदान में दिनांक 2-5 मार्च 08 को आयोजित इन्टेक्स इन्टरनेशनल अपेरल फेब्रिक्स एण्ड एसेसरी शो में बीएसएल लिमिटेड ने एक भव्य स्टाल लगा कर अपने उत्पाद प्रदर्शित किये गये।

लगभग 60 प्रतिभागियों ने इस ट्रेड शो में भाग लिया जिसमें बीएसएल के अलावा प्रमुख रूप से आर.एस. डब्ल्यू एम. लिमिटेड एवं सियाराम सहीत कई प्रमुख

भारतीय एवं चीन, कोरिया आदि देशों की कम्पनियों ने भाग लिया।

कानपुर एवं लखनऊ में बीएसएल सूटिंग्स का फैब्रिक शो सम्पन्न

बीएसएल लिमिटेड द्वारा अपने कानपुर डीलर मैसर्स कादम्बरी ट्रेडर्स के तत्वाधान में एक भव्य फैब्रिक शो एवं रिटेलर्स मीट का आयोजन 19 फरवरी 2008 को होटल द लेण्ड मार्क में किया गया, जिसका शुभारम्भ कम्पनी के डायरेक्टर श्री आर.एन. गुप्ता द्वारा किया गया।

इसी क्रम में लखनऊ के डीलर मैसर्स रिजनेबल मार्केटिंग के तत्वाधान में एक भव्य फैब्रिक शो एवं रिटेलर्स मीट का आयोजन 12 मार्च 08 को होटल ताज रेजिडेन्सी में किया गया। जिसका शुभारम्भ भी श्री आर. एन. गुप्ता द्वारा किया गया।



उक्त दोनों फैब्रिक शो में कम्पनी ने ज्योफरी हैमण्ड्स ब्राण्ड के तहत सुपर फाईन सूटिंग्स के नये डिजाईन एवं टेक्सचर्स भी प्रस्तुत किये। इस सम्बन्ध में श्री गुप्ता ने बताया कि वूलन वस्त्रों पर नई जैल फिनीश आरम्भ की गई है, जो कि कपड़ों को एक नई फॉल-फील एवं ड्रेप प्रदान करेगी।

इन रिटेलर्स मीट में क्षेत्र के चुनिन्दा रिटेलर्स ने भाग लिया एवं सराहनिय बुकिंग दी।

कोलकाता में बीएसएल सूटिंग्स का फैशन शो सम्पन्न

बीएसएल लिमिटेड द्वारा एक भव्य फैशन शो 'बीएसएल लाईफ स्टाईल' का आयोजन दिनांक 10 अप्रैल 2008 को कोलकाता के होटल हिन्दुस्तान इन्टरनेशनल में किया गया जिसका शुभारम्भ कम्पनी के चैयरमैन एवं प्रबन्ध निदेशक श्री ए. के. चूड़ीवाल ने दीप जला कर किया।

इस फैशन शो के दौरान वर्क वियर, वेडींग वियर, समर वियर, युनिफार्म एवं फिनेल वियर वस्त्रों की अत्याधुनिक श्रृंखलाएँ प्रस्तुत कि गई जिसमें आधुनिक फेशन के परिधानों में सजे-धजे मॉडल जब रेम्प पर उतरे तो उपस्थित व्यापारी समुदाय सराहे बिना नहीं रह सका।

इस अवसर पर कम्पनी द्वारा लुइस बर्टन ब्राण्ड के तहत TR फेब्रिक की श्रृंखला भी लांच की गई इस श्रृंखला में चुनिन्दा बेहतरीन डिजाईनों एवं शेड्स में बने वस्त्र 'एन्टी-क्रश' ट्रीटमेन्ट द्वारा उपचारित कर बनाए गये हैं जो कि महिला एवं पुरुष परिधानों के लिये उपयुक्त हैं।